

[FY2018 BID PROFILES]

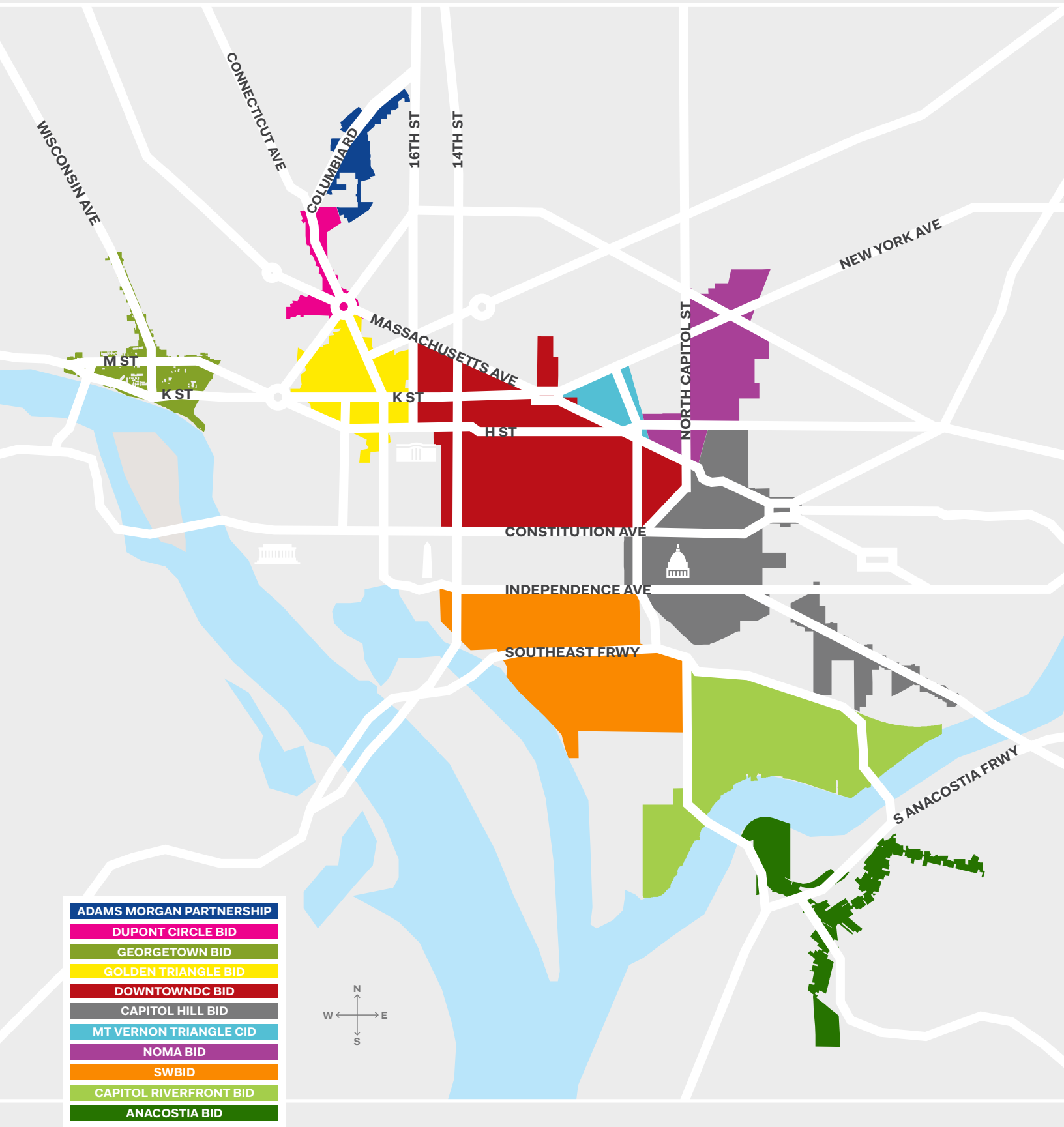
BRINGING THE CITY TO LIFE



A REPORT BY THE DC BID COUNCIL

DC BID
★ ★ ★ COUNCIL

Map of DC BIDs



BRINGING THE CITY TO LIFE

[2018 BID PROFILES]

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EVERY DAY, IN EVERY CORNER OF THE CITY, DC IS ALIVE.

New shops and restaurants emerge among established ones. Neighbors and friends gather at the park for free summer movies and local music. New transportation offerings enable employees and visitors to improve their commutes. Families spend weekends along activated streets and sidewalks that are cleaner and safer than ever before.

DC's business improvement districts (BIDs) help bring busy commercial and mixed-use areas to life every day. In FY2018, Washington, DC business improvement districts invested over \$34 million to support and clean thriving and welcoming neighborhood business areas and commercial corridors. Funded through a special assessment on commercial and some residential properties within a defined area, BIDs provide services and programs tailored to their neighborhoods that go beyond the municipal services the city provides. They bring together business, community and government stakeholders to foster more livable, walkable and connected neighborhoods.

With the establishment of the Dupont Circle BID in October 2018, the District now has 11 BIDs. Serving the city's densest employment areas, DC BIDs have evolved since the first BIDs emerged in the city in the late 1990s. In this year's BID Profiles report, we highlight the key programs and initiatives of each BID. In addition to cleaning and maintaining the public realm within their districts, BIDs:

- Improve parks and public spaces through maintenance, events, design and public art;
- Coordinate and contribute efforts to tackle pressing urban issues, including homelessness, nightlife management, and mobility;

- Promote their neighborhoods' unique attractions through marketing and branding efforts;
- Conduct research and analysis on economic and urban planning issues; and
- Support business retention and attraction efforts.

The 2018 BID Profiles features snapshots of each individual BID, highlighting key goals and initiatives along with information about their areas and the services they provide. We also go beyond the numbers to highlight just a snapshot of the important work DC BIDs do outside the clean and safe services which remain their core.

The Evolution of DC Business Improvement Districts

The first BID in Washington DC was formed in 1997 during a difficult period in the city's history when its finances were in a shambles and the local government struggled to provide even the most basic services like trash collection and street light maintenance. Heavily dependent on federal government jobs, the city's economy was particularly vulnerable to federal budget and location decisions. DC was under-retailed, losing millions of dollars of tax revenue to suburban retail centers every year. Many of its public assets, including school buildings and libraries, were crumbling. There was a strong sense that DC's economic core was not living up to its potential, and that investments in place management and reinvigoration of the city's commercial districts could help fuel the growth and development needed to help the city attract jobs, reverse population loss and expand its tax base.

During this period, the core mission of BIDs revolved around the basics: keeping their neighborhoods safe, clean and well managed. Stakeholders believed this would help improve the business environment, attracting customers and investors to help grow the economy. DC BIDs built upon their clean and safe work to foster private-public partnerships to address a range of issues, including improving the city's retail offerings, attracting mixed-use development and more residential opportunities, and advocating for new mobility solutions. These activities helped stabilize neighborhoods so that investors were more confident opening businesses and creating jobs, which in turn generated additional tax revenue for the city to provide better services to its residents and invest in its infrastructure.



IN THE EARLY YEARS, THE CORE MISSION OF BIDS REVOLVED AROUND THE BASICS: KEEPING THEIR NEIGHBORHOODS SAFE, CLEAN AND WELL MAINTAINED.



The District has changed dramatically since its first BID, the DowntownDC BID, formed in 1997:



- DC's population has **grown** from **581,000 to over 700,000**.



- DC's **Employment base** has **grown** from 633,000 to 792,000



- DC's **general fund tax revenues** have **grown** from \$2.5 billion in 1996 to \$7.8 billion in 2018



- DC's **cumulative fund balance** has **grown** from negative \$518 million in 1996 to 2.8 Billion in 2018.

The city is in far better financial shape than it was 20 years ago, and has significantly improved public service delivery. It has more amenities, better parks and public spaces, more jobs and cleaner, safer neighborhoods. It thrives with innovative retailers, dynamic restaurants and creative entertainment options. New companies are relocating to the District of Columbia and the city has a healthy revenue surplus. This success has helped policy makers invest in areas of need including affordable housing, its school and library systems, its transportation network, and more. In partnership with business, government, and community partners, the vibrant neighborhoods nurtured by BIDs have played an important role in this transformation.

Even with DC's economic success, including success fueled by the work

of BIDs, there is broad recognition that not all people and communities in DC have benefited from the strong economy. This reality is not unique to DC. Many cities across the country are experiencing growing economies but some of their residents and businesses are not participating in the benefits. In DC and other US cities, BIDs are working with policymakers, residents, employers, and other partners to shape the conversations about how to invest for a future that enables more people to benefit from growth and innovation.

BIDs help keep DC's high employment and mixed-use areas healthy and competitive, work that's absolutely critical to meeting both the current and future challenges our city faces. Without a strong economy, it will be extremely difficult to make needed investments in the city's infrastructure, to build more affordable housing, to

DC BIDS CONTINUE TO
FOCUS ON THE BASICS
OF URBAN PLACE
MANAGEMENT AND
PROMOTING HEALTHY
ECONOMIC ACTIVITY IN
THEIR DISTRICTS.



meet environmental challenges and to connect more people to better jobs and opportunities.

At the same time, BIDs in DC work to assist the DC government in establishing Washington, DC as a city that leads the nation in promoting economic vibrancy, while at the same time improving the lives of ALL its residents. This is not accomplished by focusing narrowly on policies that encourage business growth and attraction. Instead, policies supported by BIDs include those which provide critical services to our neediest

residents and offer people the ability to improve their lives and skills so that they may fully enjoy the benefits of this vibrant economy.

While still dedicated to maintaining high-quality public environments and healthy business activity within their districts, BIDs are more involved than ever in partnering with government and non-profit agencies to connect people experiencing homelessness with housing and wrap-around services; helping small and local businesses thrive in a rapidly shifting retail landscape;

supporting workforce development efforts; improving the city's urban park system to be more people friendly; and helping to build a more sustainable transportation system that connects people to jobs and amenities while reducing dependence on cars.

