

2016 DC BID Profiles







2016 DC BID PROFILES

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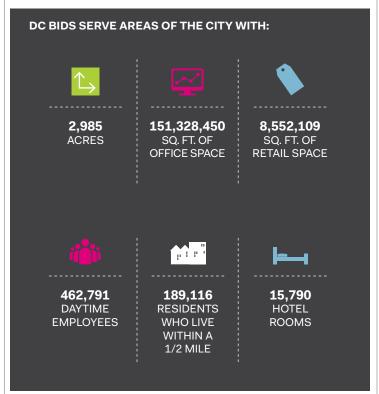
BID COLLECTIVE IMPACT

Business Improvement Districts have been part of Washington DC's landscape for the past 20 years, playing a key role in D.C.'s transformation into one of the country's most innovative, vibrant and sustainable cities.

In 2016, Washington DC BIDs invested over \$30 million dollars in areas that account for 70 percent of the city's employment base and 40 percent of its tax base. Every day, BID teams clean and maintain 180 miles of DC sidewalks and 42 acres of urban parkland, creating a cleaner and more welcoming environment for workers, visitors and residents.

Beyond these core services, BIDs invest in landscaping and infrastructure, install bike racks and street furniture, plant flowers and trees, activate the public realm with creative art and lighting – all creating a more beautiful and dynamic public realm. BIDs partner with artists and musicians, organizing hundreds of events and activities that help foster a strong sense of community and identity for DC. BIDs support local restaurants and retailers through branding and marketing efforts. They also provide research and analysis on a range of important urban issues, contributing to DC's long term planning and economic development strategies.

Though bound by similar missions to manage and enhance the public realm within their respective geographies, each BID is different, shaped by unique needs, assets and priorities. This report provides a snapshot of each BID, highlighting key features of the areas they serve along with an overview of each BID's contributions. As the city continues to evolve and grow, DC BIDs will continue to work with their community, business and government partners to meet the challenges ahead.





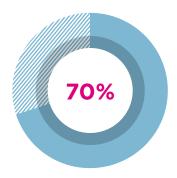




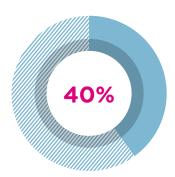


\$791,157

AMOUNT BIDS INVEST IN HOMELESS OUTREACH SERVICES



% of city's employment base who work in BID areas



% of city's tax base generated within BID areas

IN 2016, BIDS REMOVED:



Ш

658,568BAGS OF
LITTER

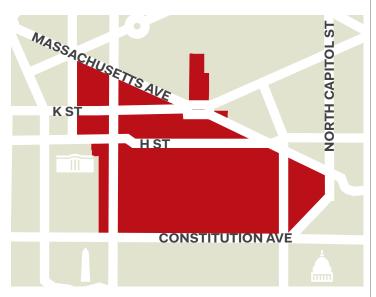
67,112BAGS OF

212

NUMBER OF BID CLEAN AND SAFE SERVICES JOBS



DowntownDC BID Founded in 1997



The DowntownDC Business Improvement District (BID), formed in 1997, is Washington DC's largest BID, encompassing a 138-block area of approximately 520 properties from Massachusetts Avenue on the north to Constitution Avenue on the south, and from Louisiana Avenue on the east to 16th Street on the west. As a catalyst, facilitator and thought leader, the BID promotes public/private partnerships to create an environment that is So Much More for all residents, workers and guests. In the near term, the BID will refocus on its core values of "clean and safe," work to operate and maintain more parks and public spaces and explore new ways to support individuals experiencing homelessness and help end homelessness in DowntownDC.

As the first BID in the District, the DowntownDC BID has piloted a number of important citywide initiatives with partners since its founding including Capital Bikeshare, bus shelter maps, DC Circulator and the blue wayfinding signs. That role continues today as the BID pilots the Multimodal Value Pricing parking pilot in Chinatown and other projects.

The DowntownDC BID currently employs 90 red-uniformed Safety/Hospitality and Maintenance ambassadors (SAMs) who work 362 days a year to keep the streets of DowntownDC clean, safe and friendly.

