



2017 DC BID PROFILES

A REPORT BY THE DC BID COUNCIL



2017 DC BID PROFILES

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COLLECTIVE IMPACT OF DC BIDS

IN 2017 DC Business Improvement Districts invested over 30 million dollars into making the District of Columbia's high employment areas better places to live, to work and to visit. Building on a strong foundation of core clean and safe services, BIDs work with their private and public partners to cultivate strong, connected communities, to improve the public realm and to strengthen and diversify the DC economy.

This year's BID profiles provide snapshots of individual BIDs and highlight some of their key accomplishments as they partner with government, non profit and private sector partners to sieze the opportunities and meet the challenges that lay ahead.





DC BIDS SERVE AREAS OF THE CITY WITH:





\$896,299

AMOUNT BIDS INVEST IN HOMELESS OUTREACH SERVICES

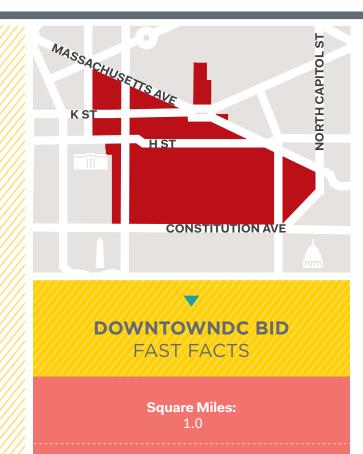


NUMBER OF BID CLEAN AND SAFE SERVICES JOBS



5

DowntownDC BID Founded in 1997



FY 2017 Budget: \$11.072.822

President and Executive Director: Neil O. Albert

Tax Rate: Hotels: \$92.70 per room Commercial/Office: \$0.145 per SF Apartments: \$120 per unit

DowntownDC.org

DOWNTOWNDC

DOWNTOWNDC IS THE ECONOMIC and cultural center of the District and the region. Home to 150+ destination restaurants, 66 retail locations, 30 hotels, 13 museums and memorials and eight performing arts venues, there is so much more to explore in and around DowntownDC. As the number of residents, workers, and visitors continues to grow, the DowntownDC BID is ever-evolving to support a world-class destination that is an amazing place to live, work and play.

The DowntownDC Business Improvement District, formed in 1997, is Washington, DC's first and largest BID, encompassing a 138-block area of approximately 520 properties from Massachusetts Avenue on the north to Constitution Avenue on the south, and from Louisiana Avenue on the east to 16th Street on the west. The DowntownDC BID is a catalyst, facilitator and thought leader in diversifying the economy, promoting public/private partnerships and enhancing the DownotwnDC experience for all.

The DowntownDC BID employs 80+ red-uniformed safety/ hospitality and maintenance ambassadors (known as SAMs) who work 362 days a year to keep the streets of DowntownDC clean, safe and friendly.

DowntownDC in 2017 became the home for Yelp's new DC office, an announced Apple flagship store, adding to 1776, Microsoft and other innovative technology companies. DowntownDC is home to 24% of the District's jobs. Located between the White House and the Capitol, DowntownDC continues to draw office workers and residents due to its centralized location, accessibility, entertainment and dining options, cultural amenities and retail options.





▼ **DOWNTOWNDC BID** BY THE NUMBERS



Golden Triangle BID Founded in 1997





KNOWN AS WASHINGTON, D.C.'S central business district, the Golden Triangle BID encompasses the 43-squareblock neighborhood stretching from the front yard of the White House to Dupont Circle. The Golden Triangle has the highest density of professionals in the city, with 89,000 people working in thousands of offices and businesses representing many industries. The neighborhood is home to more than 500 shopping, dining, and service businesses, as well as seven parks and three of DC's busiest Metrorail stations.