Many challenges and opportunities lie ahead. BIDs, as this report highlights, help bring the city to life on a daily basis. They can also be important partners and bridge builders in helping to build a thriving, resilient and inclusive city. →

TORONTO, 1970—FIRST BUSINESS IMPROVEMENT AREA

The **first business improvement area formed in Toronto in 1970**, where a group of business owners from the Bloor West Village neighborhood wanted to find new ways to compete with suburban shopping malls. These urban district business owners noted that mall tenants enjoyed an array of services to maintain and market the mall as a clean, safe, and dynamic place to visit and to locate a business. Bloor West businesses, in contrast, on their own managed and marketed their district, relying on spotty municipal services and voluntary efforts to compete as a shopping and dining destination.

BUSINESS IMPROVEMENT AREA/DISTRICT MODEL EMERGES

Bloor West Village business leaders, working with government partners, decided to explore a new structure that would enable commercial property owners to pool their resources and support programs and services focused on their urban district as a whole. They were looking for programs with an intensely local focus, beyond traditional municipal services, and they required a funding source more sustainable than traditional merchant associations could offer. The business improvement area/district model emerged from this effort. Bloor West Village business leaders developed a model in which **property owners within a defined area paid a special assessment**, collected by a government taxing authority and used to fund programs, projects, and services specifically tailored to improving the places in which they operated.

BID MODEL DEFINED

The BID model enables business and property owners to bring collective resources to bear on their neighborhoods and **carry out programs that improve the business environment** in targeted and intentional ways. It creates the context to bring together the diverse stakeholders of a place to define priorities and to make and implement plans collaboratively. BIDs differ from traditional merchant associations because they are financed by a special assessment enabling them to avoid the “free rider” problem that can destabilize local business and merchant associations. They also differ from neighborhood Main Street organizations, which depend on government funding and are subject to the vicissitudes of citywide budgeting processes.

BIDS TODAY

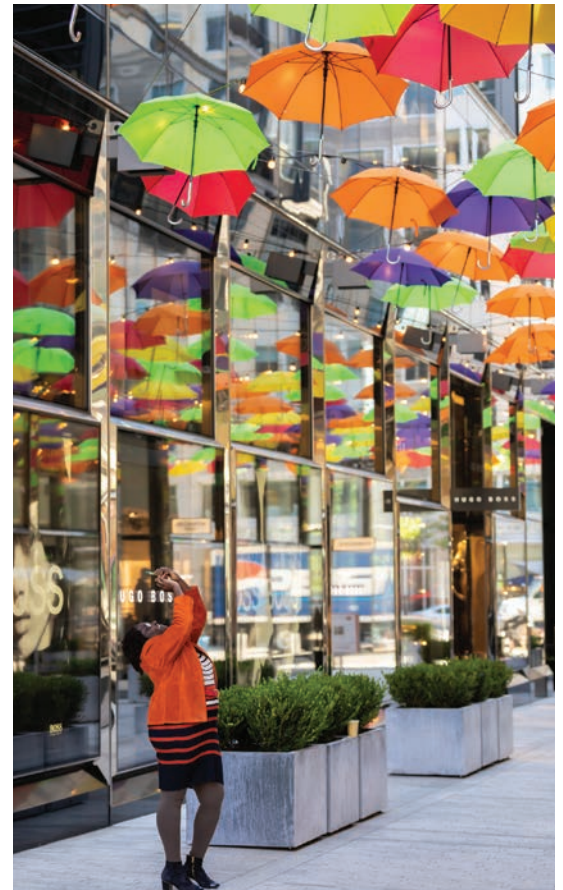
Since their founding nearly 50 years ago, BIDs have grown and evolved. According to the International Downtown Association, there are now **over 4,000 urban place management organizations globally**, many of which use the assessment-based funding mechanism that characterizes the BID model. These organizations support a range of urban districts with a variety of focus areas, including beautification, placemaking, social services, and economic development, and they use a sustainable funding mechanism to support the hyperlocal ecosystems that help to make urban places thrive.

[BID PROFILES]

THESE ORGANIZATIONS SUPPORT A
RANGE OF URBAN DISTRICTS WITH A
VARIETY OF FOCUS AREAS, INCLUDING
BEAUTIFICATION, PLACEMAKING,
SOCIAL SERVICES, AND ECONOMIC
DEVELOPMENT. THEY SUPPORT THE
HYPERLOCAL ECOSYSTEMS THAT MAKE
URBAN PLACES THRIVE. →

DowntownDC BID

[1997]



DowntownDC is a premier regional employment center, encompassing a 138-block area of approximately 523 properties from Massachusetts Avenue on the north to Constitution Avenue on the south, and from Louisiana Avenue on the east to 16th Street on the west. As the number of residents, workers, and visitors continues to grow, the DowntownDC BID is ever-evolving as a world-class destination heralded as an amazing place to live, work, and play.

✓ MAJOR 2018 INITIATIVES

Built A Downtown Day Services Center for People Experiencing Homelessness

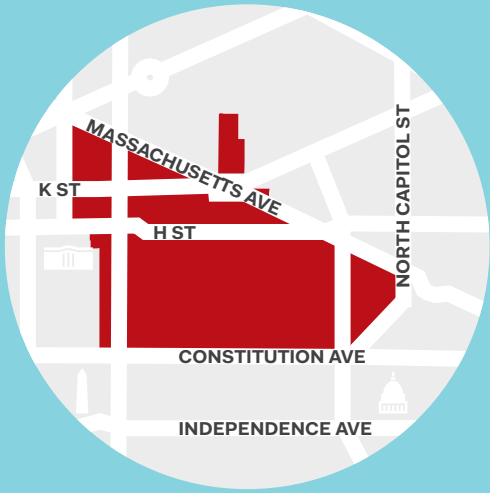
With a \$1.7 million grant from the District of Columbia, the BID designed and oversaw construction of a new Downtown Day Services Center. The DowntownDC BID will manage the center and social services will be provided by Pathways to Housing DC, District agencies, and other key partners.

Engaged Stakeholders Around Safety and Security Issues

The DowntownDC BID unveiled a year of free emergency preparedness training, established property manager roundtables, and provided face-to-face and digital safety alerts to area businesses for the Washington Capitals viewing parties and related safety and street closure information.

Expanded Event Programming

DowntownDC's new events included the inaugural District of Fashion Runway Show and World Cup Viewings on Freedom Plaza. Additionally, the events team consolidated and improved the Chinatown Block Party, DowntownDC Live, and DowntownDC Summer Flicks.



FY2018 BUDGET: \$11,499,265

THE BID SERVES AN AREA WITH:



640
ACRES



10,149
HOTEL ROOMS

3,800,000

SQ. FT. OF
RETAIL SPACE



190,000
DAYTIME
EMPLOYEES

73,000,000

SQ. FT. OF
OFFICE SPACE



38,379
RESIDENTS WHO LIVE
IN THE BID AND WITHIN
A ¼ OR THE BID'S
BOUNDARIES

EVERY DAY, THE BID CLEANS & MAINTAINS:

29

ACRES OF PARK

50

MILES OF SIDEWALK

EVERY DAY, THE BID SERVICES:

805

CANS OF
LITTER



368

CANS OF
RECYCLING

REMOVING 184,793 BAGS OF TRASH AND
RECYCLING IN 2018

2019 GOALS

Connect People
Experiencing
Homelessness with
Services

The DowntownDC BID will open and begin operations of the Downtown Day Services Center for people experiencing homelessness.

Begin the Renovation
of Franklin Park

2019 will mark the groundbreaking for the renovation of Franklin Park, DowntownDC's largest green space.

The BID will also complete the Call Box art project and the McPherson Square mural project with Words, Beats and Life.

Assist with Office to
Residential Pilot

Assist in the creation of a pilot incentive program for converting older office space to residential as part of the Downtown Retail Strategy and enhance monitoring of the office market with a new research tool.

In 2018 the BID hosted 97 events that engaged 225,000 people.



Golden Triangle BID

[1998]



Engaged the Community with the Ice Box Challenge

The Golden Triangle hosted the Ice Box Challenge, a unique public science experiment that explored the impact of high-efficiency building materials. At Farragut Square, two houses, each with 1,800 pounds of ice, were put to the test for two weeks in the hot July sun.

The **Golden Triangle BID** works to enhance DC's central business district, the 43-square-block neighborhood stretching from The White House to Dupont Circle. Home to more than 6,000 businesses, the BID's primary focus is to provide a clean, safe, and vibrant environment for hundreds of thousands of area workers and residents, and millions of visitors, and to encourage economic development through capital improvement projects, public art, sustainability, and events.

✓ MAJOR 2018 INITIATIVES

Brought the Art of Burning Man to the Golden Triangle to the Neighborhood

In 2018, the BID embarked on a groundbreaking collaboration with the Smithsonian American Art Museum's Renwick Gallery to bring six large-scale artworks to neighborhood streets and parks. The BID's effort to present *No Spectators: Beyond the Renwick* won a Pinnacle Award at the 2018 IDA Downtown Achievement Awards.

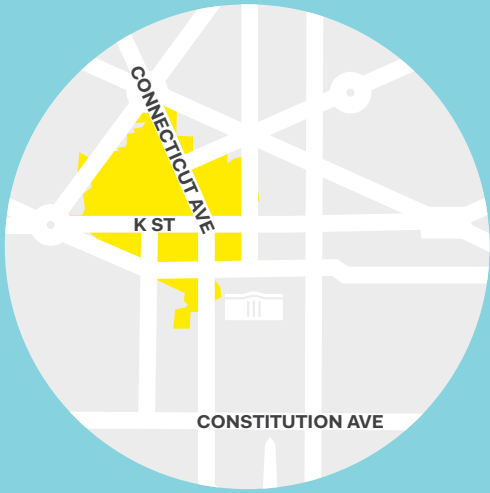
Revived Ellington Park

The completion of the first-phase renovation of Duke Ellington Park was one of the BID's key accomplishments last year. The park got a long-overdue and sustainable facelift. The project, led by the Golden Triangle and funded by DC Department of Energy and Environment, included a rain garden, a rainwater harvesting system, permeable pavers, and an underground cistern.