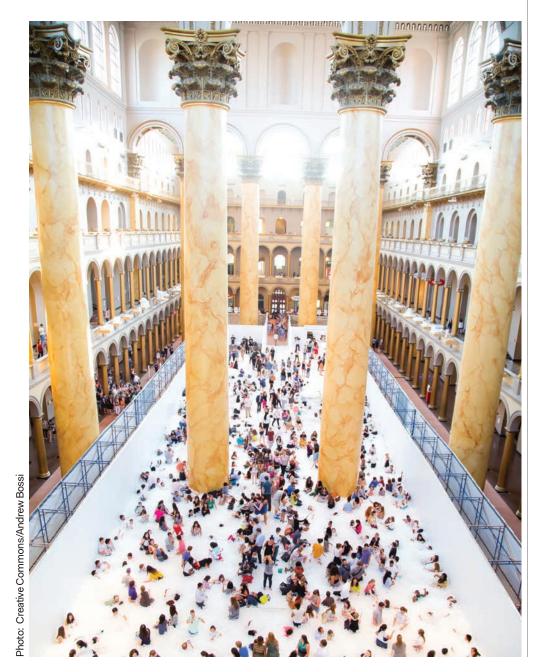




oto: Cherry Blossom Festival/Ron Engle

DOWNTOWNDC BID BY THE NUMBERS







Year Formed: 1997

Square Miles:

FY 2016 Budget: \$11,296,773

President and Executive Director:

Neil O. Albert

Tax Rate: Commercial: \$0.16 per SF Hotel: \$90 per room

DowntownDC.org



IN 2016, THE BID HOSTED 19 EVENTS THAT ENGAGED OVER 300,000 PEOPLE **EVERY DAY, THE BID CLEANS & MAINTAINS:**



5.2 ACRES OF PARK



50 MILES OF SIDEWALK IN 2016, THE BID REMOVED:



216,471BAGS OF
LITTER



37,041BAGS OF
RECYCLING

GOLDEN TRIANGLE BID Founded in 1997



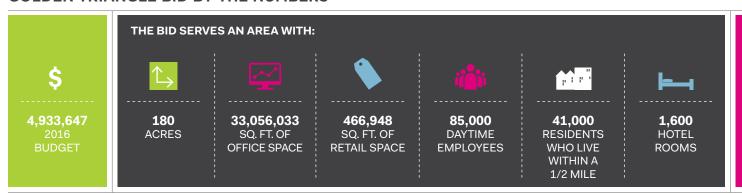
Known as Washington D.C.'s central business district, the Golden Triangle BID encompasses the 43 block neighborhood that stretches from the front yard of the White House to Dupont Circle. The neighborhood has the highest density of professionals in the city, with more than 85,000 people working in thousands of offices every day. It is also home to more than 550 shopping, dining, and service businesses, as well as seven parks and three bustling Metro stations.

More than 5 million square feet of redevelopment are scheduled to take place in the Golden Triangle over the next seven years, setting up more modern office space than anywhere else in the city. The affluent residential neighborhoods of West End and Kalorama, as well as George Washington University, surround the Golden Triangle.

The Golden Triangle BID works to keep the streets clean and safe, to provide events that entertain and engage, and to create beautiful and interesting public spaces. Among many other accomplishments, the BID enhanced the natural beauty of Monroe and Murrow Parks on Pennsylvania Avenue with artwork, created the first seasonal parklet in D.C., and hosted more than 130 events that attracted tens of thousands of attendees. Notably, the BID won the National Park Service's 2015 Director's Partnership Award for the substantial work completed in six national parks. These initiatives along with the many others the BID continuously implements strengthen the neighborhood's vitality and provide members with the "Gold Standard" of service to support their investment and development goals.



GOLDEN TRIANGLE BID BY THE NUMBERS















Year Formed: 1997

Square Miles:

FY 2016 Budget: \$4,933,647

Executive Director:

Leona Agouridis

Tax Rate:
Commercial:
\$0.145 per SF
Hotel: \$0.115 per SF

goldentriangledc.com



IN 2016, THE BID ORGANIZED 130 EVENTS THAT ENGAGED OVER 46,000 PEOPLE **EVERY DAY, THE BID CLEANS & MAINTAINS:**



3.3 ACRES OF PARK



16.9MILES OF
SIDEWALK

IN 2016, THE BID REMOVED:



65,904 BAGS OF LITTER



1,696BAGS OF
RECYCLING

GEORGETOWN BID Founded in 1999



Established in 1999 by its property owners and merchants, the Georgetown Business Improvement District (BID) is dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown's commercial district. With more than 1,000 members, the organization's mission focuses on keeping Georgetown clean, safe, accessible and economically strong. Current programs and initiatives include the restoration of the C&O Canal; assessing the potential for an aerial gondola between Georgetown and Rosslyn; temporary weekend sidewalk widenings for an improved pedestrian experience April-October 2016 pilot; additional services for cyclists—including a bike parking map, fixit station and a comprehensive plan for trail improvements; an outdoor summer movie and fitness series; the Georgetown GLOW Holiday Light Art Exhibition; an open-air French Market in the Spring; and a pilot parasol share program in the summer. From marketing, communications and special events, to transportation, economic development, urban placemaking, destination management and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. The Georgetown BID's primary work will continue to focus on managing the public environment. Just as importantly, the BID will continue to execute on the 75 exciting Georgetown 2028 initiatives—part of a comprehensive 15-year plan to build an economically stronger and more sustainable commercial district that will have a transformative impact on the neighborhood.





GEORGETOWN BID BY THE NUMBERS













Square Miles: 0.21

FY 2016 Budget: \$3,550,652

Executive Director:

Joe Sternlieb

Tax Rate: Commercial: \$0.1545 per \$100 of assessed value

Georgetowndc.com



IN 2016, THE BID ORGANIZED 23 EVENTS THAT ENGAGED OVER 30,000 PEOPLE

EVERY DAY, THE BID CLEANS & MAINTAINS:



10 ACRES OF PARK



7.8MILES OF
SIDEWALK

IN 2016, THE BID REMOVED:

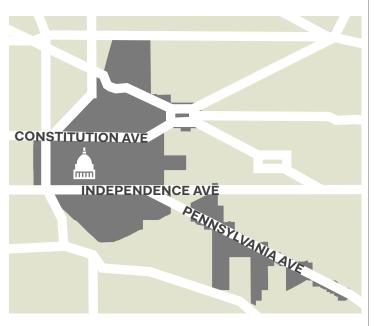


50,200 BAGS OF LITTER



3,500BAGS OF
RECYCLING

CAPITOL HILL BID Founded in 2002



The Capitol Hill BID launched in the spring of 2003 and has transformed the neighborhood from unclean and unsafe to desirable and attractive over the last 13 years. Led by a dynamic board of directors representing a cross section of Capitol Hill stakeholders, the BID focuses on maintaining and beautifying its streets and sidewalks and supporting local businesses by creating a clean and vibrant environment.

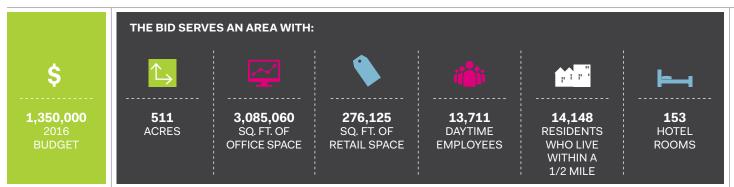
The BID also promotes Capitol Hill as a premier shopping and dining destination. Restaurants and retail along 8th Street and Pennsylvania SE attract a constant, lively stream of people craving creative food and fun. Through marketing and events, the BID has enhanced existing traditions that make Capitol Hill unique and has also created a few new ones

The Capitol Hill BID's signature program is Ready, Willing & Working (RWW), which employs more than 50 individuals who were once homeless or formerly incarcerated. RWW not only provides sustainable employment but supportive services that touch every aspect of their lives. Through the BID's Ready, Willing & Working program, the "Men in Blue" are able to reconnect with their families and become productive members of society.