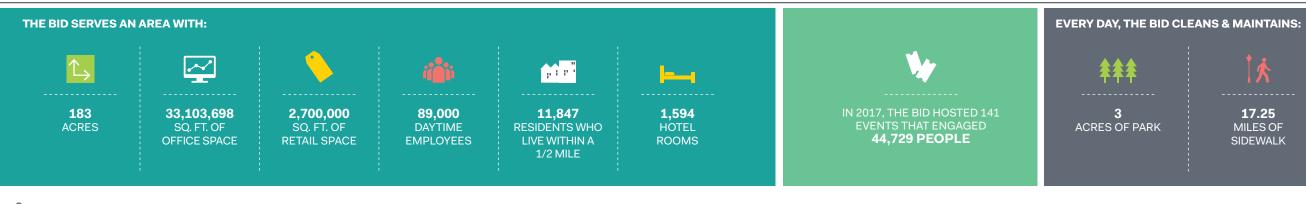
More than 4.4 million square feet of trophy office redevelopment are scheduled to deliver in the Golden Triangle over the next five years, continuing a boom that has seen nearly 2.6 million square feet of office redevelopment since 2013. Additionally, more than 327,000 square feet of hotel, residential, and educational space will deliver by 2019.

The Golden Triangle BID works around the clock to keep the streets clean and safe, provide events that entertain and engage the community, and create beautiful, active, and vibrant public spaces. The BID also activates the neighborhood by hosting some 120 events annually, including its signature Farragut Fridays series in Farragut Square. The Golden Triangle BID also spearheaded a median construction project to transform the busy Connecticut Avenue corridor, resulting in dramatically improved safety for pedestrians, bicyclists, and motorists. The BID manages the median's landscaping and beautification efforts year round.

In addition, the BID has championed a variety of sustainability and public space improvement projects, including rain gardens along 19th Street and in Duke Ellington Park and art installations in parks and gateways. In 2017, the Golden Triangle's safety and security program earned an excellence award from the International Downtown Association. These initiatives and others help strengthen the neighborhood's vitality and provide its members with what the Golden Triangle refers to as the "gold standard" of service and community responsiveness.



▼ **GOLDEN TRIANGLE BID** BY THE NUMBERS





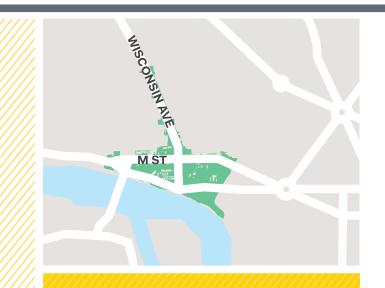
MILES OF SIDEWALK

IN 2017, THE BID REMOVED:



8,036 BAGS OF RECYCLING

Georgetown BID Founded in 1999



GEORGETOWN BID FAST FACTS

Square Miles: 0.21

FY 2017 Budget: \$3,842,700

CEO and President: Joe Sternlieb

Tax Rate: Commercial property owners are charged 0.1545% of their property's assessed value

Georgetowndc.com



ESTABLISHED IN 1999 by its property owners and merchants, the Georgetown Business Improvement District is dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown's commercial district. With more than 1,000 members, the organization's mission focuses on keeping Georgetown clean, safe, accessible and economically strong.

Current programs and initiatives include the restoration of the C&O Canal; assessing the potential for an aerial gondola between Georgetown in Washington, D.C., and Rosslyn, Virginia; rejuvenating the 1300-1400 blocks of Wisconsin Avenue; temporary weekend sidewalk widenings for an improved pedestrian experience; enhancing the entry points to Georgetown with gateway signage; an outdoor summer movie and fitness series; the new byGeorge blog; the Georgetown GLOW holiday light art exhibition; an open-air French Market in the spring; and a pilot parasol share program and small business event in the summer.

From marketing, communications and special events, to transportation, economic development, urban placemaking, destination management and streetscaping, the Georgetown BID contributes to the vitality and quality of life in Georgetown. "Our primary work will continue to focus on managing the public environment," said Georgetown BID President and CEO Joe Sternlieb. "Just as importantly, the BID will continue to execute on the 75 exciting Georgetown 2028 initiatives—part of a comprehensive 15-year plan to build an economically stronger and more sustainable commercial district that will have a transformative impact on the neighborhood."