Strengthened the Community Through the Nightlife Safety Initiative

Through the nightlife safety initiative, the Golden Triangle helped address late-night traffic congestion and pedestrian safety by introducing designated pick-up and drop-off zones. Garnering national media coverage, the innovative pilot was developed through a collaboration between the BID, the District Department of Transportation, Metropolitan Police Department, Department of Public Works, and ride-share companies.

Dylan Singleton



FY2018 BUDGET: \$5,663,275

THE BID SERVES AN AREA WITH:



186
ACRES



1,702
HOTEL ROOMS

2,740,000

SQ. FT. OF
RETAIL SPACE



89,000
DAYTIME
EMPLOYEES

33,750,780

SQ. FT. OF
OFFICE SPACE



23,511
RESIDENTS WHO LIVE
IN THE BID AND WITH-
IN A ¼ OR THE BID'S
BOUNDARIES

EVERY DAY, THE BID CLEANS & MAINTAINS:

3

ACRES OF PARK

18

MILES OF SIDEWALK

EVERY DAY, THE BID SERVICES:

300

CANS OF
LITTER



146

CANS OF
RECYCLING

REMOVING 124,292 BAGS OF TRASH AND
RECYCLING IN 2018



GOLDEN TRIANGLE

2019 GOALS

The Greening of
19th Street

The Golden Triangle BID is spearheading a massive effort to add more than 20 rain gardens to two blocks of 19th Street from K to M Streets, reducing storm impacts on DC's infrastructure and adding significant green space. Construction is planned to begin in 2019.

Drive the
Transformation of
Penn West

One of the BID's long-term goals is transforming Pennsylvania Avenue west of the White House into a global destination highlighting the international status of the nation's capital. In 2019, the BID will continue to work closely with DDOT throughout the design process, on everything from separated bike lanes to new green spaces and social gathering areas. During this phase, the BID will develop and install temporary art and cultural programming with an international focus.

Use Public Art to
Invigorate the
Heart of the Central
Business District

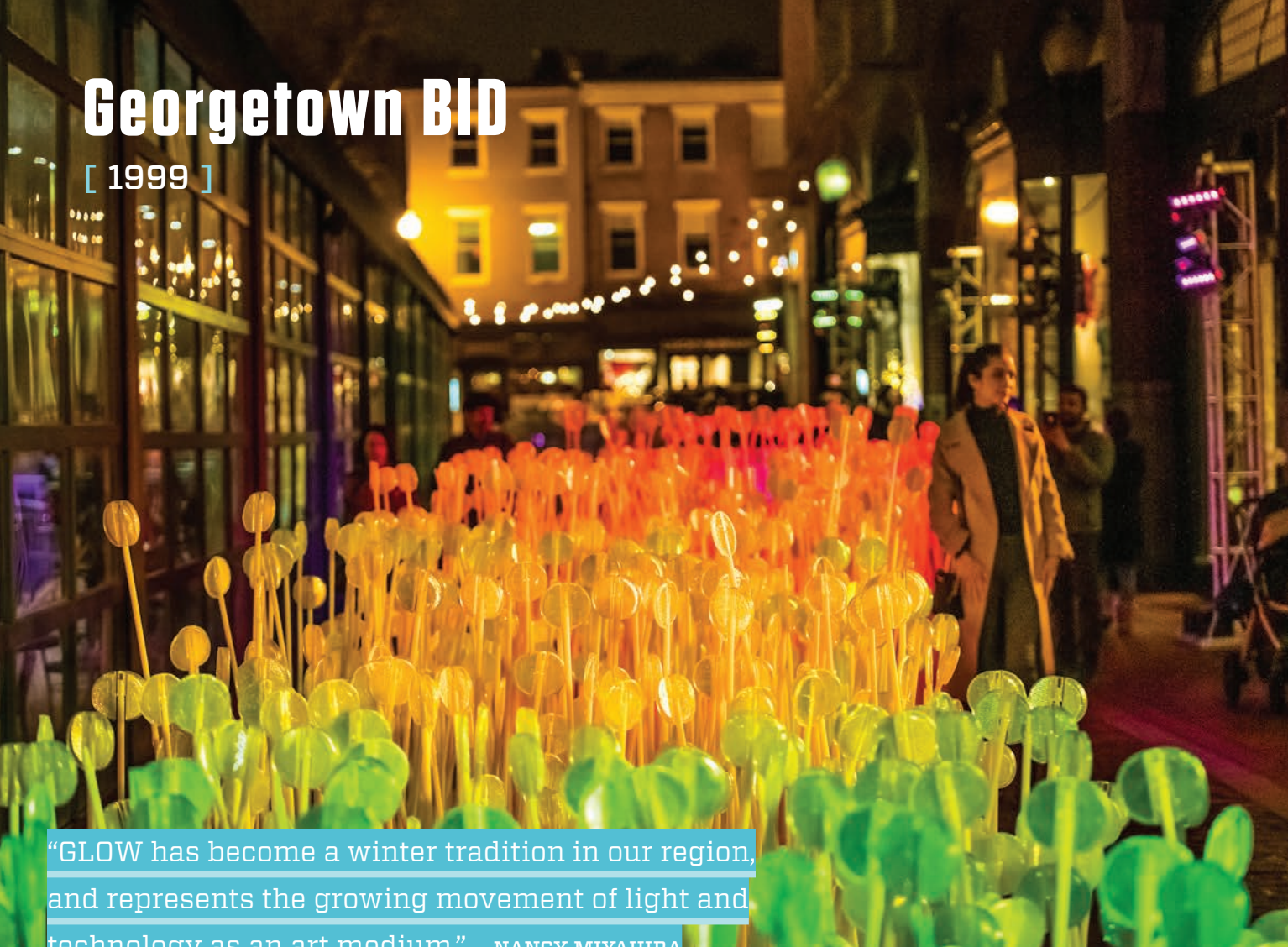
Building on the success of last year's collaboration with the Smithsonian's Renwick Gallery, the BID is introducing a new Golden Triangle Arts exhibition, Layers + Lines, on Connecticut Avenue in April 2019. Bringing together two pieces of art, *Up 'til Now* by DC-based artist Nekisha Durrett and *Axis Mundi* by NYC-based artist Kate Raudenbush, the exhibition explores the layers of history in the Golden Triangle neighborhood, the geometries of our built environment, and the lines connecting us to our community.

In 2018 the BID hosted 129 events
that engaged nearly 40,000 people.



Georgetown BID

[1999]



“GLOW has become a winter tradition in our region, and represents the growing movement of light and technology as an art medium.” —NANCY MIYAHIRA

Georgetown has something for everyone, and the **Georgetown Business Improvement District** is involved in almost every aspect of the 35-block commercial district experience—strengthening, activating, and reimagining the community and supporting its more than 1,000 members in DC’s oldest neighborhood.

MAJOR 2018 INITIATIVES

Gave Nooks And Crannies Some Love

The BID hired its first ever Placemaking Manager to design, implement, and manage improvements to public spaces throughout Georgetown.

Redesigned K/ Water Street

The much-anticipated redesign introduced a two-way cycletrack, shortened pedestrian crossing distances at eight intersections, and reduced vehicular rush hour congestion at 27th and K St. The project was nominated by Streetsblog USA as one of the five Best Urban Streetscape Redesigns of 2018.

Created the Georgetown-Rosslyn Gondola Coalition

Georgetown BID partnered with regional leaders to advocate for an aerial gondola to connect Georgetown, and its 23,000 jobs, retail stores, and tourist destinations, to the region’s Metro system.



FY2018 BUDGET: \$4,097,000

THE BID SERVES AN AREA WITH:



133
ACRES



747
HOTEL ROOMS

2,100,000

SQ. FT. OF
RETAIL SPACE

3,366,047

SQ. FT. OF
OFFICE SPACE



13,357
DAYTIME
EMPLOYEES



15,204
RESIDENTS WHO LIVE
IN THE BID AND WITH-
IN A ¼ OR THE BID'S
BOUNDARIES

EVERY DAY, THE BID CLEANS & MAINTAINS:

10

ACRES OF PARK

8

MILES OF SIDEWALK

EVERY DAY, THE BID SERVICES:

177

CANS OF
LITTER



10

CANS OF
RECYCLING

REMOVING 48,500 BAGS OF TRASH AND
RECYCLING IN 2018

In 2018 the BID hosted 29 events
that engaged over 175,000 people.



2019 GOALS

Celebrate Two
Decades of Work

This year, the Georgetown BID will undergo a five-year renewal and celebrate its 20th anniversary—both of which will shape 2019 as each program area is reevaluated.

Introduce New
Website & Branding

In conjunction with the June anniversary, the Marketing program will launch a refreshed brand and redesigned website.

Enhance Public
Space Experiences

On the transportation and public space fronts, initiatives will focus on making new investments in street furnishings and planters; completing the design of the K Street gateway improvements; providing more bike racks to support dockless bikes and scooters; and managing curbside uses to support passenger pick-up and drop-off, and commercial loading.

Capitol Hill BID

[2002]



The stakeholders of the **Capitol Hill BID** are dedicated to making Capitol Hill a clean, safe and world-class destination. Located in one of the nation's largest historic districts, the Capitol Hill business area includes Union Station, Eastern Market, and the city's oldest commercial corridor: Barracks Row.