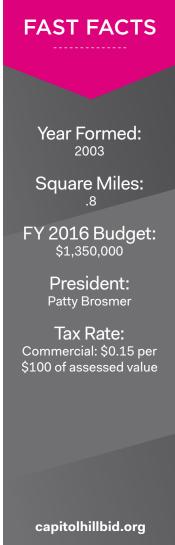


CAPITOL HILL BID BY THE NUMBERS











IN 2016, THE BID ORGANIZED 2 EVENTS THAT ENGAGED **OVER 1,000 PEOPLE** **EVERY DAY, THE BID CLEANS & MAINTAINS:**



3 ACRES OF PARK



5 MILES OF SIDEWALK N 2016, THE BID REMOVED



89,227BAGS OF
LITTER



7,835BAGS OF
RECYCLING

MOUNT VERNON TRIANGLE CID Founded in 2004



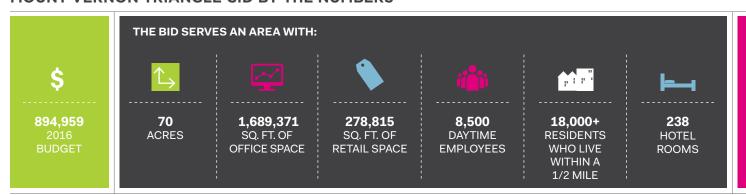
Since its establishment in 2004 as the first business improvement district to include residential in its tax structure, the Mount Vernon Triangle Community Improvement District (MVT CID) has emerged into a vibrant, thriving, mixed-use community and "destination of choice" for those who choose to live, work, do business and entertain in the District of Columbia.

Evolving from what was formerly a collection of surface parking lots, vacant buildings, undeveloped and underdeveloped property, and a few occupied residential buildings, today's MVT CID has become especially known for its vibrancy, growing to 60 restaurants and retailers, including more than 600 outdoor dining seats along our streets. This progress has enhanced our destination appeal and led to the improvement, animation, safety and walkability of our public spaces. Since 2007, six major corporate, legal and association headquarters retained their presence in the District by relocating in or around the MVT CID.

Leveraging the Mount Vernon Triangle Action Agenda (published 2003) that helped create the framework for a well-planned and thoughtfully-coordinated mixed-use community, the MVT CID continues to prioritize its core clean and safe mission while also providing ongoing community and economic development and civic engagement activities reflecting the neighborhood's maturation into a self-sustaining community.



MOUNT VERNON TRIANGLE CID BY THE NUMBERS











Year Formed: 2004

Square Miles:

FY 2016 Budget: \$894,959

President & CEO:
Kenyattah A. Robinson
Tax Rate:
Commercial: \$0.15 per SF
Vacant Land: \$.35 per SF
Hotel: \$90 per room
Residential: \$120 per unit

MVTCID.org



IN 2016, THE BID ORGANIZED 31 EVENTS THAT ENGAGED OVER 15,000 PEOPLE **EVERY DAY, THE BID CLEANS & MAINTAINS:**



2 ACRES OF PARK



5.9MILES OF
SIDEWALK

IN 2016, THE BID REMOVED:

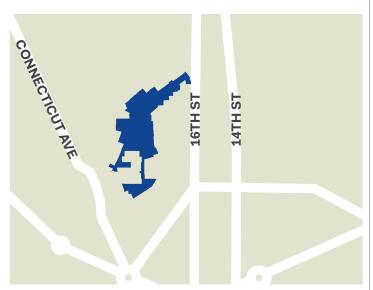


4,794BAGS OF
LITTER



523BAGS OF
RECYCLING

ADAMS MORGAN PARTNERSHIP BID Founded in 2005



Formed in 2005, The Adams Morgan Partnership BID (AMPBID), focuses on three key areas: cleanliness, safety and marketing of the neighborhood. The streets and sidewalks are swept seven days a week by four uniformed personnel to improve the overall appearance of the neighborhood. In addition, AMPBID's cleaning personnel make the neighborhood feel safer by providing a uniformed presence in public areas. AMPBID also organizes an array of events from its popular movie series, to Adams Morgan Porch Fest each Fall to its summer concert series in May and June. In collaboration with local businesses, artists, musicians and community builders, AMPBID not only keeps its commercial corridors clean and well managed, it helps foster a sense of community, drawing visitors from afar along with residents of bordering neighborhoods to enjoy the sights, sounds and tastes of Adams Morgan.





ADAMS MORGAN PARTNERSHIP BID BY THE NUMBERS











IN 2016, THE BID ORGANIZED 5 EVENTS THAT ENGAGED OVER 35,000 PEOPLE





NoMa BID Founded in 2007



The NoMa BID was founded in 2007 and has nurtured growth in NoMa to make it a leading residential and business neighborhood. Working with BID members and a wide variety of public and private partners the BID promotes great public spaces, public art and fun events to cultivate a welcoming, vibrant environment in NoMa. It is an urban mixed-use neighborhood that appeals to think tanks, associations, technology companies, government agencies and smart DC professionals. Its central location includes two red line Metro stations, the regional transportation hub, Union Station, for Amtrak, MARC and VRE trains, and two major highways, Route 50 and I-395. Significantly, it is also a "walker's paradise" with a walkscore of 92 and bike-friendly, with eight Capital Bikeshare stations, the city's first protected cycle track and the Metropolitan Branch Trail. Within walking distance of the U.S. Capitol, NoMa has attracted savvy businesses, highly-skilled workers, city-sophisticated residents and great retail.