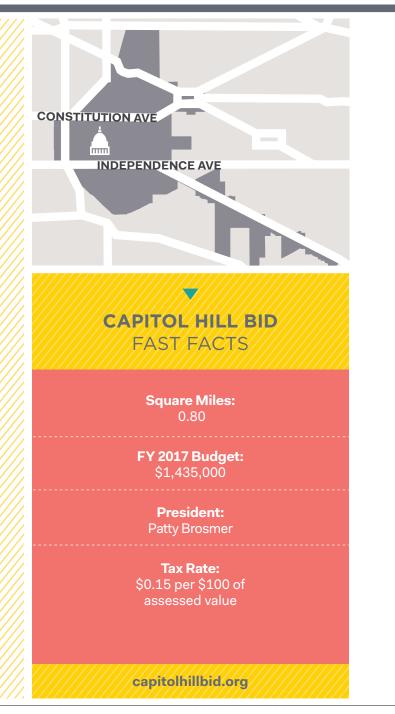


▼ **GEORGETOWN BID** BY THE NUMBERS



D CLEANS & MAINTAINS: IN 2017, THE BID REMOVED: IN 2017, THE BID REMOVED:

CAPITOL HILL BID Founded in 2002





THE CAPITOL HILL BID launched in the spring of 2003 and has transformed the neighborhood from unclean and unsafe to desirable and attractive over the last 14 years. It celebrated its third renewal in 2017. Led by a dynamic board of directors representing a cross-section of Capitol Hill stakeholders, the BID focuses on maintaining and beautifying its streets and sidewalks and supporting local businesses by creating a clean and vibrant environment.

In addition to creating a clean and safe business district, the BID also promotes Capitol Hill as a premier shopping and dining destination. While Eastern Market has long been a weekend destination, the surrounding area was an afterthought. Now, restaurants and retail along 8th Street, SE and Pennsylvania Avenue, SE attract a constant, lively stream of people craving upscale, creative food and fun. Through its marketing efforts and events, the BID has enhanced existing traditions that make Capitol Hill unique, and has also created a few new ones that have greatly enriched the Capitol Hill experience.

The Capitol Hill BID's signature program is Ready, Willing & Working (RWW), which employs more than 50 individuals who were once homeless or formerly incarcerated. The program delivers quality street cleaning and beautification services in Capitol Hill, and also contracts with a range of Main Street programs and BIDs throughout the city. RWW not only provides sustainable employment to these team members, but supportive services that touch every aspect of their lives. Through the BID's Ready, Willing & Working program, the "Men in Blue" are able to reconnect with their families and become productive members of society.





▼ CAPITOL HILL BID BY THE NUMBERS



Mount Vernon Triangle CID Founded in 2004





THE MOUNT VERNON TRIANGLE Community

Improvement District was founded nearly 15 years ago to enhance the quality of life for residents, employees and visitors, and to increase commercial opportunities for business and property owners, in the Mount Vernon Triangle neighborhood. Since then, the MVT CID has rapidly earned its reputation as a "destination of choice" for anyone who chooses to live, work, do business and entertain in Washington, DC.

It is located at the heart of downtown DC both geographically and culturally, and is considered one of Washington, DC's best examples of a thoughtfully planned mixed-use neighborhood. Receiving the distinction of a Walker's, Biker's and Rider's Paradise due to its 97 Walk Score, 100 Transit Score and 86 Bike Score, today's Mount Vernon Triangle is a clean, safe and welcoming neighborhood that is home to more than 6,000 residents, 8,500 professionals and nearly 60 restaurants and retailers.

Positioned at the epicenter of expanding commercial activity, the MVT CID has a growing retail and hospitality consumer base and has become a magnet for new office headquarters, with six major legal, association and corporate organizations relocating to the area since 2007.

