

Adams Morgan • Anacostia • Capitol Hill • Capitol Riverfront • DowntownDC • Georgetown • Golden Triangle • Mount Vernon Triangle • NoMa • Adams Morgan • Anacostia • Capitol Hill • Capitol Riverfront • DowntownDC • Georgetown • Golden Triangle • Mount Vernon Triangle • NoMa • Adams Morgan • Anacostia • Capitol Hill • Capitol Riverfront • DowntownDC • Georgetown • Golden Triangle • Mount Vernon Triangle • NoMa • Adams Morgan • Anacostia •

DC BID Profiles

2013

Capitol Hill • Capitol Riverfront • DowntownDC • Georgetown • Golden Triangle • Mount Vernon Triangle • NoMa • Adams Morgan • Anacostia • Capitol Hill • Capitol Riverfront • DowntownDC • Georgetown • Golden Triangle • Mount Vernon Triangle • NoMa • Adams Morgan • Anacostia • Capitol Hill • Capitol Riverfront • DowntownDC • Georgetown • Golden Triangle • Mount Vernon Triangle • NoMa • Adams Morgan • Anacostia • Capitol Hill • Capitol Riverfront • DowntownDC



15 Years of BIDs

2012 marked the fifteen year anniversary of the first business improvement district in the District of Columbia, the DowntownDC BID. The City Council passed a law to establish BIDs in 1996. The DowntownDC BID started operations in 1997, followed by the Golden Triangle BID. There are now nine BIDs in the city, and additional BIDs to come.

1996	+	BID Law passed
1997	+	DowntownDC BID formed Golden Triangle BID formed
1999	+	Georgetown BID formed
2002	+	Capitol Hill BID formed
2004	+	Mount Vernon Triangle CID formed
2005	+	Adams Morgan BID formed
2007	+	Capitol Riverfront BID formed NoMa BID formed
2012	+	Anacostia BID formed

Contents

Overview	3
Map of BIDs	5
Anacostia BID	6
Adams Morgan Partnership BID	7
Capitol Hill BID	9
Capitol Riverfront BID	11
DowntownDC BID	13
Georgetown BID	15
Golden Triangle BID	17
Mount Vernon Triangle CID	19
NoMa BID	21
Summary Table	23



Rhythm in NoMa summer concert series



Holiday lighting at Wisconsin Avenue and M Streets in Georgetown



Dancing at the Yards Park Friday Concerts in the Capitol Riverfront

Washington DC BIDs



City Center under construction in Downtown

The eight (soon to be nine; Anacostia will start operations in 2013) business improvement districts (BIDs) of Washington DC are a vital part of the city. In addition to cleaning and maintaining city sidewalks, BID ambassadors welcome visitors, help them find destinations, and even return lost items. Beyond the maintenance and hospitality teams, BIDs contribute in significant but less visible ways to the vibrancy and economic health of the city.

BIDs work closely with existing business to encourage their growth. They actively recruit new companies and startups, meet with business owners and attend recruiting events like the International Council of Shopping Centers convention. They compile and maintain information about the market and space vacancies to assist businesses looking for space. They produce reports about the state of the BID and the city as a whole, providing valuable data to investors and companies considering locating in DC.

The areas that the BIDs represent are the economic engine of the city. Over half of the city's jobs in are in a BID, as is two-thirds of the office space. These jobs and companies generate tax revenue that funds activities throughout the city. The net tax revenue from the two largest BIDs (Downtown and the Golden Triangle) is more than the budget of the DC Public Schools.

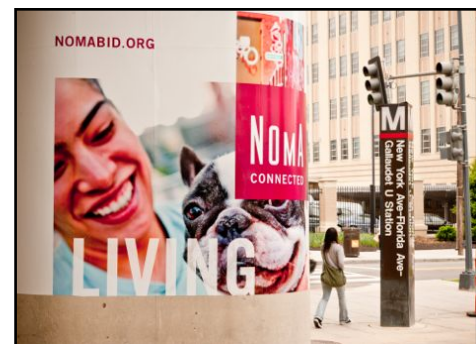
The BIDs participate in planning efforts that improve the surrounding area, including Circulator planning, improving streetscape standards, streamlining parking regulations, and small area plans and corridor studies.

Marketing

- BIDs brand and market neighborhoods with banners, maps, videos, and Metro station advertising.
- BIDs support hundreds of special events, including farmers' markets, concerts, outdoor movies, community picnics, fashion shows and even a Halloween pet costume contest.
- The BIDs are active in social media, using Twitter, Facebook, Flickr, Pinterest and YouTube to promote the area and stores and restaurants in the BID.

Economic Development

- There is 123 million square feet of office space in the BIDs. This represents 64% of all the office space in the District.
- More than half of all jobs in DC are located in a BID.
- Nearly half of DC's 29,000 hotel rooms are in a BID



NoMa branding of NoMa-Gallaudet Metro station



Public art by Chakaia Booker in Downtown

Business improvement districts are an integral part of the city's economic fiber. Through cleaning, hospitality, safety, outreach, marketing and beautification services, BIDs make commercial neighborhoods more desirable for workers, residents, visitors and businesses.

Maintenance

- Last year, BIDs removed more than 5,000 tons of trash from city sidewalks and public spaces.
- In 2012, BIDs planted 41,000 bulbs and 289 trees, in addition to regular maintenance of tree boxes and planters.

Helping the Homeless

- The BIDs helped 75 people move into permanent housing in 2012.
- The BIDs provided almost 10,000 assists to homeless individuals - services ranging from water bottles and meals to psychiatric counseling, job training and assistance in applying for public benefits.