Through collaboration and promoting neighborhood-wide vision, the NoMa BID works with developers, property owners, District agencies and community residents to make NoMa the best neighborhood in DC to live, work and visit. The unusually broad scope of the NoMa BID's work includes: establishing the NoMa Parks Foundation to partner with the District to develop a unique system of parks for NoMa; working on pedestrian, bike and transit issues; and successfully launching several pop-up businesses. The NoMa BID's free signature events like the popular speaker series "Nerds in NoMa" and NoMa Summer Screen have broadcast the NoMa City. Smarter. identity throughout the District and beyond. In 2017 the NoMa BID will continue to focus on delivering a great urban experience, preparing for the changes to come and continuing to provide the programming and activities that the community and surrounding neighborhoods have come to know and love.





All Photos: Sam Kittne

NoMa BID BY THE NUMBERS





OFFICE SPACE





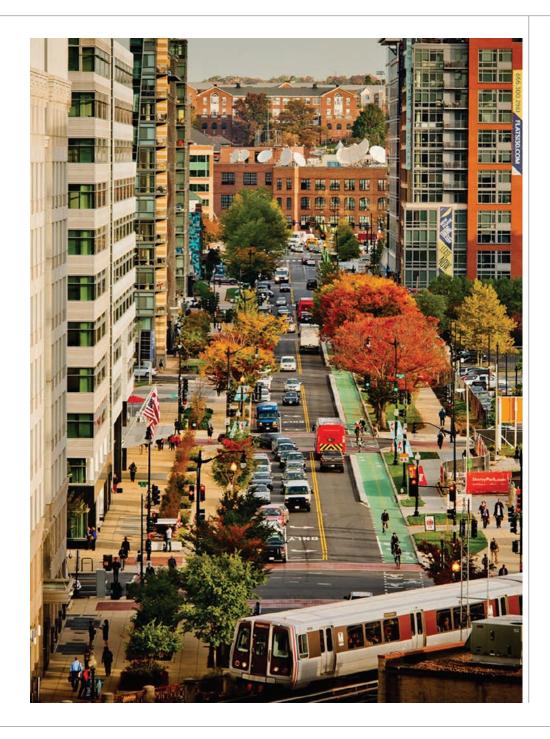
54,000DAYTIME
EMPLOYEES



36,000RESIDENTS
WHO LIVE
WITHIN A
1/2 MILE



622 HOTEL ROOMS





Year Formed: 2007

Square Miles: 0.37

FY 2016 Budget: \$2,855,644

President:
Robin-Eve Jasper

Tax Rate:

Commercial: \$0.15 per SF Land and Buildings under 50,000 SF: \$0.05 per \$100 of

assessed value

Hotel: \$90 per room

Residential: \$120 per unit

nomabid.org



IN 2016, THE BID ORGANIZED 50 EVENTS THAT ENGAGED OVER 28,000 PEOPLE **EVERY DAY, THE BID CLEANS & MAINTAINS:**

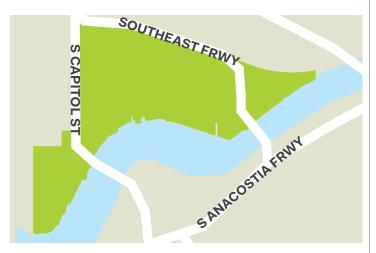


16 MILES OF SIDEWALK IN 2016, THE BID REMOVED:



16,000 BAGS OF LITTER

CAPITOL RIVERFRONT BID Founded in 2007



The Capitol Riverfront BID was created in 2007 and since that time has helped create the vision of a new high density community on the Anacostia River that is Metro accessible and anchored by world class parks. The Capitol Riverfront is a 500 acre new growth area that will contain 37 million square feet at build-out and has already become a regional waterfront destination and established urban neighborhood. The BID facilitates partnerships and provides a range of place management services in order to achieve a mixed-use neighborhood that is clean, safe, accessible, vibrant, authentic, and friendly. The Capitol Riverfront builds upon its maritime and nautical heritage while creating a new community anchored by a mix of uses, parks, sports stadiums, and access to the Anacostia River.