Amenity-rich with free community events for families and pets throughout the year, the MVT CID mirrors the District's unique mix of historic and modern buildings, long-time and new residents, and diverse cultures, restaurants and experiences. These attributes all combine to make Mount Vernon Triangle a dynamic, vibrant and approachable community that leverages its significant cultural history and engaging, appealing design to create a superior world-class city living experience.



1.93

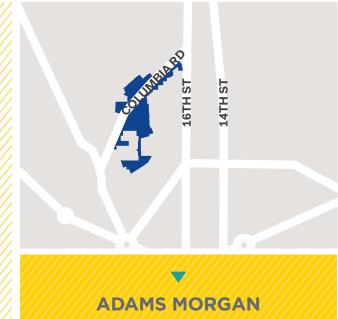


MOUNT VERNON TRIANGLE CID BY THE NUMBERS

THE BID SERVES AN AREA WITH: \sim 72 ACRES 1,792,371 290,240 8,500 20,512 238 EVENTS THAT ENGAGED SQ. FT. OF SQ. FT. OF DAYTIME **RESIDENTS WHO** HOTEL 6,500 **PEOPLE** OFFICE SPACE RETAIL SPACE EMPLOYEES LIVE WITHIN A ROOMS 1/2 MILE

EVERY DAY, THE BID CLEANS & MAINTAINS: IN 2017, THE BID REMOVED: 厂 4.79 9,110 2,190 ACRES OF PARK MILES OF BAGS OF BAGS OF SIDEWALK LITTER RECYCLING

Adams Morgan Partnership BID Founded in 2005



PARTNERSHIP BID FAST FACTS

Square Miles: 0.10

FY 2017 Budget: \$607.000

Executive Director: Kristen Barden

Tax Rate: \$0.21 per \$100 of assessed value

adamsmorganonline.org



ADAMS MORGAN IS WORLD-RENOWNED for its

fantastic restaurants and nightlife, colorful storefronts and historic, tree-lined residential streets. This vibrant and artistic neighborhood is abuzz with friendly sidewalk cafes, Michelin-starred restaurants with diverse cuisine, intimate local shops and some of Washington's liveliest nightspots. Young professionals come for the spicy urban experience...and stay to raise their families.

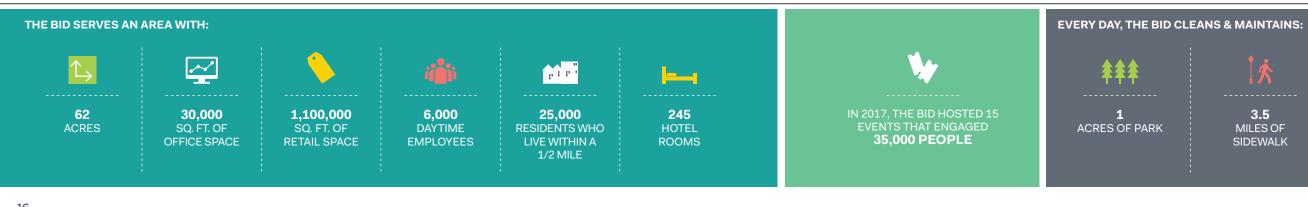
Formed in 2005, the Adams Morgan Partnership BID (AMPBID), focuses on three key areas: cleanliness, safety and marketing. The streets and sidewalks are swept 365 days a year by four trained clean team members to improve the overall appearance of the neighborhood. In addition, AMPBID's cleaning personnel make the neighborhood feel safer by providing a uniformed presence in public areas. Their safety program also includes the hiring of off-duty police officers on weekend evenings to supplement police resources. AMPBID organizes an array of events, including its popular spring outdoor movie series, summer concerts, a fall apple festival, and the lauded Adams Morgan PorchFest, which featured 44 local bands playing on 16 porches in 2017.

In collaboration with local businesses, artists, musicians and community builders, AMPBID not only keeps its commercial corridors clean and well managed, it helps foster a sense of community, drawing visitors from afar along with residents of bordering neighborhoods to enjoy the sights, sounds and tastes of Adams Morgan.