✓ MAJOR 2018 INITIATIVES

Secured Two Clean Team Contracts with DSLBD

In addition to providing maintenance and beautification services to Capitol Hill, Adams Morgan Partnership BID, Barracks Row Main Street and Capitol Riverfront BID, the BID secured two additional clean team contracts with the Department of Small and Local Business Development (DSLBD), serving Mid-City and Pennsylvania Avenue West and providing work opportunities for five additional homeless and formerly incarcerated individuals.

Contracted with DDOT to Repair Brick Sidewalks

Capitol Hill BID began working with the District Department of Transportation (DDOT) to repair and maintain brick sidewalks in the commercial corridor, targeting much-needed repairs in high-volume areas including Barracks Row and Eastern Market.

Enhanced Community Events

Each year, the Capitol Hill Holiday Tree and Menorah Lighting events bring in more and more community members for what has become a true holiday tradition on the Hill. In an effort to create a more memorable holiday program experience for residents and visitors, Capitol Hill BID partnered with a local event production company to provide enhanced sound, stage, and lighting.



FY2018 BUDGET: \$1,646,000

THE BID SERVES AN AREA WITH:



511
ACRES



153
HOTEL ROOMS

276,125

SQ. FT. OF
RETAIL SPACE



13,711
DAYTIME
EMPLOYEES

3,085,060

SQ. FT. OF
OFFICE SPACE



34,859
RESIDENTS WHO LIVE
IN THE BID AND WITH-
IN A ¼ OR THE BID'S
BOUNDARIES

EVERY DAY, THE BID CLEANS & MAINTAINS:

3

ACRES OF PARK

5

MILES OF SIDEWALK

EVERY DAY, THE BID SERVICES:

150

CANS OF
LITTER



45

CANS OF
RECYCLING

REMOVING 124,378 BAGS OF TRASH AND
RECYCLING IN 2018

2019 GOALS

Enhance
Pennsylvania
Avenue SE

Work with city agencies to provide enhanced lighting along Pennsylvania Avenue SE, to improve safety for pedestrians and motorists.

Repair Sidewalks
and Improve
the Pedestrian
Experience

Complete all backlogged sidewalk repairs in partnership with DDOT.

Reduce Congestion
Along Walkways

Install bicycle racks in high-volume areas for dockless bicycles to reduce congestion along walkways.

In 2018 the BID hosted 2 events that engaged 2,000 people.



Mount Vernon Triangle CID

[2004]



Mount Vernon Triangle is a vibrant, accessible, and growing mixed-use neighborhood that is vital to the success of an increasingly active downtown DC. With approximately 60 area retailers, year-round community events for nearly 16,000 residents and daytime workers, and an emerging yet distinct identity, Mount Vernon Triangle has become integral to the District's international reputation as an attractive place to live, work, do business, and entertain.

✓ MAJOR 2018 INITIATIVES

Mobilized Community around Common Vision for Green and Open Spaces

The MVT Open Space Study was launched in response to strong community feedback that preserving, enhancing and expanding green, open and public-use spaces must be a top priority. This transparent, inclusive, and community-led approach resulted in a bold new vision for a "re-imagined" Cobb Park.

Improved the Pedestrian Experience

Backed by years of pedestrian count data, the MVT CID prepared multiple reports to support special approval for creating a mid-block crossing on the 400 block of K Street NW—a stretch between intersections more than three times longer than others in the CID.

Built a Cleaner, Safer & More Inclusive Community

In the 2018 Neighborhood Perception Survey, 90 percent of respondents rated the neighborhood as "clean" or "very clean," and 74 percent of respondents rated the neighborhood as "safe" or "very safe." The MVT CID hosted groundbreakings, welcomed relocations, and celebrated grand openings for some of the District's most unique and innovative projects. This included developments that offer affordable and market-rate rental units; projects featuring rental units set-aside for "grandfamilies"—grandparents raising grandchildren—and formerly homeless Veterans; and a ground-up Class A "trophy" office building for the DC Bar, one of DC's most prominent associations.

Photos, both pages: courtesy of Mount Vernon Triangle CID



FY2018 BUDGET: \$938,042

THE BID SERVES AN AREA WITH:



72
ACRES



238
HOTEL ROOMS

272,062

SQ. FT. OF
RETAIL SPACE



9,000
DAYTIME
EMPLOYEES

1,794,971

SQ. FT. OF
OFFICE SPACE



21,961
RESIDENTS WHO LIVE
IN THE BID AND WITH-
IN A ¼ OR THE BID'S
BOUNDARIES

EVERY DAY, THE BID CLEANS & MAINTAINS:

.93

ACRES OF PARK

4.79

MILES OF SIDEWALK

EVERY DAY, THE BID SERVICES:

103

CANS OF
LITTER



6

CANS OF
RECYCLING

REMOVING **12,189** BAGS OF TRASH AND
RECYCLING IN 2018

In 2018 the BID hosted
53 events that engaged
4,015 people.



2019 GOALS

Solidify Roadmap to
Build Cobb Park

Backed by the results of the MVT Open Space Study, the MVT CID continues to advocate for the funding, planning, and implementation of the study's primary recommendation to redevelop Cobb Park as an iconic destination and open, artistic space, and gateway into Mount Vernon Triangle and downtown DC.

Make MVT a
Place for Cultural
Expression

The CID partnered with CulturalDC to bring the Mobile Art Gallery to a highly visible location at a key MVT gateway. The 40-foot shipping container turned solar-powered exhibition space featured an exhibit by one of the area's most prominent rising young artists. A grant from the DC Commission of Arts & Humanities will also fund the installation of two related temporary public art installations at prominent locations along K Street NW.

Activate Hidden,
Underutilized &
Undesirable Spaces

The MVT CID launched a publicly led process of rethinking possibilities with its alleyways starting with the 900 block of 4-1/2 Street NW and Prather's Alley—a process anticipated to culminate with the development of potential approaches for transforming these alleys into vibrant public spaces.

Adams Morgan Partnership

[2005]



Adams Morgan is world-renowned for its fantastic restaurants and nightlife, colorful storefronts and historic, tree-lined residential streets. Since 2005, the **Adams Morgan Partnership** has supported this unique and vibrant place in three key areas: cleanliness, safety, and marketing/events.

✓ MAJOR 2018 INITIATIVES

Expanded the reach of Adams Morgan PorchFest

In 2018, the lauded Adams Morgan PorchFest featured 57 local bands playing on 16 porches. Media mentions and online activity increased, and PorchFest map downloads were higher than ever (8,000+) — all in the midst of the refreshed brand launch.

Hired a New Safety Ambassador

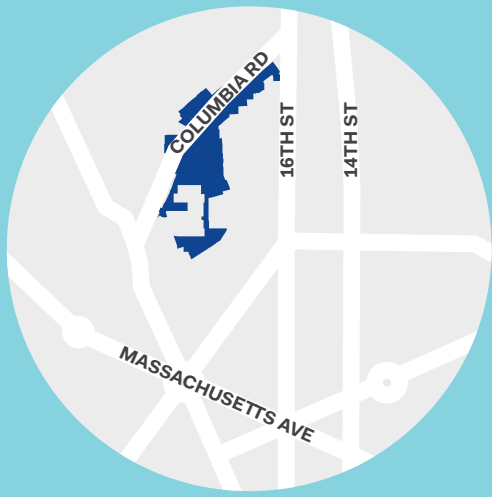
The Adams Morgan Partnership included this new full-time safety position during the day to coordinate with small businesses and support the homeless population. The safety program continues to be supplemented by off-duty MPD officers on weekend evenings. Due to the work of the Partnership over the last decade, violent crime has decreased 74 percent in the last eight years, and property crime has decreased 26 percent.

Launched Refreshed Visual Identity

The refreshed branding now reflects the vibrancy of the Adams Morgan neighborhood, with a redesigned website, materials, bus shelter posters, and streetlight banners featuring work from a local artist.

Elevated the Dining Scene

Adams Morgan is now home to nine restaurants featured in the *Michelin Guide*, and elevating this wealth of dining options to regional visitors remains a top priority. The consistent communications work of the Partnership is paying off: In 2018, *The Washington Post's* Tom Sietsema described the Adams Morgan dining scene as "increasingly delicious"; *Washingtonian* featured two Adams Morgan restaurants in its top 25 of the year; and *Eater DC* named Adams Morgan the Best Dining Neighborhood of the Year in 2018.



FY2018 BUDGET: \$695,024

THE BID SERVES AN AREA WITH:



62 ACRES



245 HOTEL ROOMS

1,100,000

SQ. FT. OF RETAIL SPACE



6,000 DAYTIME EMPLOYEES

30,000

SQ. FT. OF OFFICE SPACE



34,082 RESIDENTS WHO LIVE IN THE BID AND WITHIN A ¼ OR THE BID'S BOUNDARIES

EVERY DAY, THE BID CLEANS & MAINTAINS:

1

ACRES OF PARK

3.5

MILES OF SIDEWALK

EVERY DAY, THE BID SERVICES:

80

CANS OF LITTER



29

CANS OF RECYCLING

REMOVING 46,523 BAGS OF TRASH AND RECYCLING IN 2018

2019 GOALS

Enliven the Public Realm

The Adams Morgan Partnership will continue working on large-scale public art and beautification efforts, and recently completed the design phase for a gateway beautification effort. The goal is to develop sculpture, public

art, beautification and other large-scale place branding elements at four gateways around the neighborhood.

Build Community and Highlight Neighborhood Arts and Culture

Increased place branding efforts and pop-up programming

are in the works, as the Partnership continually fosters a sense of community in this lively neighborhood. New banners created in partnership with a local artist will blanket the streets in 2019; and the team is focused on activating the BB&T Plaza at 18th and Columbia with arts-focused events throughout the year.



In 2018 the BID organized 10 events that engaged 15,000 people.



