

# DC BID Profiles 2012



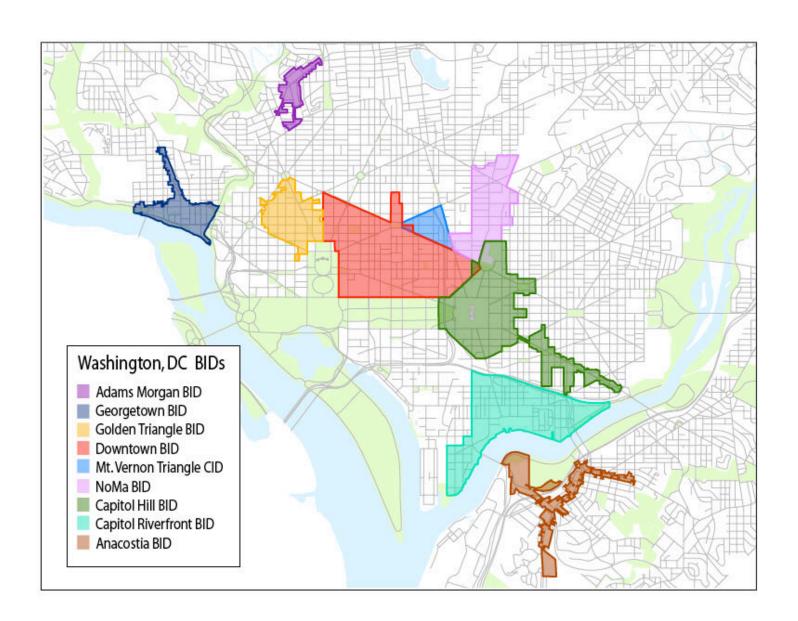


Adams Morgan
Anacostia
Capitol Hill
Capitol Riverfront
DowntownDC
Georgetown
Golden Triangle
Mount Vernon Triangle
NoMa





## Map of BIDs



#### What is a BID?

A business improvement district (BID) is a defined commercial area where property owners approve a property assessment for services above and beyond what the city provides. Supplemental BID services can include cleaning, hospitality, marketing, planning, safety, event organizing and programming. BIDs are nonprofit organizations managed by a board of directors.

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# Washington DC BIDs



Mayor Vincent Gray addressing the BID Council in January 2012

The eight (soon to be nine; see sidebar) business improvement districts (BIDs) of Washington DC contribute to the economy and vitality of the city is many ways. The most visible are the cleaning and hospitality services that the BIDs provide, but the BIDs contribute in many other ways as well. They make the city a friendly and desirable place where businesses want to be. They foster business development through frequent meetings with employers and retailers to encourage them to move to or remain in the city. All of the work of the BIDs improves the tax base in the commercial areas, contributing to the health and vitality of the entire city.

BIDs also actively participate in planning. The BIDs took the lead on getting the popular DC Circulator service up and running, and are currently involved with the streetcar efforts. BIDs also participate in planning efforts in their neighborhoods, including performance parking initiatives, streetscape standards development, small area plans, and corridor studies.

#### **Cleaning and Beautification**

- Last year, BIDs removed more than 3,000 tons of trash from city sidewalks and public spaces.
- BIDs planted 36,000 bulbs and 324 trees, in addition to regular maintenance of tree boxes and planters.

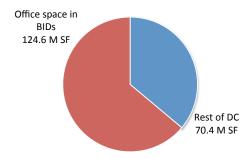
#### **Hospitality**

- In 2011, BID hospitality staff answered 773,000 visitor questions.
- BIDs organized hundreds of special events, bringing visitors into the commercial areas.

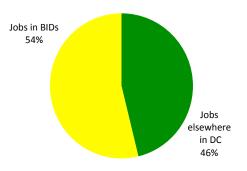
#### **Economic Development**

- There are 124.6 million square feet of office space in the BIDs. This represents 64% of all the office space in the District.
- More than half (54%) of all jobs in DC are located in a BID.
- Nearly half of DC's 27,500 hotel rooms are in a BID
- Over \$1.5 billion in tax revenue is generated in the BIDs.
- Research from other cities has shown that BIDs improve property values by up to 15%.