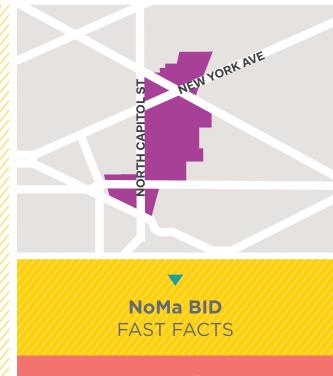


▼ ADAMS MORGAN PARTNERSHIP BID BY THE NUMBERS



IN 2017, THE BID REMOVED: **7,067** BAGS OF 3.5 39,454 **MILES OF** BAGS OF SIDEWALK LITTER RECYCLING

NoMa BID Founded in 2007



Square Miles: 0.37

FY 2017 Budget: \$2,855,644

President: Robin-Eve Jasper

Tax Rate:

Buildings 50,000 SF+: \$0.1545/SF Buildings Less than 50,000 SF & Unimproved Land : \$.0515 per \$ 100 of the prior year's assessed value Hotel: \$92.7 per room Condominium: \$123.6 per unit

nomabid.org

▼ NoMa BID BY THE NUMBERS

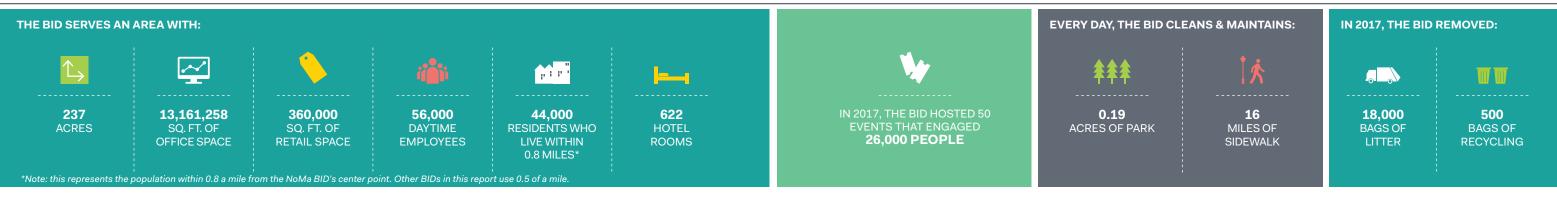
NOMA city. smarter.

SINCE ITS CREATION IN 2007, the NoMa BID has nurtured growth in NoMa to make it a leading business district and among the city's fastest-growing residential neighborhoods. Working with BID members and public and private partners, the NoMa BID promotes great public spaces, public art, and fun events to cultivate a welcoming, vibrant environment. NoMa is an urban mixed-use neighborhood that appeals to think tanks, associations, media and technology companies, government agencies, and smart D.C. professionals.

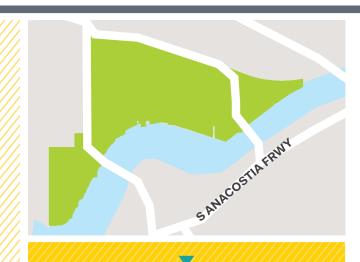
Sitting at the heart of D.C., NoMa offers a wide range of commuting options. Union Station, the region's transportation hub, serves VRE and MARC regional rail, Amtrak intercity rail, Metrorail, and Metrobus. Two Metrorail stations and two major highways, Route 50 and Interstate 395, provide quick and easy access. NoMa's amazing transportation infrastructure enables roughly 80 percent of workers and resident to enjoy a carless commute.

Based on a shared neighborhood vision, the NoMa BID collaborates with developers, property owners, District agencies, and community residents to make NoMa the best neighborhood in D.C. to live, work, and play. Recent successes include the fabulous NoMa-Union Market Amazon HQ2 bid (nomaunionmarket. com); the construction of a new park space; the establishment of guidelines that turn streets into linear parks; and a profusion of murals, many created through our partnership with the international POW! WOW! DC art festival. The NoMa BID's free signature events - such as the popular Nerds in NoMa speaker series and the decade-old NoMa Summer Screen - have broadcast the neighborhood's smart, creative identity throughout the District and beyond. In 2018, the NoMa BID will continue to provide a superior urban experience, preparing for changes to come, and producing activities and programming that the community and surrounding neighborhoods have come to know and love.