NoMa BID

[2007]



Nestled at the heart of D.C., the **NoMa BID** serves a rapidly burgeoning district stretching from Union Station to Union Market and lower Eckington. Here, 9,000 residents who prize NoMa's location and connectedness — including the 94 WalkScore, stellar public transportation, miles of bike lanes, regional and local rail, and highway access, not to mention free outdoor WiFi — mingle with 56,000 employees of tech and media companies, think tanks and nonprofits, government agencies, and local startups.

✓ MAJOR 2018 INITIATIVES

Enhanced the Pedestrian and Cyclist Experience

In 2018, the BID partnered with the District Department of Transportation—first to deliver better-designed, more-informative wayfinding signage to the Metropolitan Branch Trail (MBT), and then again to study the stretch of North Capitol Street from R Street to Massachusetts Avenue. The North Capitol Street Needs Assessment is the first holistic consideration of this important corridor and provides a comprehensive “road map” for safety and public-space improvements.

Lit Up an Underpass with Public Art

Our companion organization, the NoMa Parks Foundation (NPF), brought light and beauty to the M Street NE underpass with the “art park” installation *Rain*. Comprising 4,000 LED-powered polycarbonate rods suspended above the underpass sidewalks, *Rain* illuminates the space 24 hours a day and pulses like gentle waves of rainfall in response to the flow of vehicular traffic beneath the elevated tracks.

Opened NoMa's First Public Dog Park

The month after *Rain* was revealed, the NPF opened Swampoodle Park at the corner of 3rd and L streets NE. Featuring NoMa's first public dog park and a Wallholla play structure for children, and named for a 19th century neighborhood that vanished with the arrival of Union Station, it's the newest property in the D.C. Department of Parks and Recreation's portfolio.



FY2018 BUDGET: \$2,878,200

THE BID SERVES AN AREA WITH:



237
ACRES



622
HOTEL ROOMS

440,658

SQ. FT. OF
RETAIL SPACE

13,161,258

SQ. FT. OF
OFFICE SPACE



56,000
DAYTIME
EMPLOYEES



29,925
RESIDENTS WHO LIVE
IN THE BID AND WITH-
IN A ¼ OR THE BID'S
BOUNDARIES

EVERY DAY, THE BID CLEANS & MAINTAINS:

.95

ACRES OF PARK

16

MILES OF SIDEWALK

EVERY DAY, THE BID SERVICES:

193

CANS OF
LITTER



17

CANS OF
RECYCLING

REMOVING 29,484 BAGS OF TRASH AND
RECYCLING IN 2018

2019 GOALS

Add More Parks

By spring, the NPF will have completed its second “art park” installation, *Lightweave*, in the L Street NE underpass, and will also have started work on its largest public space: “Alethia Tanner Park,” along Harry Thomas Way NE. Named for a District woman who was once a slave, the 2.5-acre site will include a huge event lawn and stage armature, a children’s playground, and a dog park.

Improve the Met Branch Trail

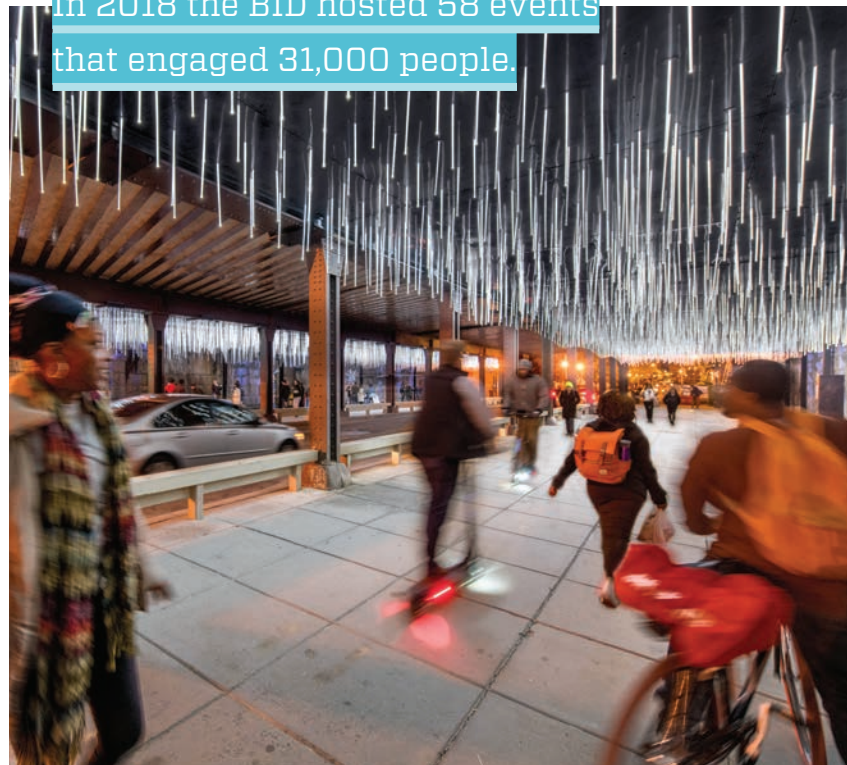
As part of the yearlong project, the MBT’s Z-turn at R Street NE will be reconfigured into a safer, smoother passageway.

Celebrate the Neighborhood’s History

Finally, the BID will install the first of its six “Gateway” public art installations, which will stand at

major intersections around the BID and serve as playful nods to the area’s past. In tandem with this, the BID will refresh its branded street pole banners with a design based on the Gateway project’s color scheme and featuring photographs from different parts of NoMa’s history.

In 2018 the BID hosted 58 events that engaged 31,000 people.



Capitol Riverfront BID

[2007]



Tucked between the peaceful flow of the Anacostia River and the bustle of the Capitol complex, the **Capitol Riverfront** neighborhood is an attractive destination for urban living, whether one is looking to make their home, establish a business, or enjoy diverse entertainment, dining, cultural, and recreational experiences. Year-round, visitors flock to Capitol Riverfront to take advantage of its various amenities, including world-class parks, restaurants, sports venues, and water activities on a revitalized river.

✓ MAJOR 2018 INITIATIVES

Published *Riverfront Recaptured Fiscal Impact Report*

The Capitol Riverfront BID worked with real estate advisory firm RCLCO to publish a first look at the fiscal impact of new growth—past, present, and future—in the neighborhood. This critical analysis highlights how Capitol Riverfront has emerged as a major economic contributor to the District over the previous decade.

Introduced Wayfinding Signage Initiative

The installation of five new wayfinding kiosks strategically placed throughout the neighborhood helps individuals navigate local attractions and amenities, creating the familiarity and accessibility any true neighborhood requires.

Produced Innovative Sports and Entertainment Programming

During MLB All-Star Week and D.C. United's Opening Day at Audi Field, the BID worked with stakeholders to extend the celebratory experience beyond the sports stadiums. The installation of fence banners engaged tens of thousands of passersby with captivating imagery depicting the future of the Ballpark District. As part of All-Star Summer Riverfest, the BID hosted programming and activations including branded inflatable baseball sculptures in neighborhood parks to boost shareable moments on social media.



FY2018 BUDGET: \$2,211,260

THE BID SERVES AN AREA WITH:



500
ACRES



737
HOTEL ROOMS

472,000

SQ. FT. OF
RETAIL SPACE

6,195,746

SQ. FT. OF
OFFICE SPACE



34,500
DAYTIME
EMPLOYEES



22,326
RESIDENTS WHO LIVE
IN THE BID AND WITH-
IN A ¼ OR THE BID'S
BOUNDARIES

EVERY DAY, THE BID CLEANS & MAINTAINS:

8.5

ACRES OF PARK

11

MILES OF SIDEWALK

EVERY DAY, THE BID SERVICES:

340

CANS OF
LITTER



80

CANS OF
RECYCLING

REMOVING 74,345 BAGS OF TRASH AND
RECYCLING IN 2018

2019 GOALS

Transportation
Innovation

Connectivity and accessibility remain a priority in 2019. The BID hosted the first annual Mobility Now summit in coordination with the Southwest BID to convene area stakeholders, as well as local and national transportation experts, to discuss and plan the future of transportation and mobility in these two rapidly growing waterfront neighborhoods. The summit was the first step to develop and implement a series of initiatives in an action plan to ensure

accessibility and levels of enjoyment in this growing area are maintained and improved.

Planning for
the Future

The BID continues to work closely with neighborhood stakeholders in the seven subareas of Capitol Riverfront's 500-acre geography through planning meetings to determine the transportation and retail needs of each subarea, and to collaborate on investment efforts and requests to the District government.

Telling Our Story

The BID will launch the Capitol Riverfront: "Then & Now" photo exhibit in neighborhood parks spring 2019 to tell the story of Capitol Riverfront's history in an insightful way by sharing "before and after" images by Jacqueline Dupree, photographer and founder of JDland.com. The exhibit will also include fun facts about each highlighted site to convey the role of new development in this vibrant mixed-use urban waterfront neighborhood.

In 2018 the BID hosted 317 events that engaged 456,947 people.



Anacostia BID

[2012]



Historic **Anacostia** is known as the “HeArt of the District”—on its way to becoming a mecca for artists, theaters, galleries, restaurants, education, and unique small businesses. The Anacostia BID is an integral part of the neighborhood’s resurgence—committed to a thriving, safe, clean and inviting commercial arts district that maintains its culture through place making, partnerships, and marketing.

✓ MAJOR 2018 INITIATIVES

Established Community Advisory Councils

The BID pulled together community councils with a range of resident, business and government stakeholders to help develop and promote community involvement through arts, entertainment, and cultural activities. A second council has undertaken efforts to bolster positive safety outcomes and practices, and a small business NGO group focused on small business development. The Restaurant and Late-Night Alliance met to share knowledge, create group marketing and promotional opportunities, and provide needed support.

Created the Food Access Consortium

Through the BID’s leadership, the DC Food Access Consortium was created to influence change and engage stakeholders to ensure inclusive access to necessities for a sustainable, healthy life, with a focus on those who are most vulnerable to food insecurity. The first initiative was the Lyft Grocery Access Program. Through the Grocery Access Program, Lyft is committed to reducing the time, transportation barriers and financial burden as hundreds of families plan their shopping trips to select grocery providers in Ward 7 and 8.