#### DC office space located in BIDs



#### Jobs located in BIDs



Business improvement districts are an integral part of the city's economic fiber. Through cleaning, hospitality, safety, outreach, marketing and beautification services, BIDs make commercial neighborhoods more desirable for workers, residents, visitors and businesses.

#### **Helping the Homeless**

- The BIDs helped 78 people move into permanent housing.
- The BIDs connected more than 1,000 homeless individuals with services ranging from water bottles and meals to psychiatric counseling, job training and assistance in applying for public benefits.

#### Sustainability

The BIDs are leading the way with green initiatives, including public recycling, ecodistricts, electronic recycling programs and a range of planting and maintenance services:

- The Capitol Hill BID, the DowntownDC BID and the Golden Triangle BID have installed public recycling cans.
- The Mount Vernon Triangle BID has a biodiversity initiative to encourage bees, birds and other wildlife to the area.
- The Capitol Riverfront BID programs and maintains the 5.5 acre Yards Park
- The Golden Triangle BID holds an annual cellphone recycling event.
- The DowntownDC BID has established an ecodistrict.



#### **Anacostia BID**

Washington DC's ninth BID, the Anacostia BID, is scheduled to start services in the second half of 2012. The Anacostia BID covers the commercial areas of Anacostia on Good Hope Road, Martin Luther King Jr Avenue and Howard Road SE. The Anacostia BID will provide services for the growing Anacostia business district and for the companies and agencies that will locate in and around the federal redevelopment of the St. Elizabeth's site.







### Adams Morgan Partnership BID

www.adamsmorganonline.org

#### **General**

**Area:** Commercial corridor along 18<sup>th</sup> Street NW from Lanier Place to Florida Avenue, and along Columbia Road from Quarry Road to 19<sup>th</sup> Street

**Blockfaces: 34** 

Year Formed: 2005

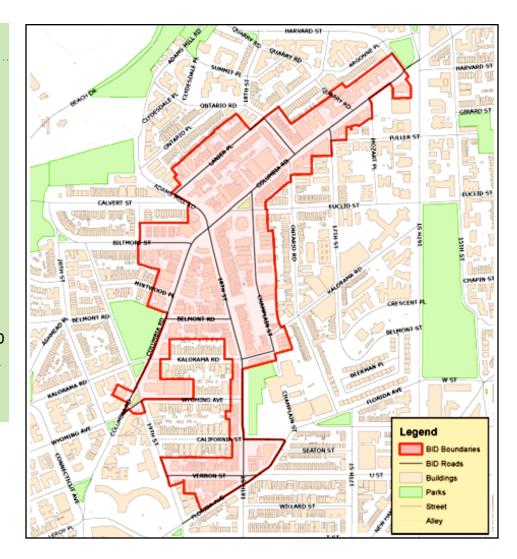
**Executive Director:** Kristen

Barden

**Board Chairs:** Steven Greenleigh and Constantine Stavropoulos, Tryst and the Diner

**Annual Budget (2012):** \$500,000

Assessment Formula: \$0.21 per \$100 of assessed value





#### Neighborhood

**Attractions:** Adams Morgan Heritage Trail, close proximity to the

National Zoo, Sitar Center for the Arts, DC Arts Center

Parks: Kalorama Park, Marie Reed Recreation Center, Walter

Pierce Park

**Restaurants:** 106

**Metro Stations:** Walking Distance to Woodley Park/Zoo-Adams Morgan

**Circulator:** Woodley Park-Adams Morgan-McPherson Square route

A neighborhood filled with independently owned businesses, Adams Morgan is a global village of great restaurants, lounges, live music and amazing boutique shopping. While away an afternoon at a used book store, browsing through vintage clothing, or picking out the latest styles and trends in unique retail spots. After a great meal in one of many restaurants representing different world cuisines, spend the night listening to every type of live music, singing karaoke, and enjoying the Adams Morgan nightlife.