Parks

Like attractive sidewalks and desirable stores and restaurants, parks are important park of making a neighborhood welcoming. BIDs have been active in developing and maintaining parks:

- The Capitol Riverfront BID helped create two of the city's newest parks: Yards Park and Canal Park. The BID manages programming for the parks. They organize concerts, festivals, and even trapeze artists shows.
- Working with the community, the NoMa BID developed an innovative public realm plan to bring parks to the area. They secured a \$490,000 grant for additional planning and design, and established a foundation for parks in the neighborhood.
- The DowntownDC BID works with the National Park Service to maintain the parks in their BID.
- The Golden Triangle BID helped property owners around the Edward R Murrow park set up a funding agreement to improve and maintain the park.



Lost and Found

The staff of the BIDs often find lost items in their work, and they try to return them to their owners. Capitol Hill Ambassador Leroy Jones (above) found a wallet, and then a few weeks later found a purse in the trash. While the cash had been taken out of the purse, it still contained several valuable items, and in fact the purse itself was special to the owner. The owner was so happy to get the items back that she baked Mr. Jones a cheesecake!



Tree planting in Mount Vernon Triangle

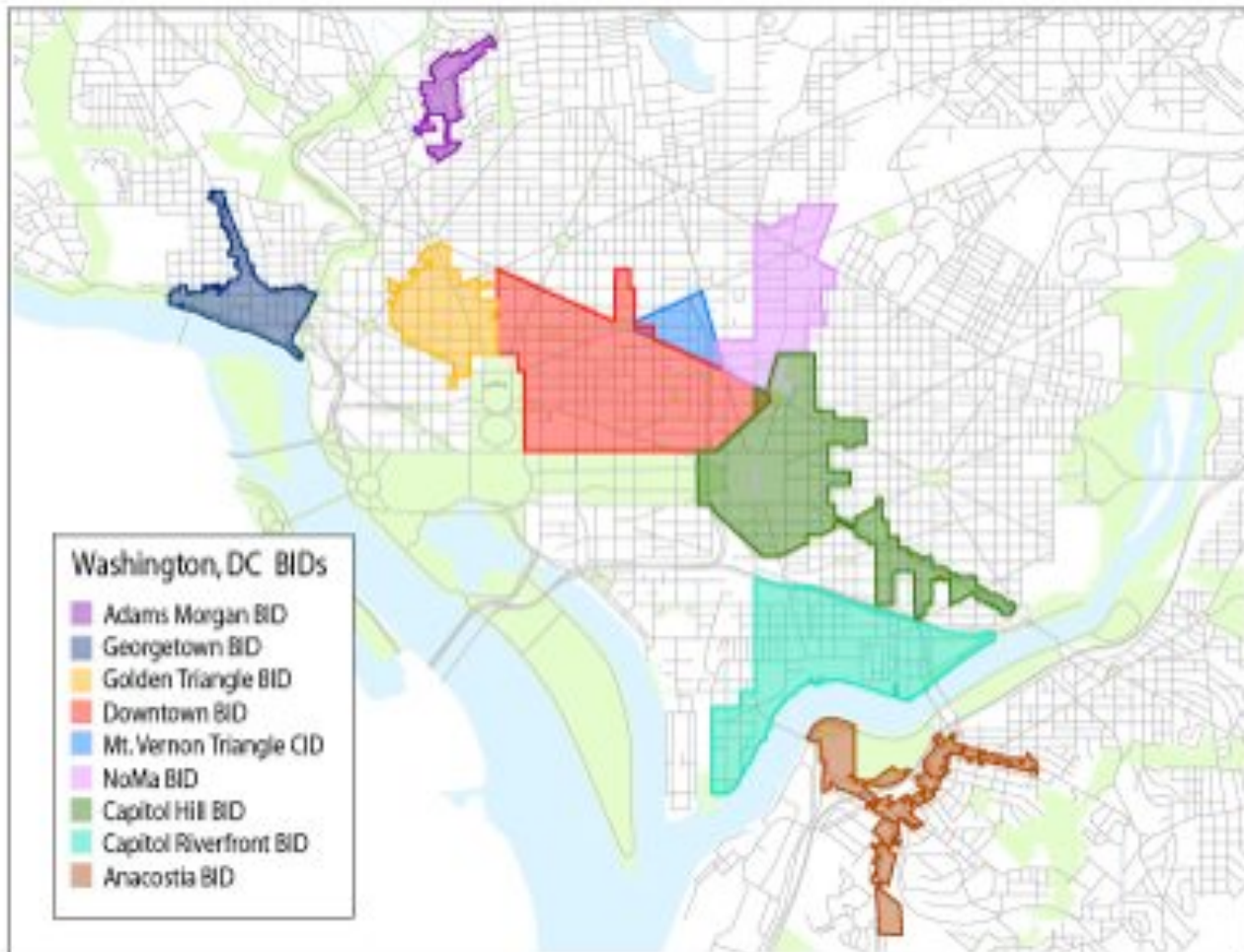


Fitness class at Yards Park in the Capitol Riverfront



Painting with Art Jamz at the Golden Triangle Summer Concerts in Farragut Square Park

Map of BIDs



What is a BID?

A business improvement district (BID) is a defined commercial area where property owners approve a property assessment for services above and beyond what the city provides. Supplemental BID services can include cleaning, hospitality, marketing, planning, safety, event organizing and programming. BIDs are nonprofit organizations managed by a board of directors.