Supported the Under- and Unemployed

The Pathways to Careers Alliance initiative assisted these individuals by providing resources, training, employment, and ongoing support, with a focus on breaking down barriers and creating an opportunity for sustained, inclusive employment and retention.



FY2018 BUDGET: \$250,000

THE BID SERVES AN AREA WITH:



169
ACRES

305,221

SQ. FT. OF
RETAIL SPACE



2,700
DAYTIME
EMPLOYEES

624,104

SQ. FT. OF
OFFICE SPACE



13,718
RESIDENTS WHO LIVE
IN THE BID AND WITH-
IN A ¼ OR THE BID'S
BOUNDARIES

EVERY DAY, THE BID CLEANS & MAINTAINS:

1.2

MILES OF SIDEWALK

EVERY DAY, THE BID SERVICES:

58

CANS OF
LITTER

REMOVING 11,318 BAGS OF TRASH AND
RECYCLING IN 2018

2019 GOALS

Launch a business attraction and retention strategy

The BID will begin developing Anacostia market, community and site analysis reports to support retention efforts and attract new businesses.

Improve Mobility Options

The BID will work with DDOT to install new bike racks in high volume areas, and partner with mobility companies to provide scooter parking areas

Expand Hospitality Team

On the hospitality side, ABID will expand the size of its FLO (Friendly Logistics Operators) team by hiring residents who will serve as ambassadors—responsible for greeting commuters, providing information and directions, assisting people in crossing the street, rendering first aid, and offering emergency assistance.

Expand Community Building and Public Space Activation

Expanded event programming will include farmers markets, holiday markets, storefront lighting, pop-up coffee bar, pub at the park, festivals, and other family gatherings. The BID will also partner with tour and travel organizations to develop programs that will drive visitors to its beautiful, historical, and educational sites.

In 2018 the BID hosted 12 events that engaged 1,000 people.





Sunday Suppers brought diverse neighbors together to share food and conversation.

The **Southwest BID (SWBID)** is working to reimagine how we strengthen urban communities in the Southwest quadrant of Washington, DC. The SWBID weaves together three distinct areas in the 500 acres south of the National Mall: Federal Center South, housing 26 federal headquarters; the Southwest neighborhood, centered around the Waterfront Metrorail Station; and the transformational District Wharf development, located on the waterfront. Now in its fourth year of operation, the SWBID is focused on innovative community solutions that support a better and more beautiful neighborhood.

✓ MAJOR 2018 INITIATIVES

Driving Innovative Transportation Solutions

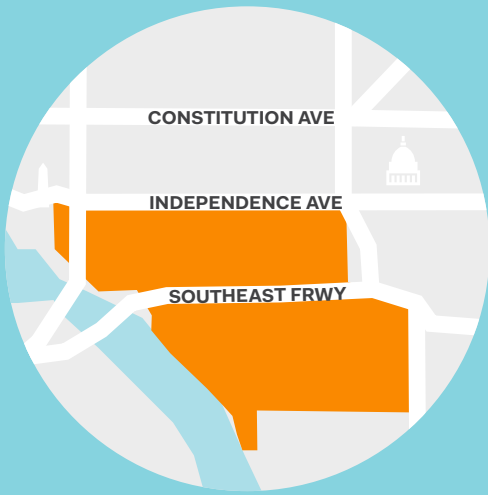
The SWBID jumpstarted the local conversation on autonomous vehicles (AVs) by partnering with the city to issue an RFI to pilot AVs on the 10th Street corridor. The BID continues to partner with the city to plan for phased deployment in the District. Additionally, the SWBID continued to operate its free shuttle, connecting the National Mall to the waterfront.

Building Stronger Community

Events in the neighborhood focused on strengthening community connections and catalyzing action. The Pocket Change competition awarded community members with microgrants to implement their neighborhood improvement projects; Sunday Suppers brought diverse neighbors together to share food and conversation; and Parade in the Parks connected people to their parks, music, and each other.

Expanding Team Capabilities

The SWBID continued to host bimonthly BID Academy sessions that advance the growth and development of the Ambassador team. Presenters included representatives from the MPD SWAT, the local mental health and homeless outreach NGO Community Connections, FEMA emergency and disaster response, and several neighboring museums.



FY2018 BUDGET: \$3,767,567



THE BID SERVES AN AREA WITH:



483
ACRES



2,272
HOTEL ROOMS

518,898

SQ. FT. OF
RETAIL SPACE



60,000
DAYTIME
EMPLOYEES

21,856,056

SQ. FT. OF
OFFICE SPACE



16,490
RESIDENTS WHO LIVE
IN THE BID AND WITH-
IN A ¼ OR THE BID'S
BOUNDARIES



EVERY DAY, THE BID CLEANS & MAINTAINS:

7

ACRES OF PARK

13.5

MILES OF SIDEWALK



EVERY DAY, THE BID SERVICES:

200

CANS OF
LITTER



8

CANS OF
RECYCLING

REMOVING 68,302 BAGS OF TRASH AND
RECYCLING IN 2018

2019 GOALS

Beautifying Spaces to Connect Places

The SWBID, in partnership with the International Spy Museum and JBG Smith, is undertaking a beautification project along L'Enfant Promenade that will revitalize this critical pedestrian connection between the National Mall and the waterfront.

Driving Innovative Mobility Solutions to Connect People

The SWBID is partnering with the city to launch an AV pilot project to collect data and better understand opportunities and challenges with AV in an urban area.

Improving Parks to Strengthen Community

The SWBID will develop a plan to improve the Southwest Duck Pond and its surrounding park network to enhance and activate these underused spaces.

In 2018 the BID hosted 68 events
that engaged 50,000 people.



Dupont Circle BID

[2018]



The Dupont Circle BID's Welcome Team helps to maintain six National Parks within the neighborhood's boundaries, including the two-acre Dupont Circle.

Dupont Circle is DC's international heart, a historic neighborhood renowned as the city's welcoming, cosmopolitan gathering place. The **Dupont BID** was formed in 2018 to elevate the iconic Dupont Circle neighborhood, a premium brand that has been overshadowed by growth in other parts of the District of Columbia. The BID began operations in fall 2018, focusing on public space maintenance, strategic marketing, and placemaking efforts in partnership with existing stakeholders and nonprofits.

✓ MAJOR 2018 INITIATIVES

Successfully Launched BID in October 2018

The BID had a successful launch that included Mayor Muriel Bowser, Councilmember Jack Evans, and stakeholders representing businesses, residents, and the arts. The BID is working in partnership with Dupont Circle Main Streets and Dupont Festival to expand community-building opportunities at upcoming events.

Strengthened Community Building

Dupont Circle has long been home to civic-minded organizations and nonprofits that enrich the lives of its residents and small businesses. As it began operations, the Dupont Circle BID has prioritized collaboration and community-building, reaching out to the Rotary Club, the ANC, residents' groups, and area nonprofits.

Prioritized Workforce Development

Through a partnership with Historic Dupont Circle Main Streets, the BID has augmented the existing Main Street team for an expanded Welcome Team that covers a large swath of the neighborhood, as well as several parks. Each clean team member is hired through a workforce program with Central Union Mission.



FY2018 BUDGET: \$1,100,000



THE BID SERVES AN AREA WITH:



51
ACRES



2,216
HOTEL ROOMS

437,111

SQ. FT. OF
RETAIL SPACE

1,883,061

SQ. FT. OF
OFFICE SPACE



6,765
DAYTIME
EMPLOYEES



23,730
RESIDENTS WHO LIVE
IN THE BID AND WITH-
IN A ¼ OR THE BID'S
BOUNDARIES



EVERY DAY, THE BID CLEANS & MAINTAINS:

2

ACRES OF PARK



EVERY DAY, THE BID SERVICES:

50

CANS OF
LITTER



**BUSINESS
IMPROVEMENT
DISTRICT**

✓ **2019 GOALS**

**Planning for
New Parks**

The BID is working closely with DDOT to plan for the design phase to create the new Dupont Plaza and update the streetscape along a portion of Connecticut Avenue NW. These infrastructure improvements will increase park space, beautify the neighborhood, and attract investment.

**Small and Local
Business Support**

The BID is holding a series of roundtable discussions targeted at particular industries (nightlife, restaurants, retail) to support these diverse businesses, and to integrate their priorities into the BID's work plan. Through a partnership with Historic Dupont Circle Main Street, the BID is providing

specialized marketing and social media training for six businesses in the neighborhood.

Homeless Outreach

The Dupont Circle BID will hire a homeless service provider to build relationships with the people experiencing homelessness and connect them to appropriate services.



Collective Impact of DC BIDs

THE DC BIDS SERVE AN AREA WITH:



158,747,083
SQ. FT. OF OFFICE SPACE

BIDs comprise **8%** of DC's Land Area.

They are home to **65%** of the city's jobs.

They serve areas that generate **37%** of the city's Gross Local Tax Revenue.*



65
TOTAL ACRES OF PARKS THAT BIDS CLEAN




12,532,075
SQ. FT. OF RETAIL SPACE

Photo, top left: NoMa BID/Sam Kitterner



IN 2018, BIDS REMOVED
721,622
 BAGS OF LITTER FROM
 CITY PARKS AND
 SIDEWALKS



19,076
 HOTEL ROOMS




481,033
 DAYTIME EMPLOYEES




55,840
 RESIDENTS LIVE
 IN A BID

Collective Impact of DC BIDs

[IN 2018]

\$1,090,000

Investments in homeless outreach and services



\$2,100,000

Investments in landscaping and public infrastructure



\$2,500,000

Investments in promoting and marketing their areas

BIDs organized

775

events that engaged

NEARLY 1 MILLION

people



[BEYOND THE NUMBERS]

DC'S BIDS PRODUCE LOTS OF NUMBERS,
BUT THEIR IMPACT GOES BEYOND
SPREADSHEETS AND QUARTERLY
REPORTS. IN ALL THAT THEY DO, BIDS
HAVE POSITIVE BENEFITS ON THEIR
NEIGHBORHOODS IN WAYS SMALL AND
LARGE, PROFESSIONAL AND PERSONAL,
CULTURAL AND CIVIC. →

PARKS

[BEYOND THE NUMBERS]



NoMa: the NoMa Parks Foundation opened Swampoodle Park, a new DPR property uniting a children's play space and dog park.