#### **BID Activities**

**Trash Collected:** 1,254,460 pounds of garbage has been removed

between October 2008 and January 2012

**Trees Planted:** 59 new trees will be planted as part of the 18<sup>th</sup>

Street Streetscape Project

Visitor Assists (2011): 1,560

**Events:** Adams Morgan Day, Summer Concert Series,

Crafty Bastards Art Fair

**Maintenance Staff:** 5

Hospitality Staff:

**Program and** 

Administrative Staff:

#### **2011 Accomplishments**

- Renewed for another 5 years
- Launched iPhone app called "Eat Shop Play DC"
- Organized third successful summer concert series
- Produced promotional video about the neighborhood that was placed in airport arrival kiosks and included in Virgin America's inflight entertainment
- Hired a PR firm to manage communications around 18th Street Streetscape construction

#### **Economic Development**

**Retail Space:** 75 retail stores

Hotel Rooms: 26

Adams Morgan Historic Hotel is scheduled to break ground in 2012 and will have 227 rooms

**Employment:** 6,000



# Capitol Hill BID

www.capitolhillbid.org
@CapitolHillBID

#### **General**

**Area:** Area around the US Capitol Building and along Pennsylvania Avenue SE to 15<sup>th</sup> Street, includes Union Station, Barracks Row and Eastern Market

**Blockfaces: 81** 

Year Formed: 2002

President: Patty Brosmer

Board Chair: Paul Pascal, Pascal &

Weiss

Annual Budget (2012):

\$1,480,000

**Assessment Forumula:** 

Commercial: \$0.15 per \$100 of assessed value



#### **Neighborhood**

**Attractions:** US Capitol, Supreme Court, Union Station, Eastern

Market, US Botanic Gardens, Barracks Row, Library of Congress, Congressional Cemetery, Folger Shakespeare Library, Frederick Douglas Museum, RFK Stadium, Sewell-

Belmont House, US Navy Museum

**Parks:** Stanton Park

Restaurants: 130

**Metro Stations:** Union Station, Capitol South, Potomac Avenue, Eastern

Market

**Circulator:** Union Station-Navy Yard and Potomac Avenue-Skyland

via Barracks Row routes

Capitol Hill is a small town within the Capital City. It is one of the nation's most historic and intriguing neighborhoods with charming options for shopping and dining.



#### **BID Services**

**Trash Collected:** 1,100 tons of trash and 75 tons of recyclables

Visitor Assists (2010): 44,222

**Planting:** Planted and replaced liriope in 400 tree beds and

black-eyed susans in tree beds near Eastern

Market.

**Events:** Holiday tree lighting ceremony, Bike to Work Day,

Capitol Hill Festival on Barracks Row

Homeless Assists: 517

Homeless People 8
Moved into Housing:

**Maintenance Staff:** 20

Hospitality Staff: 4

**Program and** 

**Administrative Staff:** 3

#### **2011 Accomplishments**

- Launched new Facebook page
- Hosted first Capitol Hill pit stop for Bike to Work Day
- Welcomed new Circulator route from Potomac Avenue Metro to Skyland Shopping Center (complement existing Union Station-Navy Yard route)
- Sponsored an E-cycling event to reuse electronics and provide job training
- Received award from the International Downtown Association for maintaining positive work environment
- Joined Mayor Gray on Capitol Hill in his proclamation to designate August as Sidewalk Café Month in the District.

#### **Economic Development**

Hotel Rooms: 152

**Residents:** 13,000 within a half-mile



### **Capitol Riverfront BID**

www.capitolriverfront.org
@CapitolRvrFront

#### **General**

**Area:** South of I-295/I-395 (Southeast Freeway) to the Anacostia River, from South Capitol Street to I5<sup>th</sup> St SE, includes National Ballpark and the Washington Navy Yard

Blocks: 100

Year Formed: 2007

**Executive Director: Michael** 

Stevens

Board Chair: Eric Siegel, Cohen

Companies

Annual Budget (2012):

\$1,700,000

#### **Assessment Formula:**

Commercial over 50,000 SF: \$0.12 per square foot

Vacant and under 50,000 SF: \$0.09 per \$100 assessed value

Active industrial use: \$0.04 per \$100 assessed value

Frederick Douglass Bridge

realignment right of way: \$0.02 per \$100 of assessed value

Hotel: \$72.00 per room Residential: \$96.00 per unit



#### Neighborhood

Attractions: Nationals Ballpark, Washington Navy Yard, Navy Museum

**Parks:** The Yards Park, Diamond Teague Park and Piers,

Riverwalk Trail, Lincoln Playground, Virginia Avenue Park and Community Gardens, Canal Park and Ice Skating Rink

(opening fall 2012)

**Restaurants:** 12 (plus 9 more delivering in 2012), in addition, 60+

shopping and dining options are nearby on Barracks Row

**Metro Stations:** Navy Yard, walking distance to Capitol South

Circulator: Union Station-Navy Yard (via Capitol Hill) route



"The Front" is ideally situated five blocks south of the US Capitol on a mile and a half of stunning riverfront property.