Anacostia BID



Area: Commercial corridor along Good Hope Road, Martin Luther King Jr. Avenue and Howard Road SE

Blockfaces: 15

Year Formed: 2012

Executive Director: TBD (BID
Contact: Ed Grandis)

Board Chair: Stan Voundrie, Four
Points LLC

Annual Budget (2013):
\$500,000

Assessment Formula (2013):
\$0.16 per \$100 of assessed value



Map courtesy of
OCTO-DC GIS

Neighborhood

Attractions: Frederick Douglass House, Big Chair, Honfleur Gallery

Parks: Anacostia Park, Fort Stanton Park, Savoy Playground

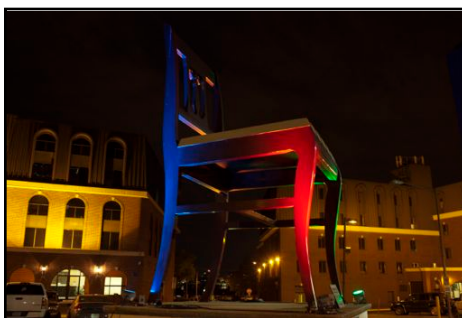
Restaurants: 5

Metro Stations: Anacostia

Circulator: Potomac Ave Metro - Skyland via Barracks Row

**Bikeshare
Stations:** 4

Walkscore: 61 *Somewhat Walkable*



The Anacostia Big Chair, illuminated for the Lumen8 art festival

Adams Morgan Partnership BID

www.adamsmorganonline.org

@AdMoBID

Area: Commercial corridor along 18th Street NW from Lanier Place to Florida Avenue, and along Columbia Road from Quarry Road to 19th Street

Blockfaces: 34

Year Formed: 2005

Executive Director: Kristen Barden

Board Chairs: Steven Greenleigh, property owner, and Constantine Stavropoulos, business owner

Annual Budget (2013): \$500,000

Assessment Formula: \$0.21 per \$100 of assessed value



New banners in Adams Morgan on lightpoles installed during the streetscape renovation

Neighborhood

- Attractions:** Adams Morgan Heritage Trail, close proximity to the National Zoo, Sitar Center for the Arts, DC Arts Center
- Parks:** Kalorama Park, Marie Reed Recreation Center, Walter Pierce Park
- Restaurants:** 105
- Metro Stations:** Walking Distance to Woodley Park/Zoo-Adams Morgan
- Circulator:** Woodley Park-Adams Morgan-McPherson Square route
- Bikeshare Stations:** 5
- Walkscore:** 91 *Walker's Paradise*

A neighborhood filled with independently owned businesses, Adams Morgan is a global village of great restaurants, lounges, live music and amazing boutique shopping. While away an afternoon at a used book store, browsing through vintage clothing, or picking out the latest styles and trends in unique retail spots. After a great meal in one of many restaurants representing different world cuisines, spend the night listening to every type of live music, singing karaoke, and enjoying the Adams Morgan nightlife.



BID Activities

Trash Collected:	528,000 lbs
Recyclables Collected	72,000 lbs
Visitor Assists (2012):	1,252
Events:	Adams Morgan Day, Summer Concert Series, Mardi Gras
Homeless Assists:	35
Maintenance Staff:	5
Hospitality Staff:	1
Program and Administrative Staff:	1

Economic Development

Retail Space:	75 retail stores
Hotel Rooms:	26 (220 to be added with Adams Morgan Historic Hotel)
Employment:	6,000
Residents:	25,000 within a half mile

2012 Accomplishments

- Installed new “Eat, Shop, Play, Live”-themed banners
- Organized fourth annual summer concert series
- 18th Street has been revitalized with a new streetscape, including wider sidewalks, granite curbs, street trees and Washington Globe streetlights
- Released a new marketing video

Upcoming

- The Ontario Theatre will be redeveloped as condos and retail space
- The Exxon gasoline station on Adams Mill Road will be redeveloped into condos and retail space
- Two new housing projects on Champlain Street will break ground in 2013
- New Adams Morgan Partnership BID website (will serve as web portal to the neighborhood)

Saturday afternoon concerts at the plaza at 18th and Columbia in Adams Morgan



Capitol Hill BID

www.capitolhillbid.org

[@CapitolHillBID](https://twitter.com/CapitolHillBID)

Area: Area around the US Capitol Building and along Pennsylvania Avenue SE to 15th Street, includes Union Station, Barracks Row and Eastern Market

Blockfaces: 81

Year Formed: 2002

President: Patty Brosmer

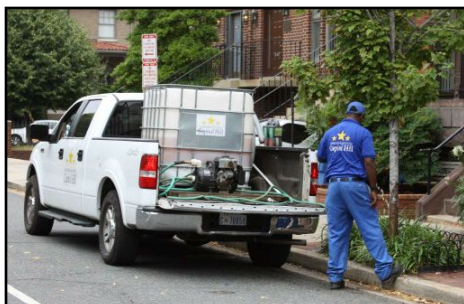
Board Chair: Paul Pascal, Pascal & Weiss

Annual Budget (2012):
\$1,590,000

Assessment Formula:
Commercial: \$0.15 per \$100 of assessed value



The "men in blue" march in the Capitol Hill Fourth of July Parade



Maintaining plantings and hanging baskets requires daily watering in the summer

Neighborhood

- Attractions:** US Capitol, Supreme Court, Union Station, Eastern Market, US Botanic Gardens, Barracks Row, Library of Congress, Congressional Cemetery, Folger Shakespeare Library, Frederick Douglas Museum, RFK Stadium, Sewell-Belmont House, US Navy Museum
- Parks:** Stanton Park
- Restaurants:** 130
- Metro Stations:** Union Station, Capitol South, Potomac Avenue, Eastern Market
- Circulator:** Union Station-Navy Yard and Potomac Avenue-Skyland via Barracks Row routes
- Bikeshare Stations:** 8
- Walkscore:** 88 *Very Walkable*

Capitol Hill is a small town within the Capital City. It is one of the nation's most historic and intriguing neighborhoods with charming options for shopping and dining.