Capitol Riverfront BID Founded in 2007



CAPITOL RIVERFRONT BID FAST FACTS

Square Miles: 0.71

FY 2017 Budget: \$1,957,000

President: Michael Stevens

Tax Rate:

Commercial (over 8000 SF): \$0.17 per SF Commercial (under 8000 SF) the lesser of \$0.09 per \$100of assessed value or \$0.17 per SF of Land Hotel: \$100 per room / Non-exempt Residential (apartments and condos) \$126.00 per unit / Vacant Land (over 88,000 to 200,000 SF) \$0.075 per SF: Lots/ buildings with C of O or DC license for active industrial, utility or storage use \$0.17 per SF; Lots in the right of way for the proposed realignment of the Frederick Douglas Memorial Bridge:

capitolriverfront.org



DC Amplified. Life Simplified.

ESTABLISHED IN 2007, the Capitol Riverfront BID celebrated its tenth year in 2017 as the Washington Nationals also completed a tenth season at Nationals Park. Capitol Riverfront has truly transformed from a new-growth area into a well-established, mixed-use neighborhood located on the Anacostia River. From its vibrant waterfront restaurants and locally branded shops to its inviting residential rooftops and public park spaces, Capitol Riverfront is a place for residents, employees, and visitors to explore, connect, and thrive.

When the Capitol Riverfront BID was renewed for another five years in 2017, the organization launched new initiatives to further strengthen its refreshed "DC Amplified. Life Simplified." brand. The Rooftop Hop, a neighborhood-wide open house event, highlighted vibrant residential amenities, while the Drive Time Dashcam marketing video informed potential office tenants of their commute times to the neighborhood. In addition to daily fitness events and weekly movies and concerts in the summer, the BID produced a speaker series, a farmers' market and a new performance series for children.

The BID also enhanced the public realm with the installation of "Behind These Walls," a public exhibit that highlights the neighborhood's naval history with 11 life-size photographs on the Washington Navy Yard's perimeter. In addition, 40 new garbage and recycling cans placed throughout the neighborhood continue the BID's commitment to public realm cleanliness.

Capitol Riverfront is currently experiencing its largest development boom in history. In addition to significant commercial office and hotel groundbreakings, almost 3,000 residential units are under construction with another 2,000 in the immediate pipeline. Two new hotels opened, bringing the total to four with 737 rooms. As Capitol Riverfront grows, it continues to offer a modern, energetic, creative, and vibrant community with 44 restaurants, two grocery stores, 11 acres of parks, and more than 350 unique events throughout the year.