#### **BID Services**

**Trash Collected:** 7,945 bags of trash

Visitor Assists (2011): 9,336

**Planting:** 2,200 bulbs and 67 trees

**Events:** Outdoor movie series, lunchtime concerts, Friday

Night Concerts, Fitness in the Front, Cherry Blossom Lantern Event, Fairgrounds Shipping Container Marketplace, Truckeroo monthly food

truck festival

**Maintenance Staff:** 7

Hospitality Staff: 2

**Program and** 

**Administrative Staff:** 6

#### **2011 Accomplishments**

- 75,000 square feet of retail leases signed in 2011 including a 50,000 SF Harris Teeter and 25,000 square feet of restaurant space
- Held 120 events at the Yards Park, including a Friday Evening concert series, Cherry Blossom Lantern Event, 4th of July Festival, corporate picnics, birthday parties, and more
- Opened Riverwalk Trail connection between Diamond Teague Park and Yards Park creating a continuous mile of riverfront access for recreation
- Planted 67 trees and 1,200 daffodil and tulip bulbs in the public realm
- Extended seasonal Circulator service ran until 9 pm from March through September

#### **Economic Development**

**Office Space:** 6.9 million square feet (additional 8 million SF

projected)

**Retail Space:** 182,129 square feet (additional 800,000 SF

projected)

**Hotel Rooms:** 204 (additional 1,000 rooms projected)

**Employment:** 35,000 (additional 65,000 jobs projected)

**Residents:** 3,500 (additional 16,000 residents projected)



### **DowntownDC BID**

www.downtowndc.org
@DowntownDCBID

#### General

Area: The DowntownDC BID is bounded by the National Mall on the south, Massachusetts Avenue and the Convention Center on the north, Louisiana Avenue and North Capitol Street on the east and the White House and 16<sup>th</sup> Street on the west. It encompasses the Chinatown, Penn Quarter, Federal Triangle, Gallery Place, Franklin Square, McPherson Square, and Midtown neighborhoods

**Blockfaces: 480** 

Year Formed: 1997

**Executive Director: Richard** 

Bradley

Chair: Steven Jumper, Washington

Gas

Annual Budget (2012):

\$10,473,000

**Assessment Formula:** 

Commercial: \$0.152607 per square

toot

Hotel: \$75.588 per room



#### **Neighborhood**

**Attractions:** 

Verizon Center, Chinatown Arch, New York Avenue Sculpture Project, Walter E. Washington Convention Center, Smithsonian American Art Museum and National Portrait Gallery, National Building Museum, Newseum, International Spy Museum, National Museum of Women in the Arts, Shakespeare Theatre Company (Sidney Harman Hall and Lansburgh Theatre), Madame Tussauds, National Theatre, Warner Theatre, National Museum of Crime and Punishment, US Navy Memorial, Marian Koshland Science Museum, National Archives, National Aquarium, Ford's Theatre Campus, Woolly Mammoth Theatre, Old Post Office Pavillion Tower, and National Law Enforcement Officers Memorial

Restaurants:

140 destination restaurants (six new announced for 2012) and 275 fast food, deli and sandwich shops

**Metro Stations:** 

Metro Center, Gallery Place, McPherson Square, Judiciary Square, Federal Triangle, Archives-Navy Memorial-Penn

Quarter, Mt. Vernon Square

Circulator:

Georgetown-Union Station and Woodley Park-Adams Morgan-McPherson Square routes

irculator:



Vibrant, inviting and smart, Downtown DC is Washington's premier destination for exploring, creating and sharing ideas and experiences.