BID Services

Trash Collected:	1,100 tons of trash and 75 tons of recyclables
Visitor Assists (2012):	42,658
Planting:	Planted 1,200 lirioppe plants and 26 petunia pole baskets
Events:	Holiday tree lighting ceremony, Capitol Hill Festival on Barracks Row, 4th of July Parade
Homeless Assists:	577
Homeless People Moved into Housing:	2
Maintenance Staff:	20
Hospitality Staff:	4
Program and Administrative Staff:	3

Economic Development

Hotel Rooms:	152
Residents:	13,000 within a half-mile
Retail:	127 stores

2012 Accomplishments

- Launched a newly redesigned website, www.capitolhillbid.org
- Released a video about the BID's impact called "The Future is Bright"
- Renewed for a third five-year term
- Planted 1,200 lirioppe plants and 26 petunia pole baskets
- Held the 5th Annual Magic and Miracles fundraiser for *Ready, Willing & Working*
- Promoted "Natitude" for the Washington Nationals post-season by distributing more than 900 hats to BID members

Upcoming

- In 2013, the Capitol Hill BID is celebrating its 10 year anniversary



The Capitol Hill BID sponsors a Bike to Work Day pitstop

Capitol Riverfront BID

www.capitolriverfront.org

@CapitolRvrFront

Area: South of I-295/I-395 (Southeast Freeway) to the Anacostia River; from South Capitol Street to 15th St SE, includes National Ballpark and the Washington Navy Yard

Blocks: 100

Year Formed: 2007

Executive Director: Michael Stevens

Board Chair: Eric Siegel, Cohen Companies

Annual Budget (2013):
\$1,900,000

Assessment Formula:

- Commercial over 8,000 SF: \$0.16 per square foot
- Commercial under 8,000 SF: \$0.09 per \$100 assessed value
- Vacant: between \$0.13 and \$0.36 per SF depending on size
- Active industrial: \$0.16 per land SF
- Frederick Douglass Bridge realignment right of way: \$0.08 per land SF
- Hotel: \$95.00 per room
- Residential: \$120.00 per unit



Neighborhood

Attractions: Nationals Ballpark, Washington Navy Yard, Navy Museum

Parks: The Yards Park, Canal Park, Diamond Teague Park and Piers, Riverwalk Trail, Lincoln Playground, Virginia Avenue Park and Gardens

Restaurants: 15 in addition to the nearby 60+ shopping and dining options are nearby on Barracks Row

Metro Stations: Navy Yard, walking distance to Capitol South

Circulator: Union Station-Navy Yard (via Capitol Hill) route

Bikeshare Stations: 3

Walkscore 72 *Very Walkable*



The Yards Park Friday Concerts are popular

“The Front” is ideally situated five blocks south of the US Capitol on a mile and a half of stunning riverfront property. The neighborhood is a business center and urban neighborhood, as well as home to the Washington Nationals Baseball team, unique restaurants, and three stunning new public parks.



BID Services

Trash Collected:	9,500 bags of trash
Visitor Assists (2011):	6,700
Planting:	35 trees planted in new tree boxes
Events:	Outdoor movie series, Yards Park Friday Concerts, Fitness in the Front, Cherry Blossom Lantern Event, Truckeroo monthly food truck festival
Maintenance Staff:	7
Hospitality Staff:	2
Program and Administrative Staff:	6

Economic Development

Office Space:	7.25 million square feet (additional 8 million SF projected)
Retail Space:	223,629 square feet (additional 700,000 SF projected)
Hotel Rooms:	204 (additional 1,000 rooms projected)
Employment:	35,000 (additional 65,000 jobs projected)
Residents:	3,900 (additional 16,000 residents projected)



The newly renovated Canal Park contains an ice rink, light sculpture and a restaurant opening in 2013

2012 Accomplishments

- 75,000 square feet of retail leases signed in 2011 including a 50,000 SF Harris Teeter and 25,000 square feet of restaurant space
- Canal Park opened, with a skating rink, sculpture, water features, and rain garden
- Created a new mobile app with information about the neighborhood
- Produced the popular 20-week Yards Park Friday Evening Concert Series
- Helped facilitate more than 50,000 SF of new restaurant and retail leases
- Released the “Green Print of Growth” study showing that in the past decade young professionals and their employers preferred to locate around Green Line stations
- Renewed for a second five-year term

Upcoming

- At least five new restaurants will open in 2013, including Gordon Biersch Brewery, Bluejacket Brewery, Buzz Bakery, Nando’s Peri-Peri and Park Tavern
- The residential population is expected to exceed 4,000
- Another 1,000 residential units, a 50,000-square foot Harris Teeter and VIDA Fitness Center will open

DowntownDC BID

www.downtowndc.org

[@DowntownDCBID](https://twitter.com/DowntownDCBID)

Area: The DowntownDC BID is bounded by the National Mall on the south, Massachusetts Avenue and the Convention Center on the north, Louisiana Avenue and North Capitol Street on the east and the White House and 16th Street on the west. It encompasses the Chinatown, Penn Quarter, Federal Triangle, Gallery Place, Franklin Square, McPherson Square, and Midtown neighborhoods