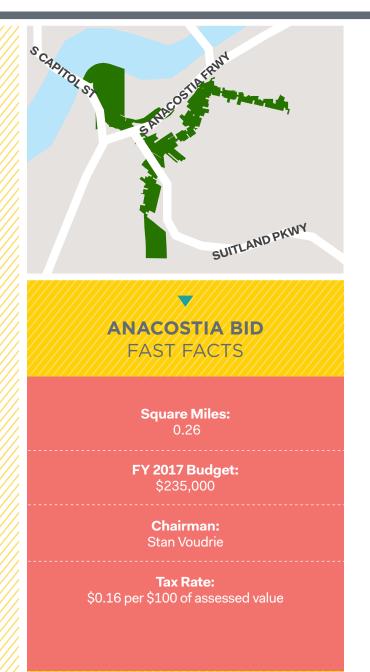


▼ CAPITOL RIVERFRONT BID BY THE NUMBERS



IN 2017, THE BID REMOVED: 18.4 53,130 3,930 MILES OF BAGS OF **BAGS OF** SIDEWALK LITTER RECYCLING

Anacostia BID Founded in 2012



anacostiabid.org

ANACOSTIA BID BY THE NUMBERS





THE ANACOSTIA Business Improvement District was established in 2012 and continues to play an important role in the resurgence of Anacostia as one of DC's most talked-about neighborhoods. Uniquely formed as a 501(c)(3), the Anacostia BID is home to an ever-expanding roster of quality retail, service and dining establishments, a flurry of development activity, and a flourishing and eclectic arts district. Although it remains one of the smaller DC BIDs, Anacostia is uniquely poised as both the only BID and neighborhood historic district located east of the Anacostia River. New retailers and established tenants contribute to the increasing number of occupied and renovated storefronts in the BID, and more are on the way. The commercial and residential real estate market continues to make gains, offering some of the most affordable spaces in the city. Anacostia will also be heavily impacted by the planned 11th Street Bridge Park, which will become a premier regional destination upon completion.

The Anacostia BID provides marketing and technical support, street cleaning and maintenance services, and funding and logistical support for special events and new programming within the BID. The BID's support of the new marketing initiative GO ANACOSTIA, the addition of 53 new "smart-technology" waste cans, and a planned streetscape branding project bring added value to Anacostia's commercial corridors.

Anacostia is perhaps best known as a flourishing district. The BID is home to the award-winning Anacostia Playhouse as well as creative powerhouses including the Anacostia Arts Center, Honfleur Gallery, the American Islamic Heritage Museum, and more.

Because of the BID's efforts, Anacostia has successfully preserved its historic character and small-town appeal while cultivating a thriving commercial district. With so much to see and do in Anacostia, the only thing bigger than its famous "Big Chair" are the opportunities. The future is bright.

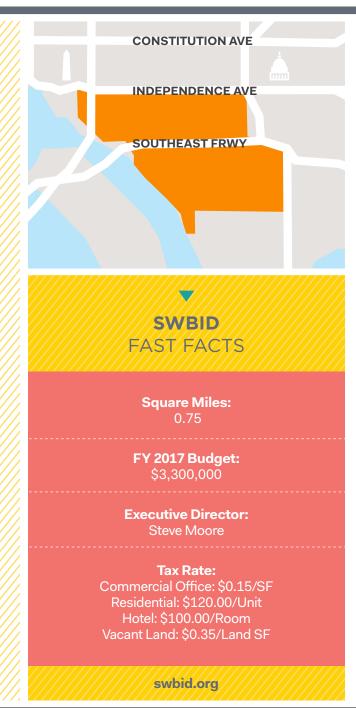




IN 2017, THE BID REMOVED:



SWBID Founded in 2015



▼ **SWBID** BY THE NUMBERS





FOCUSING ON COMMUNITY, connections, and commerce, the Southwest Business Improvement District (SWBID) has been operating in the Southwest guadrant of Washington, D.C. since 2015. Spanning 483 acres, the SWBID is in the process of weaving together the urban and social fabric of three distinct areas: Federal Center South, which houses GSA's regional office and 26 federal headquarters; the existing Southwest neighborhood that is centered around the Waterfront Metrorail Station; and the waterfront itself, which celebrated the opening of the transformational District Wharf development in October 2017.

In the past year, the SWBID has worked as a convener and advocate to bring neighborhood stakeholders together for conversation, mutual understanding, and shared visioning. Led by the BID, a diverse group of neighborhood residents gathered for outdoor dining and discussion at a series of Sunday Suppers. The SWBID continues to convene stakeholders, spearhead projects, and energize community groups on a range of topics including transportation, hospitality, building management, and the arts.

Following the reopening of the Smithsonian's Freer and Sackler galleries and a wildly successful year for the Hirshhorn Museum and Sculpture Garden, Southwest's presence as a leading destination for arts and tourism is growing. Nonetheless, the coming year promises to be even more transformational with the opening of the Museum of the Bible, the International Spy Museum, and 1,057 new hotel rooms. In the face of rapid growth and change, the SWBID will continue to ensure that all residents, employees, and visitors have a positive and memorable experience of their time in Southwest.