#### **BID Services**

Trash Collected: 188,007 bags

**Recyclables:** 46.56 tons collected from 363 recycling bins

**Visitor Assists (2011):** 317,644

**Events:** National Cherry Blossom Festival, Downtown

Holiday Market, Arts on Foot, Momentum Awards,

State of Downtown Forum

Homeless Assists: 3,888

Homeless People 13 Moved into Housing:

Maintenance Staff: 42

Hospitality Staff: 45

**Program and** 

Administrative Staff: 42

#### **2011 Accomplishments**

- Created Downtown EcoDistrict and accepted the White House Better Business Challenge in partnership with the District of Columbia, leading the way to reduce energy consumption in BID-based buildings
- Installed 363 new recycling bins in public space in partnership with Pepsico and District Department of Public Works
- Introduced social media strategy with Twitter, Facebook, a mobile app, and blog
- Produced the 7th annual Downtown Holiday Market and 19th annual Arts On Foot festival

#### **Economic Development**

Office Space: 68 million square feet (additional 3 million SF

projected)

**Retail Space:** 2.1 million square feet (additional 400,000 SF

projected)

**Hotel Rooms:** 9,600 in 27 hotels (additional 1,900 rooms

projected)

**Employment:** 183,000 (20,000 projected)

**Residents:** 8,450 (additional 1,200 projected)

Units: 6,230 (674 under construction)



## Georgetown BID

www.georgetowndc.com
@georgetowndc

#### **General**

**Area:** Commercial areas of the historic Georgetown neighborhood, along Wisconsin Avenue, M Street and the Georgetown waterfront

**Blockfaces**: 142

Year Founded: 1999

Executive Director: Jim Bracco

**Board Chair:** Crystal Sullivan,

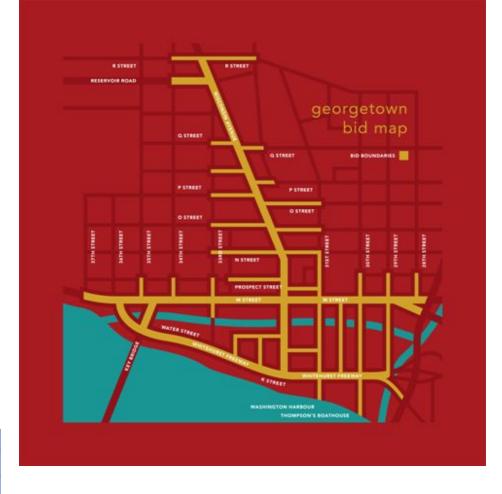
Georgetown Suites

Annual Budget (2012):

\$3,023,000

#### **Assessment Formula:**

Commercial: \$0.1545 per \$100 of assessed value





#### Neighborhood

**Attractions:** C&O Canal, Old Stone House, Washington Harbour,

House of Sweden, Georgetown Waterfront Park, Dumbarton House, Dumbarton Oaks, Tudor Place, Letelier Theater, Georgetown Library on Book Hill Park, African American Heritage Trail, Exorcist House and Stairs, Kennedys of Georgetown Walking Tour

**Parks:** Francis Scott Key Park, Meigs Park, Georgetown

Waterfront Park, Montrose Park

Restaurants: 115

**Circulator:** Georgetown-Union Station and Dupont Circle-

Georgetown-Rosslyn, VA routes

Beyond Georgetown's trendy shops, celebrated restaurants and lively nightlife lies a historic port city with deeps roots and old-fashioned charm.



#### **BID Services**

Trash Collected: 407 tons

**Visitor Assists:** Maintains <u>www.georgetowndc.com</u> web site

**Planting:** 2,410 bulbs

**Events:** Taste of Georgetown, Georgetown French Market,

Merriment in Georgetown, Fashion's Night Out

**Maintenance Staff:** 12

**Program and** 

**Administrative Staff:** 7

#### **Economic Development**

**Office Space:** 3.8 million square feet

**Retail Space:** Over 450 stores, restaurants, salons, spas, and

service establishments

Hotel Rooms: 1,009

Employment: 18,000

#### **2011 Accomplishments**

- Organized a host of signature events, including the 18th Taste of Georgetown, the 2th Fashion's Night Out, the 8th French Market, and an expanded "12 Days of Merriment in Georgetown" holiday shopping promotion
- Unveiled new brand strategy, logo and website, as well as a new mobile site
- Developed a robust social media program, with over 4,800 followers on Facebook and Twitter, and weekly e-mail newsletter, the Georgetown BIDness, to over 5,000 subscribers
- Provides seasonal flower rotations on 290 hanging baskets and flower beds at Miegs Park and Francis Scott Key Park
- Welcomed 30 new local, national and international merchants in 2011