Citywide

BIDs clean and maintain a variety of National Park Service parks and public spaces and provided critical services during the government shutdown

Dupont Circle



Partnering with the community and D.C. government to plan Dupont Plaza, which will cap the Connecticut Avenue underpass



DowntownDC

Working toward a fall 2019 groundbreaking to transform Franklin Park into a world-class urban park

SW

The ambassador team received landscaping training and worked on a small beautification project at Dean Wilhelm Park

Golden Triangle

First-phase Duke Ellington Park renovations included a rain garden, a rainwater harvesting system, and permeable pavers ... installed self-watering planters in Monroe Park

Mount Vernon Triangle

Sponsored MVT Open Space Study to articulate and strategically define the community's open space needs including a bold new vision for Cobb Park to serve as an iconic open space destination and amenity as well as gateway to downtown DC



Photo, top left: NoMa Parks Foundation/Sam Kittner



Capitol Riverfront

Manages over 8 acres of world-class parks and recently unveiled its third public dog park

Georgetown: incubated and supports Georgetown Heritage, a nonprofit created to restore and revitalize the first mile of the C&O Canal National Historical Park, in partnership with the National Park Service



Photo, bottom: Bob Rives / Georgetown BID; Photo, top: Sma Kittner

WORKFORCE DEVELOPMENT

[BEYOND THE NUMBERS]



SW: Integrates a professional-development program for its ambassador team to build specialized skills and leadership capacity.

HOMELESS OUTREACH & SUPPORT

[BEYOND THE NUMBERS]

Citywide

Many BID safety ambassadors are trained to assist people experiencing homelessness and to connect them with vital services

Georgetown

Supports the Georgetown Ministry Center, which offers street outreach and supportive services to people experiencing homelessness

Golden Triangle & DowntownDC

Provide homeless street outreach services through contracts with Pathways to Housing, housing 81 individuals and providing supportive services to 713 people

SW

Celebrated one year of partnership with Community Connections, a homeless service provider



Mount Vernon Triangle

Sponsored Winter Warm Up Clothing Drive in residential and commercial properties to donate gently used clothing to Central Union Mission, Martha's Table, the Community for Creative Non-Violence Shelter, So Others Might Eat (SOME), and Blair House for Men



Capitol Hill

founded and operates Ready, Willing & Working, a paid-work rehabilitation program with supportive services that is helping 50 men and women

Anacostia

Partners with college- and workforce-prep schools and businesses to create a career pathway program for the under- and unemployed

DowntownDC

Unveiled several new professional development programs for its ambassadors, including English as a Second language, computer literacy, and entrepreneurship

Georgetown

Partners with a local high school for an internship in the BID's Planning and Economic Development department

NoMa

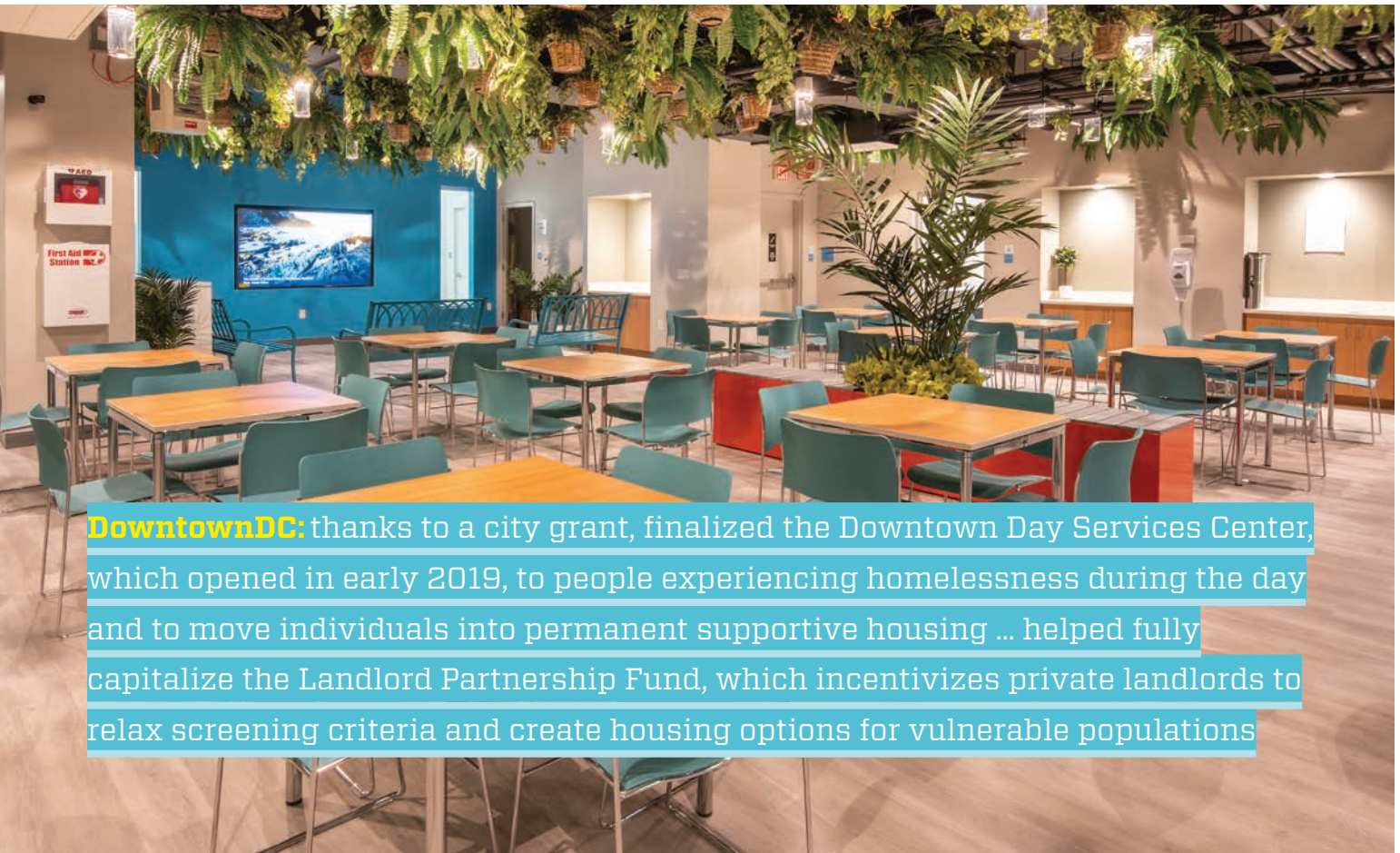
Partners with Urban Alliance for an internship in the BID's Events and Marketing departments

Adams Morgan and Capitol Riverfront

Partners with Ready, Willing & Working to provide living wage employment and supportive services to returning citizens

Mount Vernon Triangle and Dupont Circle

Partners with Project Empowerment to provide meaningful living wage employment to returning citizens



DowntownDC: thanks to a city grant, finalized the Downtown Day Services Center, which opened in early 2019, to people experiencing homelessness during the day and to move individuals into permanent supportive housing ... helped fully capitalize the Landlord Partnership Fund, which incentivizes private landlords to relax screening criteria and create housing options for vulnerable populations

MOBILITY & TRANSPORTATION

[BEYOND THE NUMBERS]

Citywide

BIDs participate in the DC Sustainable Transportation Coalition on all mobility efforts affecting their particular neighborhood

Capitol Riverfront

Added new wayfinding kiosks to help individuals navigate local attractions and amenities

Anacostia

Partnered with mobility companies to bring scooter parking to the BID ... continues to advocate for mobility innovations that complement public transportation with regard to equity, and to improve and reduce traffic ... working with DDOT to bring bike racks to key locations

SW

Began a pilot program with the D.C. government and other partners to bring autonomous vehicles to the city and develop best practices for managing the impact

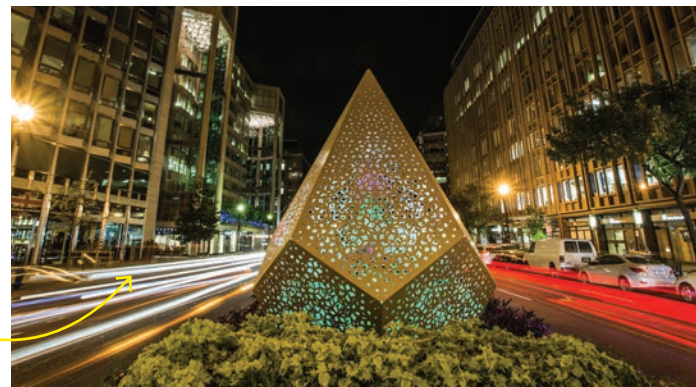
Capitol Hill

Working with DDOT to install racks for dockless bicycles in high-volume areas to reduce walkway congestion



The Golden Triangle BID

Working with business, government and community partners, the BID helped launch the city's first Uber/Lyft pick-up drop area in the neighborhood's busiest nightlife areas



Mount Vernon Triangle

Advocated for the special approval for creating a mid-block crossing on the 400 block of K Street NW—a stretch between intersections more than three times longer than others in the CID