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DC BID FAST FACTS

BID NAME	YEAR FOUNDED	DIRECTOR	SQUARE MILES	2017 BUDGET	TAX ASSESSMENT FORMULA	PHONE #
	2005	Kristen Barden	0.10	\$607,000	\$0.21 per \$100 of assessed value	202-997-0783
	2012	Stan Voudrie	0.26	\$235,000	\$0.16 per \$100 of assessed value	202-449-9871
Capitol Hill	2002	Patty Brosmer	0.80	\$1,435,000	\$0.15 per \$100 of assessed value	202-842-3333
DC Amplified. Life Simplified.	2007	Michael Stevens	0.71	\$1,957,000	Commercial (over 8000 SF): \$0.17 per SF Commercial (under 8000 SF) the lesser of \$0.09 per \$100 of assessed value or \$0.17 per SF of Land Hotel: \$100 per room Non-exempt Residential (apartments and condos) \$126.00 per unit Vacant Land (over 88,000 to 200,000 SF) \$0.075 per SF: Lots/ buildings with C of O or DC license for active industrial, utility or storage use \$0.17 per SF; Lots in the right of way for the proposed realignment of the Frederick Douglas Memorial Bridge: \$0.17 per SF of Land	202-465-7093
DOWNTOWNDC	1997	Neil O. Albert	1.00	\$11,072,822	Hotels: \$92.70 per room Commercial/Office: \$0.145 per SF Apartments: \$120 per unit	202-638-3232
GEORGETOWN COTTS	1999	Joe Sternlieb	0.21	\$3,842,700	Commercial property owners are charged 0.1545% of their property's assessed value	202.298.9222
	1997	Leona Agouridis	0.29	\$4,600,000	Hotels \$0.115 per 90% SF hotels Commercial/Office: \$0.145 per SF	202-463-3400
MOUNT VERNON TRIANGLE+DC	2004	Kenyattah A. Robinson	0.11	\$971,916	Commercial Office: \$0.15/SF Residential: \$120.00/Unit Hotel: \$90.00/Room Vacant Land: \$0.35/Land SF	202-216-0511
NOMA city. smarter	2007	Robin-Eve Jasper	0.37	\$2,855,644	Buildings 50,000 SF+: \$0.1545/SF Buildings Less than 50,000 SF & Unimproved Land : \$.0515 per \$ 100 of the prior year's assessed value Hotel: \$92.7 per room Condominium: \$123.6 per unit	202-289-0111
SUTHWEST BUSINESS IMPROVEMENT DISTRICT	2015	Steve Moore	0.75	\$3,300,000	Commercial Office: \$0.15/SF Residential: \$120.00/Unit Hotel: \$100.00/Room Vacant Land: \$0.35/Land SF	202-618-3515



About the DC BID Council

The DC BID Council is an association of Washington DC's ten business improvement districts. Collectively, The DC BID Council brings together BID leaders and stakeholders to collaborate on issues and concerns that cut across all of our boundaries and impact the entire city.

For more information about the DC BID Council visit DCBIDCouncil.org

or contact: Natalie Avery, Executive Director 1275 K Street Suite 1000 Washington DC 20005 natalieavery@dcbidcouncil.org 202-661-7588

DC BID Council Board of Directors

President: Patty Brosmer, Capitol Hill BID Vice President: Robin-Eve Jasper, NoMa BID Treasurer: Neil O. Albert, DowntownDC BID Secretary: Leona Agouridis, Golden Triangle BID President Emeritus: Joe Sternlieb, Georgetown BID Kristen Barden, Adams Morgan Partnership Steve Moore, SWBID Kenyattah Robinson, Mount Vernon Triangle CID Stan Voudrie, Chairman of the Board, Anacostia BID Michael Stevens, Capitol Riverfront BID

Executive Director: Natalie Avery

Designer: Alice Ashe **Editors:** Rachel Davis and Natalie Avery

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