# Golden Triangle BID

www.goldentriangledc.com @GoldenTriDC

#### **General**

**Area:** Stretching from just north of the White House to just south of Dupont Circle, roughly the area created by New Hampshire Ave, Pennsylvania Ave, Massachusetts Ave, and 16<sup>th</sup> Street

**Blocks: 43** 

Year Formed: 1997

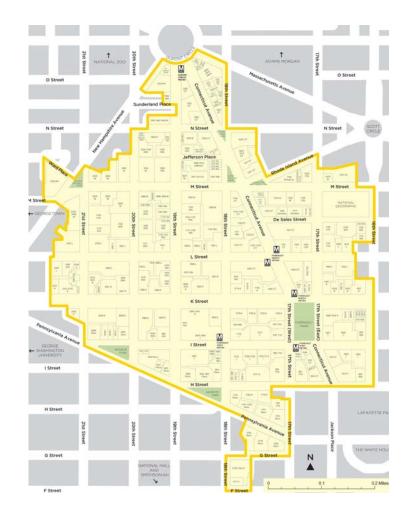
**Executive Director:** Leona Agouridis

**Board Chair:** Greg Meyer, Brookfield Properties

Annual Budget (2012): \$4,300,000

**Assessment Formula:** 

Commercial \$0.145 per square foot Hotel: \$0.115 per square foot





#### Neighborhood

**Attractions:** National Geographic Society

**Parks:** Farragut Square, Longfellow Park, James Monroe Park,

Murrow Park, Duke Ellington Park, Witherspoon Park,

Nuns of the Battlefield Park

**Restaurants:** 238

Metro Stations: Dupont Circle, Farragut North, Farragut West

**Circulator:** Georgetown-Union Station Route

The Golden Triangle is a remarkable neighborhood in Washington's central business district. Reaching from the White House to historic Dupont Circle, the area is home to more than 500 retailers and restaurants and hundreds of businesses with global influence and a passion for growth.



#### **BID Services**

**Planting:** Over 10,000 flowers and plants

**Events:** Golden Triangle Summer Concerts, Flowers for

Phones, Pilates in the Park, Golden Streets

Homeless Assists 195

Homeless People 27

**Moved into Housing** 

**Maintenance and** 40

**Hospitality Staff:** 

**Program and** 

**Administrative Staff:** 9

#### **2011 Accomplishments**

- In partnership with DDOT, installed a planted median along Connecticut Ave
- Held 13th annual summer concert series in Farragut Square
- Installed the fourth artistic bike rack 'Exploration' at the National Geographic Society
- Installed public art at Farragut
   West Metro Station
- Held a dozen mock emergency drills and table top exercises to educate property managers and tenants about emergency preparedness

#### **Economic Development**

**Office Space:** 32.2 million square feet

Hotel Rooms: 1,377

Employment: 86,000

**Retail:** 302 stores



### **Mount Vernon Triangle CID**

www.mountvernontriangle.org
@MVTCID

#### **General**

**Area:** The triangle formed by New York, New Jersey and Massachusetts Avenue NW

Blocks: 19

Year Formed: 2004

**Executive Director: William** 

McLeod

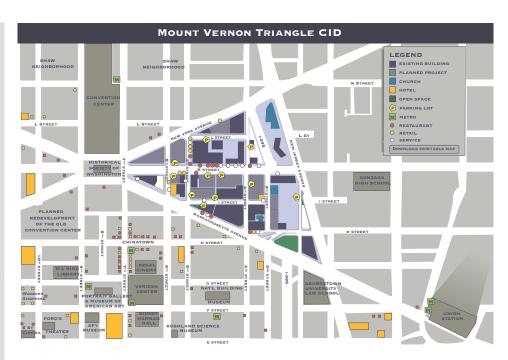
**Board Chair:** Dr. Joseph Evans, Mount Carmel Baptist Church

**Annual Budget (2011): \$530,000** 

#### **Assessment Formula:**

Commercial: \$0.15 per square ft Vacant: \$.35 per square ft Hotel: \$90 per room