The BID has played a fundamental role in a renewing a once forgotten industrial and manufacturing area of DC and has helped transform it into a regional waterfront destination with an established office market, a thriving residential community, a growing restaurant and entertainment district, sports facilities, and a model of parks and open spaces that engage people, create community, and provide access to the river. 2016 was a defining year in the neighborhood's history as it became the fastest growing residential community in DC while experiencing the largest development cycle in the neighborhood's history. The BID continues to play a vital role in ensuring that this dynamic mix of residential, office, and entertainment oriented development continues to grow and thrive.





CAPITOL RIVERFRONT BID BY THE NUMBERS













WITHIN A 1/2 MILE









Year Formed: 2007

Square Miles: 0.78

FY 2016 Budget: \$1,972,000

President:
Michael Stevens

Tax Rate:
Commercial over 8,000 SF:
\$0.16 per SF, Commercial
under 8,000 SF: \$0.09
per \$100 assessed
value, Vacant: between
\$0.13 and \$0.36 per, SF
depending on size, Active
industrial: \$0.16 per land
SF, Frederick Douglass
Bridge realignment right
of way: \$0.08 per land SF,
Hotel: \$95.00 per room,
Residential: \$120.00

capitolriverfront.org

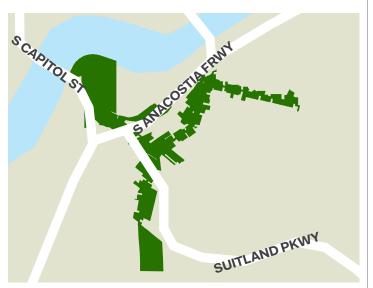
per unit







ANACOSTIA BID Founded in 2012



Formed in 2012, The Anacostia Business Improvement District (BID) is comprised of thirty square blocks in the southeast quadrant of Washington, D.C. Supplementing existing DC services the BID provides enhanced cleaning and implements new programming to revitalize the commercial district and energize commercial property owners and commercial tenants to invest in Anacostia's future. The BID works with its partners and members to make the Anacostia BID area clean, safe and vibrant and aims to attract and retain commercial office and retail tenants. It also plays a key role in increasing and manage public and private investment i Anacostia as the area continues to evolve. The BID also strives to increase the use of technology for training and marketing throughout the Anacostia BID Area and to increase retail sales, create jobs and increase occupancy rates in commercial properties throughout Anacostia.

The Anacostia Business Improvement District is a home to a variety of small business owners providing quality services in arts & District, retail, dining and more and with more new businesses and organizations joining our community. The future is bright for the Anacostia BID. To learn more visit us at anacostiabid.org.







ANACOSTIA BID BY THE NUMBERS





169 ACRES **624,104** SQ. FT. OF OFFICE SPACE



305,221 SQ. FT. OF RETAIL SPACE



2,700DAYTIME
EMPLOYEES



10,614RESIDENTS
WHO LIVE
WITHIN A
1/2 MILE





Year Formed: 2012

Square Miles: 0.26

FY 2016 Budget: \$235,000

Executive Director:
Amanda Stephenson

Tax Rate: \$0.16 per \$100 assessed value

anacostiabid.org

EVERY DAY, THE BID CLEANS & MAINTAINS:



1.2MILES OF
SIDEWALK

IN 2016, THE BID REMOVED:

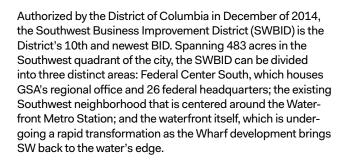


11,318BAGS OF
LITTER



SW BID Founded in 2015





During the past 12 months, the SWBID has launched projects to rebrand SW, reprogram the public space and maintain and beautify the street, trees and walkways throughout this quadrant of DC. These initial programs seek to strengthen the community's identity, improve connectivity, and enhance the appearance and vitality of the neighborhood. Anticipating the opening of The Wharf, Museum of the Bible, International Spy Museum, and over 1,500 new residential units within the next 12-18 months, the SWBID will continue to convene stakeholders, spearhead projects, energize community groups and support the once in a generation transformation that had begun here south of the National Mall.