Blockfaces: 480

Year Formed: 1997

Executive Director: Richard Bradley

Chair: Steven Jumper, Washington Gas

Annual Budget (2013):
\$10,962,000

Assessment Formula:
Commercial: \$0.16 per square foot
Hotel: \$82 per room



Neighborhood

Attractions: Verizon Center, Chinatown Arch, New York Avenue Sculpture Project, Walter Washington Convention Center, Ford's Theatre National Historic Site, Smithsonian American Art Museum and National Portrait Gallery, National Building Museum, Newseum, International Spy Museum, National Museum of Women in the Arts, Sidney Harman Hall, Lansburgh Theatre, Madame Tussaud's Wax Museum, National Theatre, Warner Theatre, US Navy Memorial, National Museum of Crime and Punishment, Koshland Science Museum, National Archives, National Aquarium, Woolly Mammoth Theatre, Old Post Office Tower, and National Law Enforcement Officers Memorial and Museum

Parks: McPherson Square, Mt. Vernon Square, Franklin Square, Pershing Park, Freedom Plaza, Chinatown Park, John Marshall Park

Restaurants: 140 destination restaurants and 420 other food venues

Metro Stations: Metro Center, Gallery Place, McPherson Square, Judiciary Square, Federal Triangle, Archives-Navy Memorial-Penn Quarter, Mt. Vernon Square

Circulator: Georgetown-Union Station and Woodley Park-Adams Morgan-McPherson Square routes

Bikeshare

Stations: 17

Walkscore: 96 Walker's Paradise



Farmers' Market in Downtown

Vibrant, inviting and smart, Downtown DC is Washington's premier destination for exploring, creating and sharing ideas and experiences.



BID Services

Trash Collected:	180,955 bags
Recyclables:	101 tons collected from 363 recycling bins
Visitor Assists (2012):	316,402
Planting:	68 trees planted and 175 hanging baskets
Events:	National Cherry Blossom Festival, Downtown Holiday Market, Arts on Foot, Momentum Awards, State of Downtown Forum, Chinese New Year Parade, Building Energy Summit
Homeless Assists:	8,984
Homeless People Moved into Housing:	13
Maintenance Staff:	42
Hospitality Staff:	41
Program and Administrative Staff:	44

Economic Development

Office Space:	65.5 million square feet (additional 3 million SF projected)
Retail Space:	2.5 million square feet (additional 400,000 SF projected)
Hotel Rooms:	9,600 in 27 hotels (additional 1,900 rooms projected)
Employment:	183,000 (200,000 projected)
Residents:	8,500 (additional 1,200 projected) Units: 6,230 (674 under construction)

2012 Accomplishments

- Created new visitor maps and bus shelter maps
- Sponsored the 8th annual Downtown Holiday Market
- Installed new public art in the New York Avenue median, in conjunction with the National Museum of Women in the Arts
- Organized the 2012 Building Energy Summit, which had more than 300 participants
- Hosted Art All Night, the closing party for Art4AllDC
- Renewed for a fourth five-year term

Upcoming

- City Center will open in 2013 with 515,00 SF of office space, 674 residential units, 295,000 SF of retail and restaurant and a 1.5 acre public plaza
- Bordering the Downtown BID, the \$535 million, 1,175-room Marriott Marquis Headquarters Hotel for the Walter Washington Convention Center will open in May 2014
- Ten-Year Investment Strategy for Downtown BID and Center City areas

Georgetown BID

www.georgetowndc.com

[@georgetowndc](https://twitter.com/georgetowndc)

Area: Commercial areas of the historic Georgetown neighborhood, along Wisconsin Avenue, M Street and the Georgetown waterfront

Blockfaces: 142

Year Founded: 1999

CEO: Joe Sternlieb

Board Chair: Crystal Sullivan,
Georgetown Suites

Annual Budget (2013):
\$3,100,000

Assessment Formula: Commercial:
\$0.1545 per \$100 of assessed value



Fashion's Night Out in Georgetown

Neighborhood

- Attractions:** C&O Canal, Old Stone House, Washington Harbour, House of Sweden, Georgetown Waterfront Park, Dumbarton House, Dumbarton Oaks, Tudor Place, Letelier Theater, Blues Alley, Georgetown Library on Book Hill Park, African American Heritage Trail, Exorcist House and Stairs, Kennedys of Georgetown Walking Tour
- Parks:** Georgetown Waterfront Park, Francis Scott Key Park, Meigs Park, Montrose Park
- Restaurants:** 115
- Circulator:** Georgetown-Union Station and Dupont Circle-Georgetown-Rosslyn, VA routes
- Bikeshare Stations:** 3
- Walkscore:** 89 *Very Walkable*

Internationally known for its colonial architecture and historic charm, Georgetown is a bustling urban retail mecca, a diner's delight and entertainment center, Georgetown's business district flourishes seven days a week, during the day and into the night. The historic and charming neighborhood's diverse mix of residents, students, office workers, city goers, suburbanites and tourists, makes for a dynamic setting unparalleled in DC.