Residential: \$120 per unit





#### **Neighborhood**

**Attractions:** Walking distance to downtown, Verizon Center and

Washington Convention Center

**Parks:** 5 National Park Service pocket parks and one

Department of Parks & Recreation park

Restaurants: 10

Metro Stations: Walking distance to Mt. Vernon Square, Gallery Place-

Chinatown, Judiciary Square, and Union Station

**Circulator:** Georgetown-Union Station Route

With its two million square feet of new development in the past six years, the Mount Vernon Triangle has a lively mix of residential and commercial space with several new projects about to break ground. The Triangle has also become a prime retail and restaurant destination.



#### **BID Services**

**Trash Collected:** 1,994,440 pounds collected since the CID was

formed

**Events:** Mount Vernon Triangle Walking Tour, Taste of Mount

Vernon Triangle, neighborhood picnic, Pet Costume

Contest, Photos with Santa, Education Forum

**Trees Planted:** 70 new trees planted

**Maintenance Staff:** 6

**Program and** 

**Administrative Staff: 2** 

#### **2011 Accomplishments**

- Held the second annual Taste of Mount Vernon Triangle
- Planted 15 new trees and launched a biodiversity initiative to bring birds, bees and butterflies to the area
- Is home to the Mount Vernon Triangle Market
- All condos and apartment buildings are fully sold out or rented; four more buildings on the way
- All office space fully rented

#### **Economic Development**

Office Space: 1.2 million square feet (additional 1.5 million SF

projected)

**Retail Space:** 150,000 square feet (additional 200,000 projected)

Hotel Rooms: 228

**Residential Units:** 2,380 (additional 917 projected)

Employment: 3,500



### NoMa BID

www.nomabid.org
@NoMaBID

#### **General**

Area: 240-acre area north of Union Station and Massachusetts Avenue extending north of the New York/ Florida Avenue Intersection, including the Government Printing Office, the US Alcohol, Tobacco and Firearms (ATF) Headquarters, and the NoMa-Gallaudet U Metro Station

**Blocks: 35** 

**Year Formed: 2007** 

President: Robin-Eve Jasper

**Board Chair:** Bruce Baschuk, | Street Companies

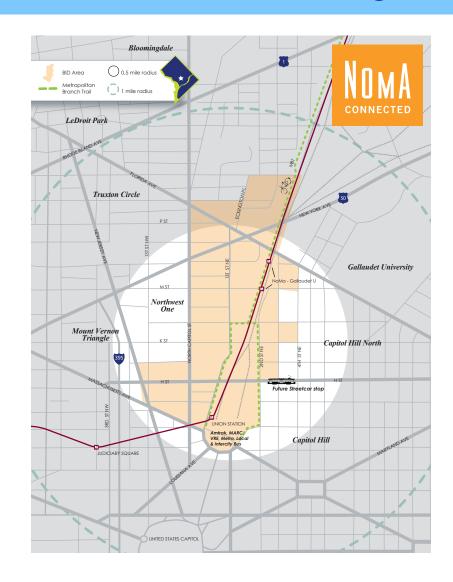
**Annual Budget: \$2,000,000** 

#### **Assessment Formula:**

Commercial: \$0.15 per square foot Land and buildings under 50,000 SF: \$0.05 per \$100 of assessed value

Hotel: \$90 per room Residential: \$120 per unit





#### **Neighborhood**

**Attractions:** Union Station, National Postal Museum, Bikestation,

Metropolitan Branch Trail, Uline Arena

Parks: Metropolitan Branch Trail

**Restaurants:** 20, in addition to 120 shops and restaurants at Union

Station

Metro Stations: NoMa-Gallaudet U-New York Ave, Union Station

(Metrorail, Amtrak, VRE and MARC)

**Circulator:** Georgetown-Union Station route

In the last decade, NoMa has experienced a rapid transformation from a blighted industrial area into a walkable place animated by daytime commerce and the weekend strolls of young families. Now, more than 40,000 work in NoMa each day, and thousands more live in new luxurious apartment buildings just steps from DC's largest Harris Teeter and two Red Line Metro stops.