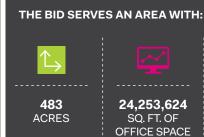






SW BID BY THE NUMBERS











D 11,0 IE RESID EES WHO



11,000 RESIDENTS WHO LIVE WITHIN A 1/2 MILE



965 HOTEL ROOMS







Year Formed: 2015

Square Miles:

FY 2016 Budget: \$2,904,432

Executive Director:
Steve Moore

Tax Rate:

Commercial: \$0.15 per SF, Hotels at \$100 per room, Residential \$120 per unit, Vacant land at \$0.35

swbid.org



IN 2016, THE BID ORGANIZED EVENTS THAT ENGAGED OVER 16,000 PEOPLE

EVERY DAY, THE BID CLEANS & MAINTAINS:



7 ACRES OF PARK



13.5 MILES OF SIDEWALK

IN 2016, THE BID REMOVED:



83,000 BAGS OF LITTER

DC BID FAST FACTS

BID NAME	YEAR FOUNDED	DIRECTOR	SQUARE MILES
ADAMS MORGAN PARTNERSHIP	2005	Kristen Barden	0.10
Anacostia BURGI MICHIGAT BURGI W 81	2012	Amanda Stephenson	0.26
HISTORY IMPROVIDED INTECT Capitol Hill	2002	Patty Brosmer	0.80
CAPITOL POOR TO SERVICE SIMplified.	2007	Michael Stevens	0.78
DOWNTOWNDC	1997	Neil O. Albert	1.00
GEORGETOWN	1999	Joe Sternlieb	0.21
GOLDEN TRIANGLE	1997	Leona Agouridis	0.28
MOUNT VERNON TRIANGLE-DC	2004	Kenyattah A. Robinson	0.11
NOMA CONNECTED	2007	Robin-Eve Jasper	0.37
SWBID Southwest Business Improvement District	2015	Steve Moore	.75

2016 BUDGET	TAX ASSESSMENT FORMULA	PHONE#
\$540,000	Commercial: \$0.21 per \$100 of assessed value	202-997-0783
\$235,000	\$0.16 per \$100 of assessed value	202-449-9871
\$1,350,000	Commercial: \$0.15 per \$100 of assessed value	202-842-3333
\$1,972,000	Commercial over 8,000 SF: \$0.16 per SF, Commercial under 8,000 SF: \$0.09 per \$100 assessed value, Vacant: between \$0.13 and \$0.36 per, SF depending on size, Active industrial: \$0.16 per land SF, Frederick Douglass Bridge realignment right of way: \$0.08 per land SF, Hotel: \$95.00 per room, Residential: \$120.00 per unit	202-465-7093
\$11,296,773	Commercial: \$0.16 per SF Hotel: \$90 per room	202-638-3232
\$3,550,652	Commercial: \$0.1545 per \$100 of assessed value	202-298-9222
\$4,933,647	Commercial \$0.145 per SF Hotel: \$0.115 per SF	202- 463-3400
\$894,959	Commercial: \$0.15 per SF Vacant Land: \$.35 per SF Hotel: \$90 per room Residential: \$120 per unit	202-216-0511
\$2,855,644	Commercial: \$0.15 per SF Land and Buildings under 50,000 SF: \$0.05 per \$100 of assessed value Hotel: \$90 per room Residential: \$120 per unit	202-289-0111
\$2,904,432	Commercial: \$0.15 per SF, Hotels at \$100 per room, Residential \$120 per unit, Vacant land at \$0.35	202-618-3515



About the DC BID Council

The DC BID Council is an association of Washington DC's ten business improvement districts. Collectively, The DC BID Council brings together BID leaders and stakeholders to collaborate on issues and concerns that cut across all of our boundaries and impact the entire city.

For more information about the DC BID visit DCBIDCouncil.org

or contact: Natalie Avery, Executive Director 1250 H Street NW Suite 1000 Washington DC 20005 natalieavery@dcbidcouncil.org 202-661-7588

DC BID Council Board of Directors

President: Patty Brosmer, Capitol Hill BID
Vice President: Robin-Eve Jasper, NoMa BID
Treasurer: Neil O. Albert, DowntownDC BID
Secretary: Leona Agouridis, Golden Triangle BID
President Emeritus: Joe Sternlieb, Georgetown BID
Kristen Barden, Adams Morgan Partnership
Steve Moore, SW BID
Kenyattah A. Robinson, Mount Vernon Triangle CID
Amanda Stephenson, Anacostia BID
Michael Stevens, Capitol Riverfront BID

Executive Director: Natalie Avery

Thank you to the BID leaders and staff who assisted with the production of this report including:

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