Photo, bottom right: courtesy of Mount Vernon Triangle CID

Georgetown

Partnered with regional leaders to create the Georgetown-Rosslyn Gondola Coalition, advocating for an aerial gondola connection between Georgetown and the Metro system ... completed a K Street/ Water Street redesign with a two-way cycletrack and shortened pedestrian crossings, reducing rush hour congestion at three intersections ... worked with DDOT to install or repair 28 bike racks



SMALL & LOCAL BUSINESS SUPPORT

[BEYOND THE NUMBERS]



Golden Triangle BID

Convened neighborhood bars, nightclubs, and restaurants to improve the visitor experience in the neighborhood's busiest nightlife areas and partnered on opening and incubating Shop Made in DC, a unique pop-up store/cafe selling crafts, clothing, artisanal fare, and more exclusively created by local makers and artists

Anacostia

Working with property owners and community artists to address empty storefronts

DowntownDC

Began implementation of its retail study recommendations

Mount Vernon Triangle

Launched the tech-based MVT Rewards program to increase sales and foot traffic within the community while creating promotions and sales for our residents, office workers, and visitors



Capitol Riverfront

Continues to work with a neighborhood Retailers Association, launched by the BID in 2014, to plan ongoing collaborative efforts that help leverage the neighborhood as a destination

Georgetown

Worked with community partners to review the federal Old Georgetown Board's operating processes—suggesting improvements that would make doing business in Georgetown faster, more transparent, and easier to understand

SW

Gathered pedestrian counts through partnerships with Kerb Technologies and Eco Counter to understand the impacts of seasons, events, and new developments



Dupont Circle

In partnership with Dupont Circle Main Streets, is working with a retail consultant to help local businesses enhance their social media presence

NoMa: maintains an outdoor bike-repair station and several tire pumps ... partnered with DDOT to bring more, and better, wayfinding signage to the Metropolitan Branch Trail, and to study safety needs along North Capitol Street



Photo, top: Leitner-Poma / Georgetown BID; bottom: NoMa BID/Sam Kittner

PUBLIC ART

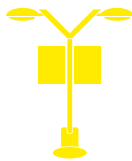
[BEYOND THE NUMBERS]



Golden Triangle: presented *No Spectators: Beyond the Renwick*, allowing the museum to bring six artworks from the Burning Man Festival to the neighborhood's streets and parks.

Adams Morgan

Worked with a neighborhood design firm on a new BID brand identity, including street light banners by D.C. artist Rebecca Williams



Anacostia

Launched an Arts, Cultural & Entertainment Advisory Council to nurture and grow the Anacostia Arts and Entertainment District



DowntownDC

Began installing original art profiling women's contributions to local and national history on call boxes throughout the BID and partnered with the National Museum of Women in the Arts to install sculptures in the New York Avenue median

Georgetown

Produced the fourth annual GLOW, an outdoor light-art experience with nine curated installations and 141,000 visitors



Capitol Riverfront

In partnership with neighborhood developer WC Smith, purchased and installed *Fern Pull*, a kinetic art sculpture by Anthony Howe, at the BID's New Jersey Avenue gateway



SW

Partnered with the Hirshhorn Museum for “Hirshhorn in the City,” highlighting local SW artists who designed 1980s-inspired posters as a complement to a museum exhibition

NoMa: partnered with POW! WOW! DC for the third annual mural festival, bringing 9 local and 11 national international artists to beautify walls, including 900 feet of WMATA wall along the Metropolitan Branch Trail



Photo, bottom: Sam Kittner, middle right: courtesy of Mount Vernon Triangle CIB



Mount Vernon Triangle

Sponsored CulturalDC Mobile Art Gallery in Milian Park—a National Park Service asset—featuring the work of Nara Park, a structural and sculptural artist living and working in DC whose work was recently acquired by the Phillips Collection. Awarded a DC Commission on Humanities grant for the installation of two interactive structural artworks on K Street NW

COMMUNITY BUILDING

[BEYOND THE NUMBERS]

Georgetown

Features a weekly profile on a local business owner, employee, resident, or visitor in the byGeorge blog and launched an office-tenant newsletter and quarterly happy hours for daytime office employees

Anacostia

Led the formation of the D.C. Food Access Consortium, public and private organizations dedicated to improving health outcomes for the District's residents, starting with the grocery gap for Ward 7 and 8 families



Dupont Circle

Partnering with Dupont Circle Main Streets and the Dupont Festival to expand community-building opportunities in upcoming events



Adams Morgan

Continued its partnership with Taste of Adams Morgan, a benefit for the healthcare/education nonprofit Mary's Center, which serves 50,000 people ... the annual Adams Morgan Apple Festival sells homemade pie slices to raise funds each year for a worthy local nonprofit ... hired a Safety Ambassador, who makes daily contact with merchants, the homeless population, and neighborhood regulars

Mount Vernon Triangle

Finalized second year at relocated and expanded in-street farmers market location and realized a 20% increase in customers, 18% increase in revenue, and a 46% increase in nutrition assistance to neighbors supported by a federally sponsored nutrition program to enhance access to fresh food and reduce nutritional risk



NoMa

the annual PumpkinPalooza gives away 700+ pumpkins and provides tables and tools for people to carve and decorate them, plus other activities and entertainment

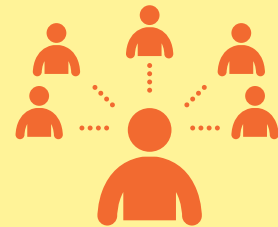
Photo, left: Bob Rives / Georgetown BID; center: NoMa BID/Sam Kitterer



Capitol Riverfront

In fall 2018, the Arthur Capper Senior Center endured a devastating fire and, while no serious injuries were involved, over 150 residents were left without a home. The Capitol Riverfront community came together, rallying to help with a variety of relief efforts. Neighborhood stores and restaurants donated proceeds to aid with recovery, and the BID assisted in providing donations and daily necessities for the seniors. In fact, several neighborhood organizations including the BID received a 2018 "Brickie Award" from Ward 6 Councilmember Charles Allen for the collective response and contributions to the Capper seniors. The community is continuing to sponsor and care for senior neighbors through many relief programs.

SW: hosted three Sunday Suppers over the summer to bring together neighbors at the local Duck Pond














DowntownDC

Began including residents as BID members, hosting events in residential buildings to engage this new segment of stakeholders ... held several Get Social networking events for area professionals in addition to its substantial, regular free outdoor programming ... hosted Co-Working with Comcast in Franklin Park, offering free WiFi and office supplies for workers ... convened a Gallery Place stakeholders meeting with safety agencies regarding crime and security in the Chinatown area, began sharing coordinated safety alerts, and unveiled free emergency preparedness trainings for all stakeholders throughout FY19

DC BID

[FAST FACTS]

BID NAME	DIRECTOR	TAX ASSESSMENT FORMULA	FY2018 BUDGET	CONTACT
 ADMO ADAMS MORGAN	Kristen Barden	Commercial: \$0.21/\$100 assessed value Hotel: \$0.21/\$100 assessed value	\$695,024	202-997-0783 admodc.org
 Anacostia BUSINESS IMPROVEMENT DISTRICT	Kristina Noell	Commercial: \$0.16/\$100 assessed value	\$250,000	202-449-9871 anacostiabid.org
 Capitol Hill BUSINESS IMPROVEMENT DISTRICT	Patty Brosmer	Commercial: \$0.15/\$100 assessed value Hotel: \$0.15/\$100 assessed value	\$1,646,000	202-842-3333 capitolhillbid.org
 CAPITOL RIVERFRONT DC Amplified. Life Simplified.	Michael Stevens	Commercial: \$0.17/SF Residential: \$126.00/unit Hotel: \$100.00/room Vacant, Unimproved Land: \$0.38/LSF Land for Industrial, Utility, or Storage Use: \$0.17/LSF Lots located within right of way for proposed realignment of Frederick Douglas Memorial Bridge: \$0.08/LSF	\$2,211,260	202-465-7093 capitolriverfront.org
 DOWNTOWNDC	Neil Albert	Commercial: \$0.1648/SF Apartments Only: \$120/unit Hotel: \$92.70/Room	\$11,499,265	202-638-3232 downtowndc.org
 Dupont Circle	Colleen Hawkinsin	Commercial: \$0.09/\$100 assessed value Residential: \$120/unit Hotel: \$120/room	\$1,100,000	202-216-0511 dupontcirclebid.org
 GEORGETOWN BUSINESS IMPROVEMENT DISTRICT	Joe Sternlieb	Commercial: \$0.1545/\$100 assessed value	\$4,097,000	202-298-9222 georgetowndc.com
 GOLDEN TRIANGLE	Leona Agouridis	Commercial: \$0.17/SF Hotel: \$0.14 per 90% of GLA	\$5,663,275	202-463-3400 goldentriangledc.com
 MOUNT VERNON TRIANGLE-DC	Kenyattah A. Robinson	Commercial: \$0.15/RSF Residential: \$120/unit Hotel: \$90/room	\$938,042	202-216-0511 mountvernontriangle.org
 NOMA CITY. SMARTER.	Robin-Eve Jasper	Commercial >50K SF: \$0.1591/SF Commercial <50K SF: \$0.0531/\$100 previous year assessed value Residential: \$127.31/unit Hotel: \$95.48/Room Land: \$0.0531/\$100 assessed value	\$2,878,200	202-289-0111 nomabid.org
 SWBID SOUTHWEST BUSINESS IMPROVEMENT DISTRICT	Steve Moore	Commercial: \$0.15/SF Apartments Only: \$120/unit Hotel: \$100/Room Land: \$0.35/LSF	\$3,767,567	202-618-3515 swbid.org

EVERY DAY, IN EVERY CORNER OF THE CITY, DC IS ALIVE.

About the DC BID Council

The DC BID Council is an association of Washington DC's eleven business improvement districts. Collectively, The DC BID Council brings together BID leaders and stakeholders to collaborate on issues and concerns that cut across all of our boundaries and impact the entire city.

For more information about the DC BID Council, visit DCBIDCouncil.org

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