BID Services

Trash Collected:	952,084 lbs
Visitor Assists:	Maintains www.georgetowndc.com web site
Planting:	2,750 bulbs
Events:	Taste of Georgetown, Georgetown French Market, Fashion's Night Out
Homeless Assists:	Supports Georgetown Ministry Center, which provides services and outreach to approximately 30 homeless individuals at any given time.
Maintenance Staff:	12
Program and Administrative Staff:	8

Economic Development

Office Space:	3.8 million square feet
Retail Space:	Over 450 stores, restaurants, salons, spas, and service establishments
Hotel Rooms:	1,009



Taste of Georgetown

2012 Accomplishments

- Installed new holiday decorations on Wisconsin Avenue, M Street, and the Waterfront
- Donated 10 new security cameras to MPD that were installed in the BID in December 2012
- Released a brand video about Georgetown called "Come Out and Play"
- Held the 19th annual Taste of Georgetown, raising \$26,000 for the Georgetown Ministry Center
- Held the 3rd annual Fashion's Night Out in Georgetown, the largest in the DC area
- Appointed Joe Sternlieb as CEO

Upcoming

- Transportation initiatives to improve the pedestrian experience, reduce congestion, and make travel to and from Georgetown easier
- New outdoor public market demonstration with arts, crafts and produce
- Improving the visual impact of the Whitehurst Freeway on K Street through introduction of art and lighting

Golden Triangle BID

www.goldentriangledc.com

@GoldenTriDC

Area: Stretching from just north of the White House to just south of Dupont Circle, roughly the area created by New Hampshire Ave, Pennsylvania Ave, Massachusetts Ave, and 16th Street

Blocks: 43

Year Formed: 1997

Executive Director: Leona Agouridis

Board Chair: Greg Meyer, Brookfield Properties

Annual Budget (2013): \$4,500,000

Assessment Formula:
Commercial \$0.145 per square foot
Hotel: \$0.115 per square foot



Duck Duck Bike artistic bike rack



Illuminated median on Connecticut Avenue

Neighborhood

Attractions: National Geographic Society Heurich House Museum, Foundry Gallery

Parks: Farragut Square, Longfellow Park, James Monroe Park, Murrow Park, Duke Ellington Park, Witherspoon Park, Nuns of the Battlefield Park

Restaurants: 232

Metro Stations: Dupont Circle, Farragut North, Farragut West

Circulator: Georgetown-Union Station Route

Bikeshare Stations: 11

Walkscore 95 *Walker's Paradise*

The Golden Triangle is a remarkable neighborhood in Washington’s central business district. Reaching from the White House to historic Dupont Circle, the area is home to more than 500 retailers and restaurants and hundreds of businesses with global influence and a passion for growth.



BID Services

Planting:	14 trees in the median; 3,786 daffodil bulbs and 2500 tulip bulbs
Events:	Golden Triangle Summer Concerts, Flowers for Phones, Pilates in the Park, Golden Streets, 12 Days of Golden Giveaways
Homeless Assists	195
Homeless People Moved into Housing:	27
Maintenance and Hospitality Staff:	40
Program and Administrative Staff:	9

Economic Development

Office Space:	32.2 million square feet
Hotel Rooms:	1,377
Employment:	86,000
Retail:	396 stores

2012 Accomplishments

- Unveiled the BID’s fifth artistic bike rack “Duck, Duck, Bike”
- Sponsored weekly “Pilates in the Park” in Farragut Square in the spring and fall
- Organized summer concert series that this year involved “Paint in the Park” with ArtJamz
- Completed construction on the Connecticut Avenue median from L Street to Jefferson Place and installed seasonal plantings and light art in the median
- Hosted the inaugural Golden Streets Competition, where 12 properties designed creative exterior landscaping and competed for the title of Best Landscaping in the Triangle
- Completed rain garden at Rhode Island Avenue and M Street NW

Upcoming

- Sidewalk improvements on Connecticut Avenue
- New rain garden and 19th and L Streets NW



Summer Concerts in Farragut Square Park

Mount Vernon Triangle CID

www.mountvernontriangle.org

[@MVTCID](https://twitter.com/MVTCID)

Area: The Triangle is formed by New York, New Jersey and Massachusetts Avenues NW

Blocks: 19

Year Formed: 2004

Executive Director: Bill McLeod

Board Chair: Dr. Joseph Evans,
Mount Carmel Baptist Church

Annual Budget (2013): \$562,000

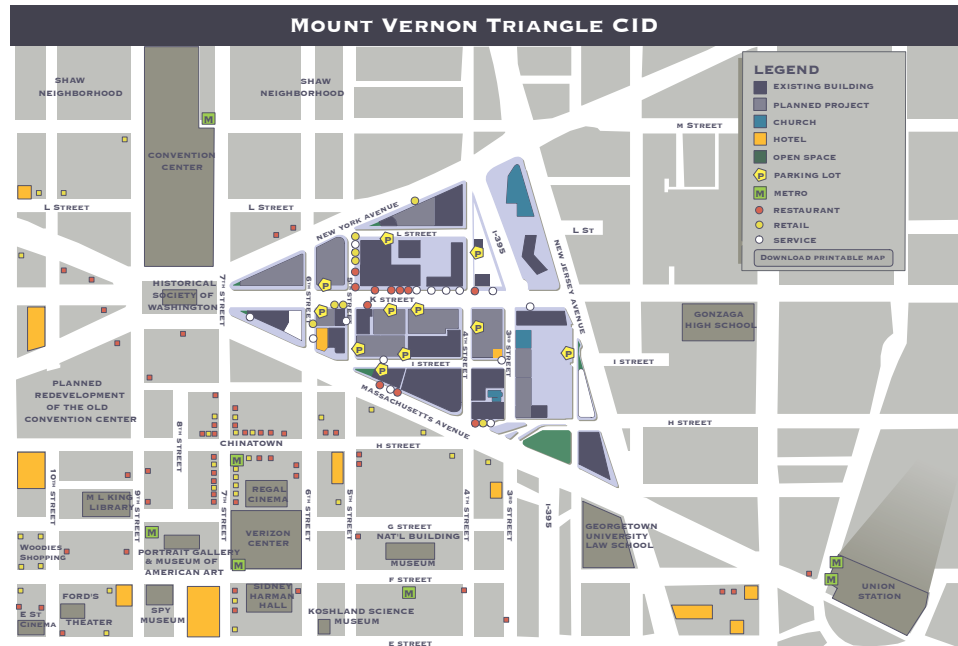
Assessment Formula:

Commercial: \$0.15 per square ft

Vacant: \$.35 per square ft

Hotel: \$90 per room

Residential: \$120 per unit



Community Picnic

Neighborhood

- Attractions:** Walking distance to downtown, Verizon Center and Washington Convention Center
- Parks:** 5 National Park Service pocket parks and one Department of Parks & Recreation park
- Restaurants:** 10
- Metro Stations:** Walking distance to Mt. Vernon Square, Gallery Place-Chinatown, Judiciary Square, and Union Station
- Circulator:** Georgetown-Union Station Route
- Bikeshare Stations:** 2
- Walkscore:** 98 *Walker's Paradise*

With two million square feet of new development in the past six years, the Mount Vernon Triangle has a lively mix of residential and commercial space with five projects under way and new projects about to break ground. The Triangle has also become a prime retail and restaurant destination.



BID Services

Trash Collected:	216,484 lbs
Events:	Mount Vernon Triangle Walking Tour, Taste of Mount Vernon Triangle, neighborhood picnic, Pet Costume Contest, Photos with Santa, Education Forum
Planting:	20 new trees planted
Homeless People Moved into Housing:	3
Maintenance Staff:	8
Program and Administrative Staff:	2

Economic Development

Office Space:	2 million square feet (additional 1.85 million SF projected)
Retail Space:	150,000 square feet (additional 200,000 projected)
Hotel Rooms:	228 (additional 380 projected)
Residential Units:	2,380 (additional 917 projected)
Employment:	5,700



The Mount Vernon Triangle CID planted flowers in Triangle Park

2012 Accomplishments

- Hosted a forum about public and charter education in the neighborhood
- Organized a community picnic at Walker Jones School
- Continued popular annual events: the Halloween pet contest and photos with Santa
- Hosted the 3rd Annual Taste of Mount Vernon Triangle
- Continued working with the city on the K Street streetscape plan, to be completed by May 2013
- Helped plan the New Jersey Avenue streetscape, which begins in 2014

Upcoming

- Park planning for more green space in Mount Vernon Triangle
- Five new retailers expected to open
- Future K Street streetcar line
- Additional public art through public and private funding

NoMa BID

www.nomabid.org

@NoMaBID

Area: 240-acre area north of Union Station and Massachusetts Avenue extending north of the New York/ Florida Avenue Intersection, including the Government Printing Office, the headquarters of the US Bureau of Alcohol, Tobacco and Firearms & Explosives (ATF) and the NoMa-Gallaudet U Metro Station

Blocks: 35

Year Formed: 2007

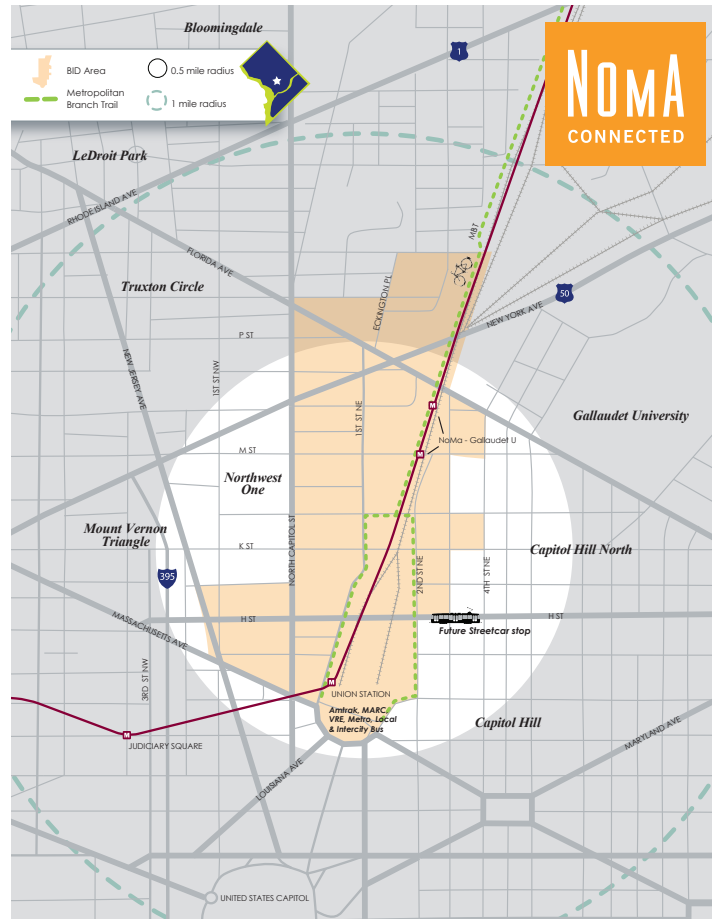
President: Robin-Eve Jasper

Board Chair: Doug Firstenberg,
Stonebridge Associates

Annual Budget: \$2,000,000

Assessment Formula:

- Commercial: \$0.15 per square foot
- Land and buildings under 50,000 SF: \$0.05 per \$100 of assessed value
- Hotel: \$90 per room
- Residential: \$120 per unit



Neighborhood

- Attractions:** Union Station, National Postal Museum, Bikestation, Metropolitan Branch Trail, Uline Arena
- Parks:** Metropolitan Branch Trail
- Restaurants:** 24, in addition to 120 shops and restaurants at Union Station
- Metro Stations:** NoMa-Gallaudet U, Union Station
- Circulator:** Georgetown-Union Station route
- Bikeshare Stations:** 8
- Walkscore:** 90 Walker's Paradise



NoMa Summer Screen

In the last decade, NoMa has experienced a rapid transformation from a blighted industrial area into a walkable place animated by daytime commerce and the weekend strolls of young families. Now, more than 45,000 people work in NoMa each day, and thousands more live in new luxurious apartment buildings just steps from DC's largest Harris Teeter and two Red Line Metro stops.