#### **BID Services**

**Trash Collected:** 856,588 pounds

Visitor Assists (2011): 11,273

**Planting:** 32,000 bulbs; and 187 trees

**Events:** NoMa Summer Screen, Rhythm in NoMa concert

series, ZestFest, Farmers Market, Bike Spa, Bike to

Work Day

Homeless Assists: 60+

Homeless People 30+

**Moved into Housing:** 

**Maintenance Staff:** 13

**Hospitality Staff:** 8

**Program and** 

**Administrative Staff:** 6

#### **Economic Development**

**Office Space:** 12.5 million square feet (additional 9.6 million SF

projected)

**Retail Space:** 616,950 square feet (additional 658,000 SF

projected)

**Hotel Rooms:** 422 in 2 hotels (additional 1,090 rooms

projected)

Employment: 45,000

**Residents:** 2,800 units in the BID, 9,300 within a half-mile

#### **2011 Accomplishments**

- Developed a comprehensive brand strategy with a new brand, logo and website
- Celebrated the WMATA
   Board's decision to rename the
   Metro station to NoMa Gallaudet U in June 2012
- Organized 100 free community events, including NoMa's first farmers market, ZestFest, an outdoor movie series, and 20 summer concerts
- 2,800 residential units completed or under construction, and 645,000 SF of office space under construction, including a speculative office building and NPR's headquarters



# **Summary Table**

	Year Formed	Size	Annual Budget	Assessment Formula	
Adams Morgan	2005	34 blockfaces	\$500,000	Commercial: \$0.21 per \$100 of assessed value	
Capitol Hill	2002	81 blockfaces	\$1,480,000	Commercial: \$0.15 per \$100 of assessed value	
Capitol Riverfront	2007	100 blocks	\$1,700,000	Commercial over 50,000 SF: \$0.12 per SF Vacant and under 50,000 SF: \$0.09 per \$100 assessed value Active industrial use: \$0.04 per \$100 assessed value Douglass Bridge realignment right of way: \$0.02 per \$100 of assessed value Hotel: \$72.00 per room Residential: \$96.00 per unit	
Downtown	1997	480 blockfaces	\$10,473,000	Commercial: \$0.152607 per SF Hotel: \$75.588 per room	
Georgetown	1999	142 blockfaces	\$3,023,000	Commercial: \$0.1545 per \$100 of assessed value	
Golden Triangle	1997	43 blocks	\$4,300,000	Commercial \$0.145 per SF Hotel: \$0.115 per SF	
Mount Vernon Triangle	2004	19 blocks	\$530,000	Commercial: \$0.15 per SF Vacant: \$.35 per SF Hotel: \$90 per room Residential: \$120 per unit	
NoMa	2007	35 blocks	\$2,000,000	Commercial: \$0.15 per SF Land and Buildings under 50,000 SF: \$0.05 per \$100 of assessed value Hotel: \$90 per room Residential: \$120 per unit	
Total			\$23,879,000		

<sup>&</sup>lt;sup>1</sup> In 2012, several BIDs have proposed changes to their assessment formulas as part of the renewal process.

Restaurants	Hotel Rooms	Office Space current (additional projected)	Employment	Website
106	26		6,000	www.adamsmorganonline.org
130	152			www.capitolhillbid.org
12	204	6.9 million SF (8 million SF)	35,000	www.capitolriverfront.org
415	9,600	68 million SF (3 million SF)	183,000	www.downtowndc.org
115	1,009	3.8 million SF	18,000	www.georgetowndc.com
238	1,377	32.2 million SF	86,000	www.goldentriangledc.com
10	228	1.2 million SF (1.5 million SF)	3,500	www.mountvernontriangle.org
20	422	12.5 million SF (9.6 million SF)	45,000	www.nomabid.org
1,046	13,018	124.6 million SF (22.1 million SF)	376,500	



The DC BID Council is an association of the business improvement districts in Washington DC. It is open to all existing and forming BIDs in the District of Columbia. Activities are funded by contributions from the member BIDs.

Visit our website, <u>www.dcbidcouncil.org</u>, for a downloadable version of this report, to subscribe to the monthly BID Council newsletter and to learn more about what is happening in the business improvement districts.

DC BID Council 1250 H Street NW, Suite 1000 Washington, DC 20005 202-441-9576 www.dcbidcouncil.org