BID Services

Trash Collected:	nearly 1 million lbs
Visitor Assists (2012):	9,391
Planting:	32,000 daffodil and tulip bulbs and 187 trees planted, 30 planters at key intersections
Events:	NoMa Summer Screen, Rhythm in NoMa concert series, Bike to Work Day, the Metropolitan Branch Trail 5K
Homeless Assists:	60+
Homeless People Moved into Housing:	30+
Maintenance Staff:	13
Hospitality Staff:	8
Program and Administrative Staff:	7

Economic Development

Office Space:	12.5 million square feet (additional 9.6 million SF projected)
Retail Space:	616,950 square feet (additional 658,000 SF projected)
Hotel Rooms:	422 in 2 hotels (additional 1,090 rooms projected)
Employment:	45,000
Residents:	2,500 residents, 3,900 units delivered or under construction

2012 Accomplishments

- Developed the NoMa Public Realm Plan and received a \$490,000 grant from the city to design park spaces in NoMa
- Worked with WMATA, Gallaudet and DDOT to have the Metro station renamed “NoMa-Gallaudet U”
- Expanded NoMa’s Family Fun Film series at Sursum Corda
- Started an on-street recycling program with a \$10,000 grant from Coca-Cola
- Held the annual NoMa Summer Screen with the “Is 2012 the End of the World?” theme, attracting 400-800 viewers a night
- Held the first NoMa July 4th party with a moonbounce, face painting and other family-friendly attractions
- Won the Pinnacle Award from the International Downtown Association for NoMa’s CONNECTED branding campaign
- Installed second phase of colorful street light banners on key thoroughfares, including North Capitol Street and New York/Florida/Massachusetts Avenues

Summary Table

	Year Formed	Size	Annual Budget	Assessment Formula¹
Adams Morgan	2005	34 blockfaces	\$500,000	Commercial: \$0.21 per \$100 of assessed value
Capitol Hill	2002	81 blockfaces	\$1,590,000	Commercial: \$0.15 per \$100 of assessed value
Capitol Riverfront	2007	100 blocks	\$1,900,000	Commercial over 8,000 SF: \$0.16 per SF Commercial under 8,000 SF: \$0.09 per \$100 assessed value Vacant: between \$0.13 and \$0.36 per SF depending on size Active industrial: \$0.16 per land SF Frederick Douglass Bridge realignment right of way: \$0.08 per land SF Hotel: \$95.00 per room Residential: \$120.00 per unit
DowntownDC	1997	480 blockfaces	\$10,962,000	Commercial: \$0.16 per SF Hotel: \$82 per room
Georgetown	1999	142 blockfaces	\$3,100,000	Commercial: \$0.1545 per \$100 of assessed value
Golden Triangle	1997	43 blocks	\$4,500,000	Commercial \$0.145 per SF Hotel: \$0.115 per SF
Mount Vernon Triangle	2004	19 blocks	\$562,000	Commercial: \$0.15 per SF Vacant: \$0.35 per SF Hotel: \$90 per room Residential: \$120 per unit
NoMa	2007	35 blocks	\$2,000,000	Commercial: \$0.15 per SF Land and Buildings under 50,000 SF: \$0.05 per \$100 of assessed value Hotel: \$90 per room Residential: \$120 per unit
Total			\$25,114,000	

Restaurants	Hotel Rooms	Office Space current (additional projected)	Employment	Website Phone Number
105	26		6,000	www.adamsmorganonline.org 202-297-0871
130	152			www.capitolhillbid.org 202-842-3333
15	204	7.25 million SF (8 million SF)	35,000	www.capitolriverfront.org 202-465-7093
570	9,600	65.5 million SF (3 million SF)	183,000	www.downtowndc.org 202-638-3232
115	1,009	3.8 million SF		www.georgetowndc.com 202-298-9222
232	1,377	32.2 million SF	86,000	www.goldentriangledc.com 202463-3400
10	228	2 million SF (1.85 million SF)	5,700	www.mountvernontriangle.org 202-216-0511
24	422	12.5 million SF (9.6 million SF)	45,000	www.nomabid.org 202-289-0111
1,201	13,018	123.25 million SF (22.45 million SF)	360,700	

BID Council

www.dcbidcouncil.org

[@dcbidcouncil](https://twitter.com/dcbidcouncil)

The DC BID Council is an association of the business improvement districts in Washington DC. It is open to all existing and forming BIDs in the District of Columbia. Activities are funded by contributions from the member BIDs.

The BID Council provides an opportunity for information sharing among the BIDs, as well as research on best practices from other cities. The BID Council produces a monthly newsletter about what is happening in the BIDs, available on the website, www.dcbidcouncil.org. The BID Council organizes training for BID staff and regular meetings with city agencies.

The BID Council also assists groups wishing to start new BIDs. Instructions on all the steps for starting a BID can be found on the website, under the heading "About BIDs."



For a downloadable version of this report, visit
www.dcbidcouncil.org.

DC BID Council
1250 H Street NW, Suite 1000
Washington, DC 20005
202-441-9576
www.dcbidcouncil.org

Printed April 2013